

PBSA Board Meeting Minutes – March 2019

Attendees: Dan Macioce, Shawn Lafferty, Joe Bonazza, Kirk Rhoades, Justin Pifer, Joel Kline, Mark Proviano, Phil Bernosky, Drew Barto, Matt DeSantis, Ryan Fulmer, Sean Haerr, Adam Walker

Absent: Andy Verrengia, Tom Schohn, Justin Stephans, Joe Panchella

- Registration Update
 - Registration numbers as of 3/20:

Division	Spring 2018	Spring 2019
10U Fast Pitch Softball	21	11
12U Fast Pitch Softball	15	9
15U Fast Pitch	N/A	13
8U Fast Pitch Softball	N/A	37
Coed Rookie Baseball	95	84
Junior Baseball	80	75
Junior Softball	48	38
Minor Baseball	113	72
Minor Softball	49	32
Pony Baseball	36	22
Rookie Softball	33	Moved to 8U Fast Pitch
Senior Softball	50	50
TBall	103	111
Total	643	554

- Better job with signage, reusing the yellow yard signs we have.
- Insurance forms submitted and received back, distributed to Atlantic Coast and PHS
- Late uniform order
- Due to numbers being down this season, Dan suggested we proactively reach out to those parents who signed up for previous seasons but did not sign up this season. Each board member can call to see if there was any particular reason and if there is anything the league can do to make the experience better. Joe to pull the report and put into a google sheet for everyone to update.
- Justifacts
 - All submitted, total of 47. Nothing received back at this point. PA Child Abuse email takes 2-3 weeks to receive.
 - Joe to follow-up on PA Child Abuse link and instructions
- Lace Up for Pediatric Cancer – Kirk

- Confirmed would be done opening weekend, next steps are to purchase?
- Baseball Travel Clinic Updates
 - 3/16 session – 22 kids attended
 - 3/23 session – expecting 20-25 kids
- Advertising
 - Gold Sponsor
 - \$1500 for the first year, \$200 annually thereafter
 - Purple Sponsor
 - \$750 for the first year, \$200 annually thereafter
 - Adding logos to our website
 - Could have Tom print letterhead and letters to send out to local businesses.
 - Drew to look into advertising, reaching out to Mary Beth Tedrick for a list of local businesses and putting together a cost proposal for adding a logo to our website and a FB share per month, possibly \$500.
- PBSA Tournament
 - We are \$25-\$50 more than all other local communities. Keep or lower?
 - Need to purchase tournament software for scheduling games. Ebracket? Will look into this and others suggested by Matt. Would be a one time fee to purchase.
- FB & Website Updates – Drew
 - It was brought up at general membership about expanding our social media presence to Instagram or Twitter. Drew to proceed forward with Instagram since integration with FB is simple. Will hold off on Twitter for now.
- Equipment Update – Ryan
 - Need the following
 - 5 catcher's mitts for baseball
 - 10 heart guards for Tball
 - 3 sets of catcher's gear for slow pitch softball
 - Need to order rubber mounds for softball
 - Equipment donation will be 3/30 9a at the field 8 garage
- Field Update – Shawn
 - First work party? Will be held 3/24 9a. Email and FB post will go out.
- Financial Update – Shawn
 - Will need insurance check for \$1934.60 Shawn to mail.
 - Open balances? Joe to send email out to all accounts with an open balance.
- Director of Baseball Updates – Kirk
 - Tball clinic will be held on 4/13 from 9a-12p

- Rookie: each team will play one game against Riverview
 - Minor/Junior: just Plum and Riverview
 - Pony: Plum, Riverview, Penn Township, Franklin Regional, and Monroeville
- Director of Softball Updates – Justin
 - Slow pitch numbers at the lower ages is down and we had discussed combining with fast pitch. The slow pitch reps met and while combining is still an option some additional slow pitch options were discussed overall that would impact the rookie level.
 - Also looking into partnering with other local leagues for better competition. Penn Trafford is interested and there is a North Hills league also.
 - Minor/Rookie Softball clinic will be held the week of 4/8
 - Dan to reach out to see if Plum Softball would like to use our tarps
- ~~Will need to come up with a date for the T-Ball Clinic in 2019 and should add calendar event to FB & website~~
- Next Meeting either ~~Wednesday 4/17~~ or Thursday 4/18? Thoughts on having General Membership right before? Meetings will be held separately.