

Southington South Little League Sponsorship Form



1. Please complete the below contact and business information for our records.

First & Last Name		Business Name	
Email		Business Address	
Phone		Business City, State	
Social Media Handle		Business ZIP	

2. Please select your desired Sponsorship Tier.

	☐	☐	☐	☐	☐
	Team Sponsor \$300	Bronze \$400	Silver \$500	Gold \$800	Platinum \$1200
Banner Location*	n/a	Secondary location	Primary location	Primary location (vertical design available)	2 Primary locations (vertical design and best locations available)
Website Advertising	Callout on Sponsorship Page	Logo on our Homepage Callout on Sponsorship Page	Logo on our Homepage Special callout on our Sponsorship Page w/ your logo, business name, and link to your website	Logo on our Homepage Special callout on our Sponsorship Page w/ your logo, business name, and link to your website	Logo on our Homepage Special callout on our Sponsorship Page w/ your logo, business name, and link to your website Custom banner ad on our Homepage (if opt to be an Event Sponsor) Branding and recognition on Event page and Facebook (if opt to be an Event Sponsor)
Team Sponsorship (optional)	Yes	Yes	Yes	Yes (2 teams)	Yes (2 teams)
Thank You Gift	Certificate	Certificate	Certificate	Plaque with team photo and special message from league	Plaque with team photo and special message from league
Event Sponsorship	n/a	n/a	n/a	n/a	Yes - includes branded signage and recognition throughout the event
Multi-Year Options (upfront price)	n/a	1 Year: \$400 2 Years: \$720 (10% savings)	1 Year: \$500 2 Years: \$900 (10% savings)	1 Year: \$800 2 Years: \$1440 (10% savings) 3 Years: \$2160 (10% savings)	1 Year: \$1200 2 Years: \$2160 (10% savings) 3 Years: \$3240 (10% savings)

* - Banner Location: Primary estimate up to ~1000 views on gamedays or soccer days, Secondary estimate up to ~400 views on gamedays

3. Please select the number of years you're looking to sponsor in our league (10% off each additional year)

☐ 1 Year ☐ 2 Years ☐ 3 Years

4. Do you have a preference as to which field(s) your banner could be displayed at/around? Select all that apply. No guarantees.

☐ No preference ☐ Field 1 ☐ Field 2 ☐ Field 3 ☐ Field 4 ☐ Field 5 ☐ Field 6

5. Are you interested in becoming a team sponsor (name on the back of the team shirt)? Please select only 1 option below.

☐ Yes, any division ☐ Yes, only for _____ ☐ Not interested

6. Are you interested in being a sole sponsor of a specialty game or event for an extra \$100? We would work closely with you on specific advertising messages, signage, features several weeks leading up to these specialty games/events listed below:

- i. Majors games: Policeman & Fireman Appreciation Nights, Southington High School Night, etc
- ii. Minors games: Triple-A specialty games, Double-A Futures game, etc
- iii. Hit-a-Thon Fundraiser, South Day Homerun Derby, Mother's Day games, Opening Day games, etc

☐ Yes, any event ☐ Yes, only for this event _____ ☐ Not interested

7. If your mailing address differs from your business address, please provide it here:

Mail Application to: SSYAA, P.O. Box 968 Southington, CT 06489 Attention: Sponsorship Committee

Prefer to submit and pay online? Scan the QR Code to the right to access our Cheddar Up collections page

Please submit all contracts & payments for the 2025 season no later than 3/15/2026 to guarantee a banner for Opening Day

Purchasing an advertising banner does not permit the sponsor to have any rights or responsibilities in the operation of the league or any team in the league, nor does the sponsor have the rights or responsibilities in the selection of Managers, Coaches, or Players for any team in the league. The sponsor and Southington South Little League are independent contracts with respect to one another, neither shall have any authority to represent or bind the other in any manner or to any extent whatsoever, except as specified herein. Accepted and agreed to:



Signature	Title	Date
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Southington South Little League is a non-profit 501(c)(3) organization eligible to receive tax-deductible charitable donations. Please consult your tax adviser for specific information. EIN: 06-1319673

We would like to thank you for supporting our league. Becoming a sponsor for our teams helps our (100%) volunteer organization survive so from the bottom of our hearts we THANK YOU. I know from personal experience that all of the kids that play in our league greatly appreciate your support. Without our business partners and organizations like yours we could not do what we need to do for our players, parents, coaches, umpires, friends & families alike here at Southington South Little League.

Best Regards,

Dan Ralabate

President of Southington South Little League