

**Loudoun Soccer Board Minutes
Open Session
May 12, 2021**

Board Members Present:

Rob Russell	X	John Warner	X
Michael Fay	X	Neal Thurman	X
Allen Sayles	X	Greg Breads	X
Kim Barnes	X	Tim Hardy	X

Also in attendance: Colin Smith, Mark Ryan, Chris Stanley

Meeting called to Order at 6:00 pm

New Business:

Rob opened the meeting reviewing the Club's mission statement and core values.

April Minutes:

The April minutes will be submitted via email for Board review and approval.

Committee Updates:

Marketing:

- Neal provided an update on marketing efforts related to the Spring Season.
- Colin and Neal provided updates on our outsourced marketing resource

Fundraising:

- Mike provided an update on Fundraising and Sponsorship efforts.

Fields:

- Colin provided an update on Loudoun Sports Park and general field issues

Club/Community Relations Committee

- Rob provided an update on volunteers and committee formation

Operations and Technical Update:

- Tryouts conclude this week and have been very successful in terms of numbers and meeting our targeted schedules
- As tryouts wind down, the training staff will begin planning for the Fall season
- Rollout of the new uniform design has gone well and there has been a lot of positive feedback on social media
- The idea of holding additional Open Play Days was discussed as a way of providing community outreach and for our Recreation players to work with the professional staff. These programs have been very popular in the past.
- Budget and related operational discussion were moved into the executive section so that the 2021-2022 budget could be approved

Neal motioned to adjourn the meeting at 7:45. Kim seconded the motion. The meeting was adjourned at 7:45 pm.