

Charlton Little League 2020 Sponsorship

Dear Sir or Madam:

On behalf of the many volunteers and players of the Charlton Little League, I am asking for your support of youth baseball in our community. During the 2019 season we had nearly 300 boys and girls participate in our program. Fortunately, because of the fantastic support we enjoy from businesses such as yours we had another great season. Little League baseball has truly become a part of the Charlton community spirit and is growing stronger every year!

Below is a sponsor form for the 2020 season. Sponsorship signs will include your business name/logo, and will be placed on the outfield fence at either Bond Field or Center Field. Our signs remain up at the fields from April until the end of the fall season in October and are seen by countless parents and fans at the hundreds of games played each season. We've added 3 website sponsorship opportunities and page 2 of this form outlines those options.

Our league continues to operate on an entirely volunteer basis and relies solely on registration fees and sponsorships such as yours.

Below you will find a remittance slip for you to return, along with your check made payable to Charlton Little League, to 4 Chelsie Way, Charlton, MA 01507.

Sponsor forms and fees must be returned by February 21, 2020 for team sponsors.

Thank you again for your support.

Jared Green

Jared Green

Sponsorship Director

508.769.4722 or CharltonLLsponsorship@gmail.com

Business Name: _____ Contact Name: _____

Phone: _____ Email: _____ Amount Sponsored: \$ _____

Check off an option:

- Renewing sign from last year - \$225
(we will replace as needed from wear & tear at no cost to you)
- New Sign Sponsor - \$275 (price includes fabrication costs)
- Team Sponsor (business name on player's shirts) - \$275
- Golf Tournament: Sponsor a hole- \$100 (a sign posted day of event)
 - I would like more info on the Golf Tournament (...want to play?)
- NEW SPONSOR VALUE PACKAGE:** Team Sponsorship, New Sign, and Golf - \$600 for all 3 (\$50 savings)
- RETURNING SPONSOR VALUE PACKAGE:** Team Sponsorship, Sign, and Golf - \$550 for all 3 (\$50 savings)

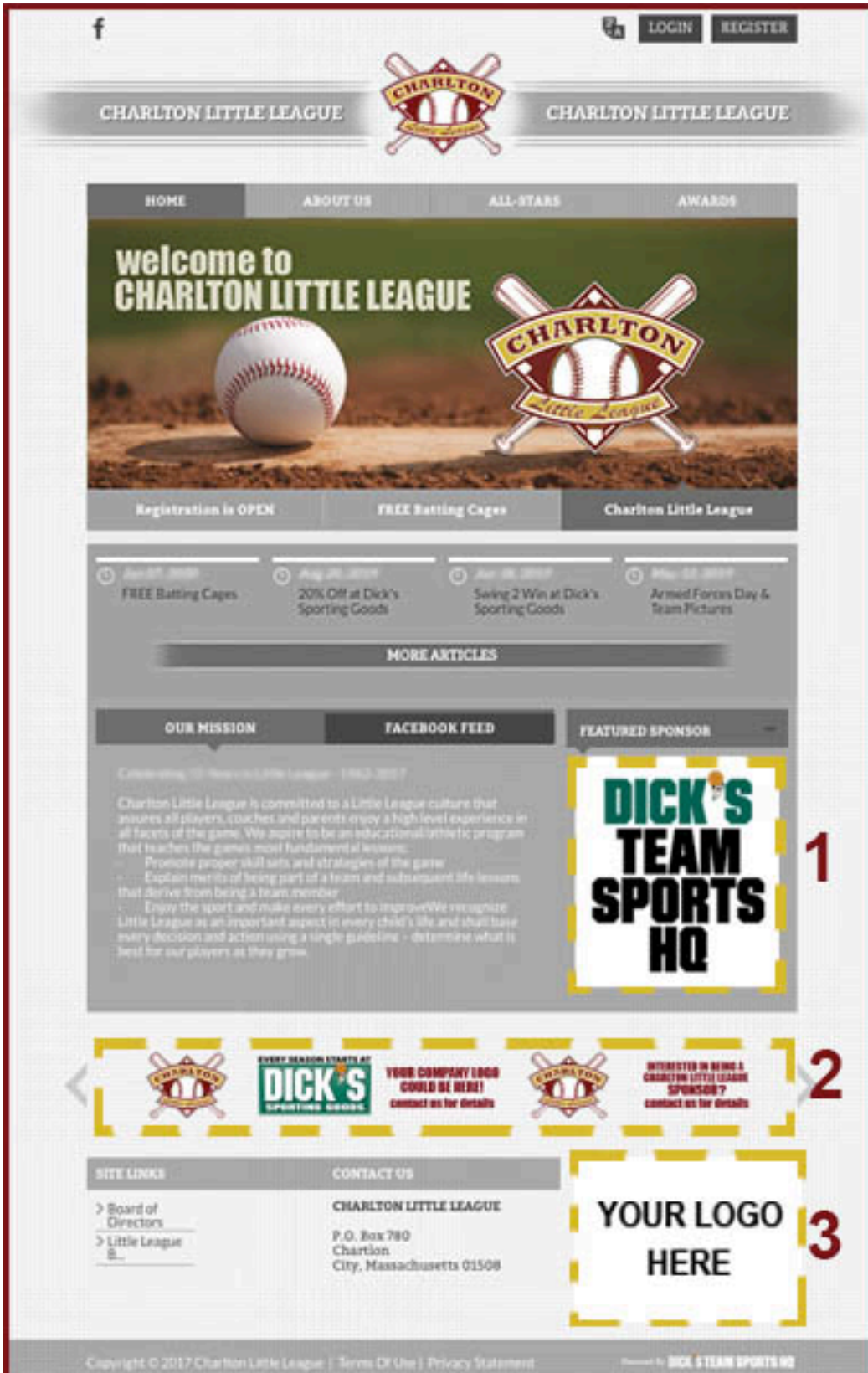


Website Sponsor: Gold - \$300 | Silver - \$200 position 2 & ___ | Bronze - \$100 (see page 2 for details)

PLEASE CUT ALONG DOTTED LINE & RETURN THIS SLIP WITH YOUR CHECK TO:
Charlton Little League, 4 Chelsie Way Charlton, MA 01507

Charlton Little League 2020 Website Sponsorship

Below is a description of packages for the 3 sponsorship areas available on the new Charlton Little League website. Visit www.charltonlittleleague.com on your desktop or mobile device to view positions in more detail. Each position would require your company logo in a .jpg or .png format - if a logo isn't available, your company name would be displayed as text. All sponsorship areas can link to your company website.



SPONSORSHIP PACKAGES

GOLD PACKAGE- \$300

- All 3 positions purchased
- Positions 1 & 3 each available for single month
- Position 2 active for the year

SILVER PACKAGE- \$200

- Position 2 purchased with option of position 1 OR 3
- Positions 1 & 3 each available for a single month
- Position 2 active for the year

BRONZE PACKAGE- \$100

- Position 2 purchased
- Remains active for the year

SPONSORSHIP POSITIONS

1 - Featured Sponsor

- Viewable on Desktop & Mobile
- Viewed from expandable tab
- Purchased on a monthly basis

2 - Rotating Banner Sponsor

- Viewable on Desktop & Mobile
- Banner rotates every 5.5 seconds
- 5 logos per rotation on Desktop
- 1 logo per rotation on Mobile
- Viewing frequency depends on number of sponsors
- Purchased on a yearly basis

3 - Footer Sponsor

- Viewable on Desktop only
- Purchased on a monthly basis