



# PASC College Recruiting Night

College Prep Workshop - How to create a priorities list, communicate with college coaches, and create a highlight video

# What are my options?

NCAA

- Division I(9.9/14)
- Division II(9/9.9)
- Division III(N/A)

NAIA(12/12)

NJCAA(18/18)

NCCAA/USCAA/Independent(N/A)

## Where is the money?

# What does the recruiting timeline look like?

## 9th Grade

Start off w/ Good Grades  
Keep track of stats  
Play as much as possible  
Watch College Soccer

## 10th Grade

Maintain Grades  
Build Soccer CV  
Play at the highest level\*  
Watch College Soccer  
June 15\*\*\*

## 11th Grade

Maintain Grades  
Major/Location/Level  
Go!  
Film/Highlights

## 12th Grade

Finish Strong  
Make Decisions  
Communicate decisions

Summer

Summer

# Create a Priorities List

---

- Make a Top 15 list

- > Top 3 → Reach Schools

- Schools a cut above the level you're currently at: athletically and academically

- > Middle 10 → Fit Schools

- Schools that fit your profile

- > Safe 2 → Safety Schools

- These schools you *know* you could play at and perform well academically straight away without a doubt

# Top 15 List Criteria

---

- Location
- Affordability
- Academic Fit
- Faith Based
- Soccer Program
  - Record, retention, minutes allotted, facilities, culture
- Size
- Student Life Experience

# Emails



- Research shows that emails are the preferred way that college coaches want to receive communication
- This is a great way to make a good first impression
- First Impression

# Best Ways to Email

---

- Personalize it (Do not send form letters)
- Do homework on the school and the coach
- Send the email yourself and it is ok to have personality
- Re-read the emails and make sure there are no mistakes in it
- Explain why you are interested in their University and program
- Include upcoming events or games
- Include your GPA and what your potential major will be
- Send 1 email to each coach in your top 15
  - Make sure to follow up
- Make a college coach email folder in your inbox to save all replies and communication

# Common Email Mistakes



- Including the wrong school or coach's name in the email
- Using different fonts due to copy and paste
- Forgetting to include your jersey number or graduation year
- Having an inappropriate email address
- Making them too long
- Writing them like a text message



to me ▾



Dear Coach [REDACTED]

My name is [REDACTED] and I will be playing at Albion Cup National Soccer Showcase on July 13-14 in San Diego, CA.

I am interested in [REDACTED] because of the soccer program, opportunity to major in Kinesiology at a local school and most importantly the Christian values associated with the university.

I play for Coach Andy Andersen at FC Premier '03 flight 1 team. I am 5'9" and weigh 155 lbs. I play the Outside Back or Winger positions and some of my strengths on the field are my: athleticism-speed and strength, ability to create scoring chances from the wide positions and vision to keep possession.

I am going to be a Junior at Valley Christian High School in Long Beach, California. I work hard on and off the field and currently have a 3.5 GPA. Outside of soccer, I also am a part of Saddleback Church's worship band where I play the guitar and other instruments. I am also CPR certified and currently work as a lifeguard this Summer.

In addition to club and high school practices, I train at Champions QUEST, a youth strength and conditioning facility in Los Alamitos, CA, to develop my athleticism and technical ability. If you have any questions about me, you can contact my coach Kyle Ertel, at [REDACTED] 5 [REDACTED] or my club coach Andy Andersen at [REDACTED] 56 [REDACTED] 3783.

I have attached a copy of my Albion Showcase schedule to this email and I hope you are able to make it out to watch me play. Any feedback on my play or your university would be greatly appreciated!

Sincerely,

[REDACTED]  
FC Premier B03- Andersen #4  
Class of 2021

to me

Dear Coach

My name is Daniel [REDACTED] I am part of the class of 2020 at Otay Ranch High School in Chula Vista, California. I play for **LA GALAXY SAN DIEGO LAGSD 02** I wanted to take the time reach out . I am very interested in the XYZ program and learning more about your Soccer program as well . Also, i am very interested in joining your soccer program and be a big help to the team.I have done some research on the campus and have looked into upcoming camps being put on in the near future. I will continue to check the website for more information. Your attendance would be a great compliment.

I play for **LA GALAXY SAN DIEGO LAGSD 02** and Otay Ranch HS Soccer team. I am a versatile player whose primary positions currently are central midfielder and right/left outside back. My jersey number is #8. I was voted Player of the Year in 2020 For Otay Ranch High school . Please feel free to contact my coach: Coach [REDACTED]

I look forward to hearing back from you and am hoping to meet you in person to learn more about your program and any recommendations you may have.Here is Also some film of me playing in Davis Cup

<https://youtu.be/NX3TPN-FMi8>

Sincerely,

Daniel [REDACTED]  
[REDACTED]@gmail.com

Chula Vista, CA 91911



to me ▾

Hello coach [REDACTED]

My name is [REDACTED] I am a sophomore attending Kansas City Kansas Community College. I am very interested in possibilities both academically and athletically at [REDACTED] I currently have a 3.0 gpa and plan on majoring in Computer Engineering). I have mostly played as a defensive midfielder or right back but I have also been used as a forward in the past. My hope is to continue my education while pursuing soccer as well. Please feel free to contact myself or my coach with any questions. Hope to hear from you.

