

CASA Monthly Board Meeting Minutes

July 21, 2022; After Annual meeting, Red Rossa, Pierre.

1. Meeting brought to order at 7:50 pm
2. Roll call & Recognition of guests and visitors
 - a. Attending: Joie Nickelson, Jes Helmbrecht, Stephanie Bietz, Chris Derry, Wynne Nafus Sayer, Erik Sayer. Not in attendance: Jamie Hilmer
 - b. Guests: Roy Swanson, LeeJay Templeton.
3. Approval of July 2022 agenda - Jes H. approved, Steph B. seconded. None opposed, motion passed.
 - a. Approval of minutes of June 2022 meeting Jes H. approved, Erik S. seconded. None opposed, motion passed.
4. New business from the floor
 - a. Erik S. requested a donation to high school teams (e.g. Walmart gift cards) for road snacks or meals. Joie N. recommended a \$500 gift card per team (to parent representatives). Chris D. commented there are only four trips this year. None opposed, motion passed.
5. Assignment of offices 2022-23 year
 - a. President: Chris D. nominated Stephanie Bietz.
 - b. Vice President: Joie Nickelson.
 - c. Secretary: Wynne Nafus Sayer continues.
 - d. Treasurer: Jes Helmbrecht continues.
 - e. Members at Large: Chris Derry, Jamie Hilmer, Erik Sayer
 - f. Joie N. makes motion to approve all - Steph B. seconded. None opposed, motion passed.
6. Board of Directors reports / Committee reports
 - a. Treasurer's report
 - i. Received invoice from SDYSA \$3,775 due July 31, 2022. Invoice includes player registration and insurance fees. Chris D. approved, Erik S. seconded.
 - ii. Concession Stand. Erik S. requests a budget for Fall 2023 at \$3,500. Reports that he will have to change pricing in the concession stand because of the current economy and rising costs from vendors and suppliers. Erik S. promised to keep prices family friendly, but needs to order supplies tomorrow to be ready for the first game night. Erik S. reported that he spent \$2500 from his \$3k budget for 2022 fall. Chris D. made a motion for up to \$3500; Joie N. seconded. Motion passed.
 - b. Coaching Committee. Chris D. reports upcoming season with changes. Chris plans to meet with coaches to explain with teams carrying over from spring season, and discussing the first two weeks plan of training. Discussion also included sharing information with automated emails and updating web pages on <http://pierresoccer.com>.
 - c. Organizing Committee
 - i. Registrar's report Fall session currently at 49 players. U6: Boys = 9, Girls = 7. U8: Boys = 9, Girls = 7. U10: Boys = 3, Girls = 10. U12: 4.
 - ii. Referee Coordinator - Chris D. reports referee availability depends on who makes the high school teams. Chris D. would like to present two classes for referees and

plans to recruit via social media.

iii. Field Coordinator

1. Jes H. requests an increase of pay for the field painter at \$100/week to cover maintenance for at least 7 weeks. Chris D. approved, Erik S. seconded.
2. Jes H. recommends keeping the same field setup from spring to fall.
3. Chris D. suggested considering purchasing a new machine that can paint a 3 inch wide stripe minimum. Current machine does not.

7. Unfinished business

a. League Development Committee update

- i. Chris D. offered to do a social media blast video every 3rd day, in a Q&A style on Facebook Live. Further promotion ideas included radio stations to share information. Chris D will draft scripts and share with the board. Chris D. would also like to put together a contest for parents to engage and share out on social media. Winners may receive free registration fees or a CASA wine tumbler.
- ii. Chris D. requests an evaluation from coaches on players. Erik S. will assist as the process will be on the website.
- iii. Chris D. requests to add a weekly coach feature on the website - "Get to know your coaches"
- iv. Chris D. requests to consider for one or two representatives to attend United Soccer coaches convention and bring back to CASA to train coaches (January 2023, Philadelphia).

b. Soccer Hall of Fame (plans for 2023). Chris D. tables to next meeting.

c. Website Review. Jes H. reports focusing on coaching content currently, for July/August.

d. Fees regarding SDYSA and USSSA

- i. Chris D. suggests switching from SDYSA to USSSA would be \$4.50 cheaper/player. CASA will have to update bylaws; plans for next year.
- ii. Discussion of OFC and CASA sharing costs, and potential overlap. Steph B. requests Chris D. and Erik S. to work with Michelle (OFC).

e. New purchases update:

- i. Jerseys - inventory in progress. Chris D. recommends ordering ASAP.

8. New Business, Miscellaneous

a. Steph B. recommends adding media release into the registration process.

b. Fall 2022 Schedule noting dates of PSD School Open Houses

- i. 1st week - August 15, 17.
- ii. 2nd week, in town HS games.

9. Schedule for the next meeting. August 4th, 6pm.

10. Adjourn to Executive Session at 9:11 pm. Joie N. motioned to approve, Chris D. seconded. Returned from Executive Session at 9:43 pm.

11. Meeting adjourned at 9:45 pm. Joie N. motioned to approve, Chris D. seconded. None opposed, motion passed.