

**Loudoun Soccer Board Minutes
Open Session
February 1, 2021**

Board Members Present:

Rob Russell	X	John Warner	X
Michael Fay	X	Neal Thurman	X
Allen Sayles	X	Greg Breads	X
Kim Barnes	X	Tim Hardy	X

Also in attendance: Colin Smith, Mark Ryan, Chris Stanley

Meeting called to Order at 6:40 pm

New Business:

Rob opened the meeting reviewing the Club's mission statement and core values.

December Minutes:

The December minutes were reviewed. Rob motioned to approve the minutes and Neal seconded the motion. The minutes were approved.

Committee Updates:

Marketing:

- Neal provided an update on marketing plans related to the upcoming Spring season. We should be better positioned this year to analyze the impact of each communications channel.
- Registration numbers are running ahead of projections with a significant increase over Fall numbers at the same number of weeks out.

Fundraising:

- Mike provided an update on efforts to clean up the alumni list and other general activities.
- Given the current environment with COVID and restrictions on group activities, our event based fundraising efforts continue to be on hold.

Fields:

- Colin provided an update on the potential challenges with field availability this Spring. We are waiting for our field allocations from Loudoun County Parks and Recreation.
- Colin provided an update on the rezoning process for Loudoun Sports Park

Club/Community Relations Committee

Discussed goals and structure of the committee.

Operations and Technical Update:

- Work has begun on 2021-22 budget with the goal of having it ready for May approval.
- We have started working on our PPP loan application
- Spring Open Play Day will be held at Lightridge High School on Feb 27. These free events provide a good opportunity for the travel staff to interact with recreation players.
- Registration is open for our Loudoun Premier Cup
- The Loudoun Soccer College Showcase will be held from March 5-7, with over 220 teams participating. Field space has been our biggest challenge, especially with the adjustments to High School sports scheduling this year. We are trying to secure access to Segra Park for some of the matches.
- Mark provided an update on preparation for travel tryouts and ECNL id sessions
- We completed the Women in Coaching Leadership series. The program was well attended and very successful.
- Due to COVID, ECNL teams will not be competing with North Carolina and South Carolina teams; instead the league will add more games with Virginia clubs, tournaments, and friendlies.
- Indoor winter training has been a success
- Loudoun Soccer was listed as the #13 ranked club in country by Top Drawer Soccer
- Two former Loudoun players were selected in the 2021 MLS Draft

Rob motioned to adjourn the meeting at 8:05. Neal seconded the motion. The meeting was adjourned at 8:05 pm.