



Schuylkill Valley Football & Cheerleading

Board Meeting Minutes –February, 9, 2021 7:30 pm

1. Call to order: 7:33 via Zoom
2. Attendance
 - a. Board Members: Ryan Stricker, Kim Stricker, Frank Ammarell, Joe Falsone, Mike Davis, Lester Kissinger, Bubba Elliott, Veronica Wiley
 - b. Guest-Bruce Harbach
3. Minutes from the last meeting 1/12/21
 - a. Motion to accept-Mike Davis, second Veronica Wiley All in favor
4. Treasures Report
 - a. Motion to accept: Veronica Wiley second Mike Davis All in favor
 - b. Donations from Franks company came through and our super bowl fundraiser is there. Also, a winner donated back \$100 to the organization which helped offset Venmo and Pappal fees
5. BAYFL Report
 - a. Mel was voted in as President and Chad as sergeant at arms
 - b. League from Norchester is asking to join our league and will be voted on next meeting
 - c. Trying to have an in person meeting next month
6. BAYCL Report
 - a. Vice President seat is still open
 - b. Several schools are struggling to find a cheer coordinator
 - c. Everyone is in the process of starting their registration
7. Budget and Sponsorship/donations committees
 - a. No meetings yet
8. New business/discussion
 - a. Helmets are out and waiting on communication from Tom From Riddell
 - b. Senior jackets
 - i. Just need a number, hopefully by the end of registration
 - c. Website options
 - i. Mike and Veronica will get in touch to decide which is the best fit for us
 1. Will have ready to start registration by March 1st
 - d. Registration for 2021



Schuylkill Valley Football & Cheerleading

Board Meeting Minutes –February, 9, 2021 7:30 pm

- i. Will keep the same format with early bird, regular, and late fees
 - ii. Will try to have everything live by March 1st
 - iii. Will try for flyers and seesaw app, Veronica will get last year's flyer updated and ready
 - iv. Will add Covid waivers and check on other wording for documents
- e. Recruitment discussions
- i. Coach Bruce Harbach was present for the meeting. Discussed his plans to unite the football program from youth up to high school. He showed great enthusiasm and is very willing to help our coaches and kids succeed.
 - 1. Discussed camps and clinics
 - 2. Discussed going to the SV elementary and middle schools to recruit
 - 3. Discussed changing the culture of SV football and get the youth to want to come to high school games
 - 4. Discussed getting kids to come watch them practice
 - 5. Very positive and enthusiastic discussions
 - ii. We will continue to push through facebook as well.
- f. Bylaws
- i. Everyone is to take a look again and bring any changes by next meeting
 - 1. Things that need to be added
 - a. Set a cap on expenses needing board approval
 - b. Making it mandatory to get at least 2 quotes from vendors and board approval
 - c. Spell out voting rights
 - d. Clarify roles of president and treasurer and add that they can not be held by the same person
 - e. Veronica made a motion to open ratification of bylaws and Kim Stricker second, all were in favor,
- g. Insurance
- i. Joe is in contact and we will need to add full coverage, trying to push that off as long as possible. This will go up \$2,500



Schuylkill Valley Football & Cheerleading

Board Meeting Minutes –February, 9, 2021 7:30 pm

h. Fundraising

i. Victor's is scheduled for April 21st

1. Kim will contact Alex to see if they will be doing indoor dining or if take out option is available
2. Tickets will need to be printed
3. We will have to promote this on facebook and have people sell tickets on their own.
4. Discussed several other options, decided to push the Victor's and then do our lottery calendars and look into getting donations for raffles
5. Superbowl square was successful

i. Summer kick off party

i. Discussed doing this together with JH and HS football

1. More discussion to follow as it gets closer

j. Cheer representation

i. Still have no one to step up, will continue to promote on facebook

k. Scholarships

i. Process starts in March

ii. Veronica suggested taking a look at the criteria after this year.

l. Facilities usage

i. We will eventually be allowed to use the school facilities

m. Concessions

i. Trailer will need work, on hold for now

ii. More discussion on this at we get closer to the season

9. Actions to be taken

- a. Kim to contact Victors
- b. Post to facebook about amazon smiles and donations to our paypal link
- c. Ryan will forward the scholarship criteria
- d. Mike and Veronica will work on website and registration details
- e. Veronica will work on Victors tickets and flyers for registration
- f. Everyone keep trying to find us cheer representation



Schuylkill Valley Football & Cheerleading

Board Meeting Minutes –February, 9, 2021 7:30 pm

10. Adjournment-8:48