



Sponsorship Opportunities through Johnston Little League in 2023

Bronze Signage Sponsorship

\$600 / year

Bronze Signage Sponsorship includes a 3' x 7' sign placed on the most visible section of the fences for Community Choice & Drs Now fields. These fields are used for our Intermediate, Majors and 9s divisions. We are limited to 6 signs in this category. Signage production is not included in this price unless a 2-year contract is signed.

Concession Stand Signage

\$750 / year

This unique opportunity sits at the centerpiece of the Lew Clarkson complex, the league concession stand. Not only will you receive high visibility from baseball and softball fans alike, but the city bike path runs through the park past the stand, ensuring year-round visibility for sponsors.

Silver Signage Sponsorship

\$800 / year

Silver Signage Sponsorship includes a 3'X7' sign placed on the most visible section of the fences or dugout for Avaux, and Golden Rule fields. Avaux fence line is along the main entrance to the park and Golden rule is used by the division with the most participants. We are limited to 10 signs in this category. Signage production is not included in this price unless a 2-year contract is signed.

Gold Signage Sponsorship

\$1,000 / year

Gold Signage Sponsorship includes a 3'X7' sign placed on the most visible section of the fence of Iowa Realty, and Mortgage Producers fields. These are the most visible fields in the park seen by the most visitors. We are limited to 8 signs in this category. Signage production is not included in this price unless a 2-year contract is signed.

Platinum Signage Sponsorship

\$1,500 / Year

Platinum Signage Sponsorship includes a 6'x8' sign placed in the center of the backside of our brand-new Hitter's Eye located on Coldwell field. These signs will face the parking lot and be visible to every person entering the parking lot.

Uniform Sponsorship

The Uniform Sponsorship includes your business name on the back of all jerseys for the level of which you sponsor.

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| 1. Whole League + Coaches: Approx. 650-700 players & 125 Coaches | \$9,500 / Year |
| 2. Whole League no coaches: Approx. 650-700 players | \$8,300 / Year |
| 3. All Jerseys Big Bat Through Majors Divisions: Approx. 560-610 players | \$7,400 / Year |
| 4. Half the League + Coaches: Approx. 325-350 players and 60 coaches | \$4,750 / Year |
| 5. Half the League No Coaches: Approx. 325-350 players | \$4,150 / Year |
| 6. One Division 6U Coach Pitch: Approx. 125-140 players | \$1,500 / Year |
| 7. One Division Big Bat, 8U, AAA, Majors Divisions: Approx. 90-120 Players | \$1,200 / Year |
| 8. All Jerseys Intermediates and Juniors Divisions: Approx. 80-100 players | \$1,000 / Year |
| 9. One Division AA, Intermediates, Juniors Divisions: Approx. 40-60 players | \$500 / Year |

Field Naming Sponsorship

\$15,000 / Term

Field Naming Sponsorship may name a field at the JLL complex. Field names are included on all schedules, league sites and identified with signage throughout the entire season. Each field contract varies, but typical terms are renewed every 10-years. The payments can be structured any way the sponsor wishes during the contract term We are limited to 3 sponsorship opportunities in this category. Signage production is included in this cost



Johnston Little League Sponsorship Form

Company Name _____

Contact _____

Address _____

City _____ State _____ Zip _____

Email _____ Phone _____

SPONSOR LEVEL:

_____ \$600 Bronze Signage Sponsorship

_____ \$750 Concession Stand Signage Sponsorship

_____ \$800 Silver Signage Sponsorship

_____ \$1,000 Gold Signage Sponsorship

_____ \$1,500 Platinum Signage Sponsorship

_____ \$ Uniform Sponsorship (Please indicate number of selection and fill in \$ AMT.)

_____ \$15,000 Field Sponsor

Please provide contact info to obtain artwork for sign production and web design:

Please include this form and your check written out to jllbaseball. We cannot guarantee timely production of signs without proper payment. For platinum & field sponsorships first payment is required before we can produce a sign. Uniform Sponsors must be paid prior to January 1st to ensure production timeliness. JLL is a 501(c)(3) organization.

Questions - Contact Eric Chamberland at EricChamberland@JLLBaseball.com or 401-265-7681