



AMERICAN “FIELD OF DREAMS” CAMPAIGN 2017-2018

This year, the goal of the Del Rey American Little League is to develop and improve our very own Field of Dreams, American Field. Nestled in a beautiful spot in our Westchester neighborhood, this field is a special treasure to us all. With its majestic views and secluded feel, this Field of Dreams is truly one of a kind, and both of our fields and their facilities need our help.

The goal of the 2017-2018 DRALL Board is to implement much needed improvements at our fields, including:

- Adding additional practice areas and batting cages;
- Replacing the safety netting;
- Replacing the irrigation systems and adding composite turf in foul territory;
- Extending the field to allow for major's games and tournament play;
- Reconstructing the pitching mounds and restoring the home plates;
- Adding shade over the stands;
- Adding bleachers and safety railings in the stands;
- Improving the recycle, trash, and restroom facilities;
- Replacing the sound system in the announcer's booths.

Please support DRALL's 2017-2018 American “Field of Dreams” Campaign to fund these important projects. Our league and its special fields play an important role in the development of our children and in strengthening the bonds of our community. Please help and remember:

If we build it... they'll HOME RUN!

Please note 100% of your tax deductible contribution is used to help offset Del Rey American Little League (DRALL) operating expenses in strict accordance with federal and state laws governing charitable entities. DRALL is a 501(c)(3) public charity.

Federal tax ID#95-6156383; group exemption #3158.

TO DONATE OR FOR MORE SPONSORSHIP DETAILS PLEASE CONTACT
STEPHANIE YOUNGER AT STEPHANIE@STEPHANIEYOUNGER.COM



SPONSORSHIP LEVELS & BENEFITS

HALL OF FAME | \$5,000

- 4x6 ft., larger sized banner with premier outfield placement at both fields;
- Special microphone mention at every regular season game and at special events: i.e., Home Run Derby, Opening and Closing Ceremonies.
- On-Field introduction at Opening Day Ceremonies;
- On-Field introduction and opportunity to throw out the First Pitch at a game of your choosing;
- Listing in the NEW "Support our Sponsors Guide," a printed directory distributed at the beginning of and throughout the season;
- Special mention in our weekly email to the DRALL community;
- Listing with premier placement on the DRALL website sponsorship page;
- Free admission and a dedicated table at the "DRALL Ball," our annual parent event.

MVP | \$3,000

- 3x5 ft. banner with outfield placement at both fields;
- On-Field introduction at Opening Day Ceremonies;
- On-Field introduction and opportunity to throw out the First Pitch at a game of your choosing;
- Listing in the NEW "Support our Sponsors Guide," a printed directory distributed at the beginning of and throughout the season;
- Special mention in our weekly email to the DRALL community;
- Listing on the DRALL website sponsorship page;
- Free admission to the "DRALL Ball," our annual parent fundraiser.

TRIPLE CROWN | \$1,000

- 3x5 ft. banner with outfield placement at one field;
- On-Field introduction and opportunity to throw out the First Pitch at a game of your choosing;
- Listing in the NEW "Support our Sponsors Guide," a printed directory distributed at the beginning of and throughout the season;
- Mention in our weekly email to the DRALL community;
- Listing on the DRALL website sponsorship page;
- Free admission to the "DRALL Ball," our annual parent fundraiser.

HOME RUN | \$500

- Listing in the NEW "Support our Sponsors Guide," a printed directory distributed at the beginning of and throughout the season;
- Mention in our weekly "Support Our Sponsors" email to the DRALL community;
- Listing on the DRALL website sponsor ship page, including hyperlink;
- Free admission to the "DRALL Ball," our annual parent fundraiser.

NAMING OPPORTUNITIES – Contact Stephanie Younger directly to discuss gifts with naming opportunities.

GENERAL INFORMATION

Company _____

or individual/family name _____

Sponsorship Level _____ Donation amount \$ _____

Team _____ Division _____

Address _____

CONTACT INFORMATION

Name _____ Phone Number _____

Email _____

FIELD BANNER AND PROGRAM AD INFORMATION – PLEASE MARK ONE

- ☐ Use existing banner (if still in good condition)
- ☐ Will provide new banner and ad artwork
- ☐ Please create

Digital file types accepted: eps, high-resolution (300 dpi) jpeg, or high quality pdf

Submit art and any questions to Stephanie Younger at stephanie@stephanieyounger.com

PAYMENT INFORMATION

Please make check payable to Del Rey
American Little League and mail to:
DRALL
Attn: Stephanie Younger
P.O. Box 45998
Los Angeles, CA 90045