



## **DEVELOPING CHAMPIONS FOR LIFE!**

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Dear Members of the Loudoun Soccer Community,

Loudoun Soccer seeks diverse, connected community leaders to join our volunteer Community Relations Committee.

The Loudoun Soccer Community Relations Committee is a newly formed body that will define membership constituencies and key stakeholders (e.g., recreation/travel players and families; adult league players; Loudoun County Board of Supervisors, Loudoun County Parks, Recreation and Community Services; etc.), engage in the on-going identification and assessment of their needs, broadly share information about the benefits of the Club and Club initiatives, and encourage greater involvement and transparency across all levels of membership to help drive the future of the Club.

All nominees will be invited to attend a virtual orientation meeting for the Committee to provide a brief introduction and hear more from the Loudoun Soccer Board of Directors about the Committee's objectives, schedule, and charter.

If you are interested in contributing your time and talent to help Loudoun Soccer, please fill out [the nomination form found at LoudounSoccer.com](#) and submit it to [info@loudounsoccer.com](mailto:info@loudounsoccer.com). The deadline for submitting a nomination form is April 8.

We thank you for your interest and for your support of Loudoun Soccer.

Sincerely,

Loudoun Soccer Board of Directors



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## Community Relations Committee Candidate Nomination Form

Candidate Name:

Contact Information:            Phone:

Email:

Current affiliation with Loudoun Soccer (not a prerequisite for participation):

Reason for interest in serving the Loudoun Soccer community:

Qualifications or previous Committee experience:

**PLEASE USE EXTRA PAGES IF NECESSARY**



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### **IMPORTANT:**

I have read and understand the level of responsibility and commitment Loudoun Soccer expects of its Committee members and agree to comply with the following:

- I understand that, as a Committee member, I am expected to promote the mission and core values of Loudoun Soccer.
- I understand that, as a Committee member, I will represent the Club responsibly and enthusiastically at all times.
- I understand that I will be expected to sign confidentiality and conflict of interest agreements prior to officially serving on the Committee.



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### **Committee Charge:**

The Community Relations Committee will define membership constituencies and key stakeholders (e.g., recreation/travel players and families; adult league players; Loudoun County Board of Supervisors, Loudoun County Parks, Recreation and Community Services; etc.), engage in the on-going identification and assessment of their needs, broadly share information about the benefits of the Club and Club initiatives, and encourage greater involvement and transparency across all levels of membership to help drive the future of the Club.

### **Leadership Appointment:**

The Loudoun Soccer Board will appoint Community Relations Committee Chairs, typically from Board membership. Subcommittee (Working Group) Chairs may be either Board or non-Board members.

### **Committee Members' Role:**

Committee members will be responsible for developing and executing strategies to increase member engagement and communicate effectively with members which is achieved by:

- Working with staff to develop a community relations plan that identifies formal and informal mechanisms to dialogue with and solicit ideas/feedback from membership constituencies and key stakeholders;
- Working with staff to develop key messages articulated to stakeholders;
- Promoting the organization's services to the community;
- Serving as a conduit for communicating with various media outlets;
- Working with staff to draft policy positions to share with elected officials;
- Developing criteria to identify and select collaborative partners; and
- Evaluating stakeholder relationships.

### **Membership and Responsibilities:**

- The Community Relations Committee shall consist of no less than 2 Board members plus an additional number of volunteers from outside Board membership, with no limit on the total number of members supporting the committee. The Committee shall also include at least one Loudoun Soccer staff representative. The Committee composition shall comply with the Club's Bylaws as related to the required percentage of active participants in Club programs.
- The intent of the Committee is to reflect the diversity of Loudoun Soccer Club and represent a cross-section of the key constituencies involved in the Club (recreation parents, age group coordinators, travel parents, adult players, Loudoun Soccer Club technical and operations staff, and so on). The diversity of the Community Relations Committee will help to push and orient Loudoun Soccer Club towards new initiatives and underserved membership constituencies.



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- Membership will be on a voluntary basis with the Community Relations Committee seeking motivated individuals that want to be involved for a minimum of one-year. Regular meetings/communication will be established between committee members, the Board members running the Community Relations Committee and the overall Loudoun Soccer Board.
- Members of the Community Relations Committee are expected to participate actively in all activities of the committee. Members failing to meet these responsibilities may be removed at the discretion of the Committee Chair.
- Based on the work of the committee, the Committee Chair will provide regular feedback to the Board at the monthly Loudoun Soccer Board meetings. In accordance with Loudoun Soccer's Bylaws, the Community Relations Committee will provide a record of each meeting to the Board, as well as make other reports as requested by the Loudoun Soccer Board.
- The Committee will initially meet on a monthly basis, with ongoing cadence and issue-based subcommittee formation to be determined according to need and opportunity.