

Buddy Werner
Board of Directors Meeting
August 13, 2018

Present: Amy Haydt, President
Darren Mack, First Vice President
Nicole Scroggins, Second Vice President
Dawn Coker, Secretary
John Chandler, First Voting Director
Jud Wheeler, Second Voting Director

Absent: Treasurer

In Attendance:
ShaKay Mack

OPEN MEETING ITEMS

The meeting was held on August 13, 2018, at Out of Bounds Craft Kitchen and Biergarten, 13407 Folsom Blvd Suite D, Folsom, CA 95630, and called to order at 6:35pm by Amy Haydt. The minutes from prior meetings, May 7, 2018, and June 4, 2018 were presented to all board members and approved.

FINANCES, BANKING AND TREASURER'S REPORT

Treasurer's Report: Statement dated July 12, 2018, reflect ending account balance of \$10,812.00.

ONGOING BUSINESS ITEMS

Tax Exempt Status Update: Attorney company is in process of filing forms with IRS to convert the Buddy Werner tax classification status from a private foundation to a public charity.

Website Update: Nicole reports finalizing registration section of new website. All 2018/2019 registrations will be online via website. Buddy Werner will still need to purchase new domain name/URL.

Survey Results: 108 surveys send out to prior registrants. 25 responses. 100% of respondents enjoyed last season and felt their children were safe.

Parent Handbook: Work in progress to simplify.

NEW BUSINESS ITEMS

Promotional materials for the 2018-19 season: Nicole discussed preliminary costs associated with use of Vista Print for creation and printing flyers to promote Buddy Werner. Goal for distribution of flyers to board members was discussed to be next meeting. Discussion of also including some yard signs.

Motion was made and approved by the board to authorize Nicole to spend on design and printing costs up to \$500.00 for 2018/2019 promotional materials.

Nicole suggested sale of Big Truck hats for fund raiser and promotion of Buddy Werner Youth Snow Sports League. The board discussed quantities and potential methods to sell to participants and other potential interested people.

Motion was made and approved by the board to authorize Nicole up to \$1200.00 for the small order fee and set up design of 50 Big Truck hats.

Registration and recruitment strategy: Board members were all in support of promoting the Sierra at Tahoe clean-up day as means to promote registrations for upcoming season, promote camaraderie between racers and support Sierra at Tahoe. Board members were all in agreement that recruitment materials should be brought to Clark's Snow Sports for their front counter. Local Schools were also mentioned as potential source to recruit new members. Board members discussed possibly defining and labelling different levels of sponsorship.

Schedule for 2018-19 season: It was noted that the Tahoe League schedule has been published which will allow coordination of Buddy Werner race days as to avoid conflicts.

NEXT BOARD MEETING

Next proposed board meeting is scheduled for: September 10, 2018, 6:30 to 8:30 at Out of Bounds Craft Kitchen and Biergarten, 13407 Folsom Blvd Suite D, Folsom, CA 95630,

Meeting was adjourned at 8:03 p.m.

Respectfully submitted,

Dawn Coker

Dawn Coker
Secretary