

## PBSA Board Meeting Minutes – January 2019

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Attendees: Dan Macioce, Shawn Lafferty, Joe Bonazza, Kirk Rhoades, Matt Desantis, Ryan Fulmer, Justin Pifer, Joel Kline, Andy Verrengia, Adam Walker, Sean Haerr, Mark Proviano, Phil Bernosky, Drew Barto

Absent: Justin Stephans, Deanne Hadley

- Registration Update
  - Advertising in the Advance Leader **Paid and will be in the first week of February**
  - Improve communication regarding age requirement for TBall. 15 emails asking age requirements.
  - In person sign-ups will be held at St. John's on Saturday, 2/16 from 2-4p. Will need volunteers. **Andy, Kirk, and Joe volunteered**
  - Locations for posting registration signs Tom made. **Will be distributed for people to place around the boro.**
  - Facebook Boost Results: Spend = \$30, Reach = 926, Frequency = 2.55 (average number of times each of the 926 people reached saw our post), Relevance Score = 9 (out of 10), Engagements = 68, Shares = 12, Link Clicks = 29. We essentially paid \$1 per direct visit to the website's registration page. This does not take into account anyone who saw the post and visited the website indirectly. These are good numbers. Proposal to spend \$100 between now and the end of February on Facebook to promote registration (\$50 at minimum).
  - Registration numbers as of 1/24:

| Division                | Spring 2018 | Spring 2019 |
|-------------------------|-------------|-------------|
| 10U Fast Pitch Softball | 3           | 5           |
| 12U Fast Pitch Softball | N/A         | 1           |
| 8U Fast Pitch Softball  | N/A         | 7           |
| Coed Rookie Baseball    | 10          | 15          |
| Junior Baseball         | 10          | 13          |
| Junior Softball         | 4           | 2           |
| Minor Baseball          | 22          | 18          |
| Minor Softball          | 7           | 6           |
| Pony Baseball           | 4           | 7           |
| Rookie Softball         | 4           | 3           |
| Senior Softball         | 5           | 4           |
| TBall                   | 20          | 25          |
| <b>Total</b>            | <b>89</b>   | <b>106</b>  |

- Dick's Sporting Goods Update

- PBSA 20% discount days are 3/9-3/10. We receive additional sponsorship with more coupons used. **Dick's requesting volunteers to be at the stores for a few hours both days to answer questions regarding equipment. Will include on the next agenda closer to the date.**
- Donating the following:
  - (14) boxes of baseballs – 36/box
  - (5) boxes of 11" softballs
  - (1) 2018 softball kit (18 balls, bucket and scorebook)
  - (4) 2018 softball kits (18 balls, bucket and scorebook)
  - (6) batting tees
  - (30) buckets with padded lids
  - (50) scorebooks
  - (10) small catcher's set
  - \$500 gift card
- Justifacts Meeting Debrief
  - Met with Dan Cubarney and Cindy Habich on 12/14
  - Adding PA Child Abuse Search would be an additional \$6 taking us to \$18.25/coach. We would be responsible for collecting the results from the coach being screened and upload to the JustiFacts database.
  - Adding PA Child Abuse Search and FBI Fingerprint Search would be an additional \$30 taking us to \$42.25/coach.
  - **Agreed we move forward with PA Child Abuse Search but not with FBI Fingerprint. Joe to ask about SSN search vs. name search. We will also reach out to another agency to ensure the pricing is reasonable.**
- FR/Monroeville/PT In House Meeting – Kirk
  - FR joining at junior and pony levels **1-2 junior teams and 1 pony team**
  - Monroeville backed out completely
  - PT joining at pony level **1-2 teams**
  - **Riverview coming back for rookie, minor, junior and pony baseball league participation**
  - **Kirk to follow-up regarding scheduling fees and trophies**
- Turf Update – Dan
  - **Boro agreed to put budgeted money allocated for field improvements to turf and not lights. Fields 7 & 8 would cost around \$160k, Field 1 would cost \$113k.**
- Financial Update – Shawn
  - **Shawn to look into a debit or credit card with S&T to eliminate the need to write checks for everything.**
- Director of Baseball Updates - Kirk
  - Bat restrictions for tournaments. USA only for B and no restriction for A? **Tabled until next meeting**

- Has Xtra Innings been reserved for 3/16 & 3/23 for non-tournament players to practice?
  - Yes, reserved for those dates from 5-7p. Tournament coaches will run drills.
- Are we moving forward with the coach's game and doing a sign up? Yes, this would be done the same day as the homerun derby.
- Fall Tournament 10/5-10-6 for non-AAU teams on the website Approved
- Director of Softball Updates – Justin
  - Is there a softball camp similar to baseball? No
- Field Updates – Shawn
  - Field liners ordered? Need to do.
  - Field 2 shed door. Shawn to follow-up
- Update on ordering baseballs (100 dozen) and softballs (70 dozen). Will be available for tournaments but not for start of season. Baseballs provided by Dick's will be used for start of season.
- Will need to come up with a date for the T-Ball Clinic in 2019, tabled until the ~~January~~ February meeting.
- Next Meeting Wednesday, 2/27?