

Costa Mesa Little League

2026 Sponsorship Opportunities
Step up to the plate!



WHY SPONSORS

IMPACT

TEAM SPONSORSHIPS

LEAGUE SPONSORSHIPS

THANK YOU

02

03

04

05

06

Why do we need sponsors?

Sponsorships help offset league operating costs, including:

- Equipment and uniforms
- Little League charter and insurance fees
- Field maintenance & projects
- Safety & training materials
- Financial aid for players who otherwise could not participate

IMPACT

03

TEAM SPONSORSHIPS

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LEAGUE SPONSORSHIPS

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THANK YOU

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Impact

tax deductible

CMLL is a registered
501(c)(3) not-for profit
organization

direct support

Contributions directly
support local youth and
families right here in Costa
Mesa

accessibility

Keep baseball accessible
and affordable for all players
and families

Team Sponsorships

Basic Level - \$250

- Logo on team banner
- Logo placement and link on CMLL website

Silver Level - \$750

- Banner displayed in outfield on either American or National campus
- Logo on team banner
- Logo placement and link on CMLL website

Team Sponsorships

Gold Level - \$1,000

- Banners displayed in outfield on either American or National campus (2 banners total)
- “Thank you” social media post
- Logo on team banner
- Logo placement and link on CMLL website
- Sponsorship plaque

Diamond Level - \$1,500

- Banners displayed in outfield on either American or National campus (2 Banners)
- Customized warm-up jackets/sweatshirts for team with business logo on the sleeve
- “Thank you” social media post
- Logo on team banner
- Logo placement and link on CMLL website

League Sponsorships

\$4,000 - American or National Complex Sponsor

(only 2 available)

- X-Large 5x10 banner on backstop / field entrance (i.e. Welcome to “Petco Park”)
- Two banners displayed in the outfield
- Dedicated "Thank you" social media post OR dedicated email advertisement sent to all league members
- Recognition at Opening Day Ceremonies
- Logo on CMLL website (premium placement)

League Sponsorships

\$2,000 - Fields, Batting Cages/Bullpen

(limited availability)

- Large 4x6 banner on field backstop or batting cage
- Dedicated "Thank you" social media post
- Logo on CMLL website
- Sponsorship plaque

League Sponsorships

\$1,500 - Event Sponsor

- Sole sponsor of a specific league wide event
(ie: Opening Day ceremonies, Hit-a-Thon, Closing Day ceremonies)
- Table display at event
- Inclusion in all event marketing (emails, social media)
- Recognition at event
- Logo on CMLL website

League Sponsorships

Email Sponsorships - \$500 each

(limited availability)

- Sponsor is allowed a single, 150-word advertisement that will be sent out to the league-wide email blast as a stand-alone email to the entire league.
- Sponsor will be responsible for providing copy (subject to League approval) informing league of their services. Sponsor can include hyperlink to their website.

Custom packages and sponsorships are available

Contact:

Jackie Mazur

Sponsorship & Fundraising Manager
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