

**Loudoun Soccer Board Minutes
Open Session
November 2, 2020**

Board Members Present:

Rob Russell	X	John Warner	X
Michael Fay	X	Neal Thurman	X
Allen Sayles	X		

Also in attendance: Colin Smith, Mark Ryan, Fiona Legg, Chris Stanley, Cody Smith

Meeting called to Order at 6:32 pm

New Business:

Rob opened the meeting reviewing the Club's mission statement and core values.

October Minutes:

The October minutes were reviewed. Rob motioned to approve the minutes and Neal seconded the motion. The minutes were approved.

Board of Director Elections:

We have started receiving self-nominations for Board positions. Rob reminded us that Board members and Staff should reach out to people who have volunteered with the club and make sure they are aware that we're soliciting candidates.

COVID-19:

- Three teams were impacted by testing/tracing. All have followed our protocols based on County and State guidelines and have returned to normal activities.
- A question was raised about playing Futsal over the winter. Our current position is that we will not participate in indoor leagues, but there could be the potential for outdoor activities. Currently the County is not allowing indoor games/scrimmages at County facilities, but this may change over the next few weeks. The Club is examining options to increase outdoor programming.

Marketing:

- Neal provided an update on 37MMG's social media work.
- Colin shared some of the digital advertising that will be used to promote spring registration.

Fields:

- Colin and Cody provided an update on the rezoning request and next steps.
- Cody reviewed specific issues that were raised during the review process and discussed options for addressing them.

Fundraising:

Mike provided an update on Fundraising activities. All upcoming social events have been cancelled due to Covid and most development efforts are presently on hold.

Tech and Operations Report:

- Colin provided update on meeting with Open Goal Project and how we might partner to expand our diversity and inclusion efforts
- We successfully completed our recreation season. Given all of the challenges presented by Covid, this was a significant accomplishment and a testament to the hard work and dedication of Loudoun Soccer staff and our incredible community of volunteer coaches, parents and players.
- We will be holding an Open Play Day on November 14th at Loudoun Sports Park. This will provide an opportunity for recreation players (current, former, and new to the club) to work with our coaching staff and receive complimentary training.
- The Club gave back to the community through the efforts of several of our travel teams. The 10B Red and 04B Red led a drive for used sports equipment and apparel in partnership with Leveling the Playing field and PUSH Academy. O8G ECNL led a very successful Food Drive in support of Fighting Hunger

Rob motioned to adjourn the meeting at 7:30. Alan seconded the motion. The meeting was adjourned at 7:30 pm.