



## Sponsor Request Letter

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Brattleboro Youth Soccer Association  
PO Box 301  
Brattleboro, Vermont 05301  
Phone: [802-254-4522](tel:802-254-4522)

Dear Business Owner:

Let me take the opportunity to introduce you to the Brattleboro Youth Soccer Association (BYSA) and its Brattleboro Storm teams. The club was established in the early 1990s by a group of parents who wanted to improve soccer offerings and quality in the Brattleboro area. They settled on a mission to provide the highest level soccer experience for our children in a fun and nurturing environment that balances participation, competition, and fun of play.

The goals of the club are 1) to foster, develop and operate a competitive youth soccer program in Brattleboro, VT and the surrounding area; 2) to provide soccer playing and practice facilities for the operation of our soccer program; and, 3) BYSA will continue to be the area's leader in providing a competitive, yet caring and fun-filled soccer environment where kids can learn and expand their knowledge and enjoyment of the game.

**We are offering the opportunity to local businesses like yours to become Club Sponsors.**

Your contributions will be targeted exclusively to lessen the growing costs of the teams, providing team equipment, field development, and offering special events such as the annual April Spring Clinics. Players will be able to fully participate in Team training programs, Roots Soccer League games, and local and regional tournaments.

Brattleboro Youth Soccer Association is guided by a volunteer team of board members, coaches, and dedicated parent volunteers. Our primary revenue source is registration fees paid by families and donations received from generous individuals and businesses.

In order to continue to make this rewarding experience a reality for our youths, we are reaching out directly to area businesses, family, and friends, and offering the opportunity to help by becoming a team or club sponsor! While any sponsorship level you select will be greatly appreciated, a donation of \$250 or more will earn you an advertising link with your logo on our website.

Please take a moment to review and select the sponsorship package that best fits your business and budget.

Sincerely,

**Rohan Providence**  
**BYSA Registrar**



## Team Sponsorship Selection Form

The Sponsorship year runs from September 1st, 2019 to August 31st, 2020. Please consider making your selection below and returning it with your sponsorship donation. Upon receipt, I will contact you for information regarding your advertisement and/ or logo.

### Team/Club Sponsors

What's Included with your sponsorship?	<b>BRONZE LEVEL</b>	<b>SILVER LEVEL</b>	<b>GOLD LEVEL</b>	<b>PLATINUM LEVEL</b>
Logo featured on our club's website	X	X	X	X
Social Media Mentions	X	X	X	X
Logo feature in Newsletter, brochure, and pamphlets		X	X	X
Advertising banners on field			X	X
Logo on Team Jersey Sleeve				X
<b>Sponsorship Costs:</b>	<b>\$150 - \$499</b>	<b>\$500 - \$999</b>	<b>\$1000 - \$1499</b>	<b>\$1500 and above</b>

## Club Donation

\$ \_\_\_\_\_ Enter the amount of your club donation for field improvement. Or

\_\_\_\_\_ Enter other club donation.

Please choose your sponsorship level above and mail your completed form with your check made payable to Brattleboro Youth Soccer Association (BYSA) to the address below.

Sponsor Contact: \_\_\_\_\_

Business name (if any): \_\_\_\_\_

Street address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email address: \_\_\_\_\_

**Attention: David Miner/BYSA Treasurer, PO Box 301, Brattleboro VT 05301**

*Brattleboro Youth Soccer Association (BYSA) is a 501(c)3 registered organization.*