



Schuylkill Valley Football & Cheerleading

Board Meeting Minutes – March 8, 2022 7:00 pm

1. Call to order: 7:01
2. Attendance
 - a. Board Members: Ryan Stricker, Kim Stricker, Frank Ammarell (phone in), Mike Davis, Lester Kissinger, Bubba Elliott, Jessica Reinhard Dan Voorhies, Joe Falsone
 - b. Guest-, Kelly Gregor, Dana Vogel, Kelly Burdick, Brittnee Patten, Adrienne Kissinger, Yolanda Kissinger, Adam Benner, Danielle McLaughlin, Kelly Gregor, Larissa Jack, Sunshine Newton, Jeremy Stoltz
3. Minutes from the last meeting 2/9/22
 - a. Motion to accept: Lester, second Bubba Elliott All in favor
4. Treasures Report
 - a. Motion to accept: Lester Kissinger second Mike Davis, All in favor
 - b. Checks are all cleared
 - c. Starting year in a good place
 - d. Budget will be submitted soon
5. BAYFL/football Report
 - a. 7th grade vote
 - i. Hamburg made the proposal to eliminate 7th grade
 - ii. Vote will most likely be next week and will be close
 - iii. If the vote goes through, this will not take place until the 2024 season
 - b. Muhlenberg has met their requirements to be voted into our league, they have officially left BICYL
 - c. Pequea Valley has not met the meeting requirements so there will not be a vote yet
 - i. Pequea Valley will be playing SV at the high school level
 - ii. Their youth program will basically be starting over
 - d. Start of season will be earlier than previous years
 - i. Practices start first week of August and 1st game will be before Labor Day
 - ii. All teams will have a bye Labor day weekend
 - iii. BAYCL supports this decision
6. BAYCL/cheer Report
 - a. Bylaws changes were reviewed, several changes for added language were proposed
 - i. Will review this month and vote next month



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- b. \$500 league fee
 - c. After bylaws are finalized Lester wants to update competition rules
 - d. Fleetwood has several issues but we will wait and see what happens with their football program before voting on anything
 - e. Cheer practices will now be the same as football 5:30-7:30 (flag cheer will only be one hour)
7. Budget and Sponsorship/donations committees
- a. Budget committee met and came up with wishlists
 - i. Football-2 helmet orders (split up), flags, flag football helmets
 - ii. Cheer-poms, mats, and additional uniforms
 - iii. Looks as though we should be able to fill those wishlists, money looks good and this doesn't include the new sponsorships
 - iv. Biggest issue is storage of the mats
 - 1. Lester is waiting to hear back from the assistant superintendent
 - 2. Final budget can be put together and voted on by board via zoom meeting
 - b. Sponsorship met last Thursday
 - i. Modified last year's sponsorship letter
 - ii. Now has tiers
 - iii. 2 flag team sponsors
 - iv. \$350 and up will get banner, website and call in games
 - v. Under \$350 will get everything but banner
 - vi. Returning sponsors will have cost of banner deducted
 - vii. Mike will be handing out letter to give to sponsors, group will work on getting those out
 - 1. Goal is for each committee member to to get 3 sponsors for a possibility of 21 (\$7,000)
 - viii. One question from a sponsor was the possibility of a booth to be able to talk to families about their businesses at home games (more to follow)
8. New Business/Discussion
- a. Team Reports
 - i. No reports



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- b. Equipment updates
 - i. 1 football and 1 cheer uniform still missing from last year
 - ii. Will work on getting quotes for flags, Ryan knows which flag helmet he wants to order and will get ordered, Ryan will order helmets now and then again in October, Lester will work on figuring out the cheer uniform issue (our uniforms are a discontinued style)
- c. Registration
 - i. Opened March 1st
 - 1. We currently have 42 kids signed up
 - 2. There were some glitches, but that's all worked out now
 - 3. Kim will continue to post and Mike will email
 - 4. Mike will continue to update us with numbers of kids and coaches
- d. Recruitment
 - i. Explained how the board runs to many new parents in attendance
 - 1. Hopeful that these parents will spread the word and continue to attend meeting
 - 2. Explained the purpose of volunteering, and where the money goes
 - 3. There were a lot of great suggestions that we can work on in the coming months, and possibly start committees
 - ii. Will worry about player and cheerleader recruitment later in registration
- e. Insurance
 - i. Joe will handle (May)
- f. Fundraising
 - i. superbowl squares
 - 1. success! Made over \$1,000
 - 2. suggestion was made to do a March madness (will look into)
 - ii. Victors and calendars will go on as usual
 - iii. Spirit wear
 - 1. Expressed interest in having spirit wear for sale at home games
 - a. Kim will talk to Shaun about starting small and getting this done



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2. Our sale will run earlier this year due to starting early and will leave run longer than normal

g. Website and Facebook

i. Mike and Kim will continue

h. Scholarships

i. Will have only players/cheerleaders this year if they apply

i. Concessions

i. Looking for an assistant concessions manager

j. Volunteering

i. Suggestions were made to remove the buy out, suggested having each family work a minimum of one game and then 3 to earn their money back

k. End of Year celebration

i. Will talk more next meeting and possibly get a committee together

9. Actions to be taken

a. Mike will work on sending survey and getting sponsorship letter out

b. Ryan will get helmets ordered

c. Lester will work on cheer mats, poms and uniforms

d. Lester will handle medical supplies

e. Kim-facebook posts for registration and reach out to Shaun from D&D

f. Frank will work on budget and we will all meet to finalize

g. Bubba will work on getting helmets for sponsors

10. Adjournment-8:34

*Next meeting: 4/12/22 at 7:30 in the High School Auxiliary cafeteria