Thanks

[REDACTED]  
my email address [REDACTED]@gmail.com

Here are my highlights: <https://www.youtube.com/watch?v=Hc9LE6fyHHc>

Coaches contact:

Burke [REDACTED]

[bslush](#)

816-64 [REDACTED]

Preview YouTube video Rich





to me ▾

Dear Coach Belleman,

My name is [REDACTED]. I am going into my senior year of high school at Tri-City Christian School in Vista, California. I am beginning my search for a college and soccer program where I can make a strong impact as a player and as an individual. I am very interested in the Sport Management program offered at [REDACTED]. I also believe that I would thrive in a faith-based environment.

I finished the 2019/20 school year with a GPA of 4.48 while taking 2 honors classes and 1 AP course. I have not completed my SAT at this time, but I will be taking it as soon as it is available.

I currently play right back for the 2002/03 Elite team at City SC San Marcos. Although right back is my primary position, I have experience playing in the center attacking midfield and at winger.

I would appreciate it if you could send me information regarding the Firestorm soccer program, upcoming ID camps, or any other useful information.

Below is a link to my highlight video. I also attached a personal resume for more information about my soccer experience.

<https://youtu.be/K7j-egvpYy0>

I look forward to learning more about the Firestorm program.

Sincerely,

Inch Citron

Subject Line: [Your Name, Position, Grad Year]

Dear [Coach's Name],

My name is [Your Name], I am part of the class of [Your Graduating Class] at [Your High School] in [Your Hometown and State]. I am interested in [The Name of The University] and learning more about your program.

[Include information here about the research you did into their program]

I play [List your position or best events here and the name of your team]. Some of my best accomplishments to date are [list your top two or three best times, awards or recognitions]. You can view my complete online profile here [Link to your online profile if you have one]. Here is a link to my highlight tape [link to your online highlight tape]. Please feel free to contact my coach(s) [List the email and phone number for your high school and/or club team coach]. Here is my schedule:

<u>Date</u>	<u>Location</u>	<u>Name of Event</u>	<u>My Team Name</u>
11/22/2020	Philadelphia, PA	FC Delco Showcase	PASC 07 Boys

[List your GPA and test scores here if you have taken them]. [Talk about what you like about the academic reputations of the school].

I will be following up this email with a phone call. I look forward to hearing back from you and learning more about your program.

Sincerely,  
[Your Name]  
[Email]  
[Phone]  
[Address]

# Other Forms of Communication



## Phone Calls

- Energy/Enthusiasm
- Show personality
- Have more than 1 word answers
- Prepare 2-3 questions to ask

## Messages/DM

- Professional
- Use full sentences
  - Take cues from Coach
- Respond in a timely fashion
- Do not make this the primary way you communicate with a coach

# Why make a Highlight Video

---

- Generate Interest
  - > Sometimes coaches won't prioritize seeing you at a showcase until they know
- Showcase your abilities
- Make a good impression
  - > Music choice

# Biggest mistakes you can make

---

- Not putting all of your best highlights in the first 30 seconds
- Not using an arrow or circle or something to highlight who you are in each clip
- Not using clips to show athleticism or power as much as soccer ability
- Using home footage, skills in the backyard or juggling in the video
- Using clips where you make a mistake to “balance” out your video
- Making the video too long
- Using clips when the opposition is very low

# Best Highlight Videos

---

- 3-5 minutes long max (most coaches watch 30 seconds)
- Include your absolute best clips right at the beginning
- Include music (has to be tasteful and appropriate)
- Showcase a wide variety of skills

Consider:

- Adding moments of context
- Adding a 15-20 second video of you introducing yourself right at the beginning
- Adding your academic information
- What do you want to come across in your video?
- What are your 3 best qualities as a player?

# Example



## Joshua Citron

DOB: 7/02/03

Height: 5'8 (173 cm)

Weight: 135 lbs (61 kg)

Preferred Foot: Right

Position: Primary- RB  
Secondary- CAM

GPA: 4.49

SAT: N/A

ACT: N/A

High School: Tri-City Christian  
School (Vista, CA)

Club Team: Vista Storm SC

Graduation Year: 2021

Strengths:

Tackling, Technical Ability,  
Passing, Work Rate,  
Endurance, Team Player

Contact Info:

Joshcitron7@gmail.com

---

# Example





# Example



---

# Example

