

Dear Montgomery Wildcats Families,

Welcome to the 2018 Season! We are kicking off the year with the sale of **2018 Season Sponsor** T-Shirts and Sweatshirts like we did last year. There are two steps involved:

Step 1 - Sponsorships: We are asking that each family collect a minimum of \$25 in sponsorships. Gather **\$200** and your family earns a free t-shirt (limit of 1 per player)! Two types of sponsorships will be offered:

- **Individual or Family Sponsorships**

- \$25 per sponsor
- e.g., "Grandma Maria Jones" or "The Deer Family"
- Each sponsor's name will appear on the back of our Sponsor apparel (in alphabetical order).

- **Corporate Sponsorships**

- Silver Level: \$25
 - Company name printed on the back of our Sponsor apparel (in alphabetical order).
 - "Thank You to Our Sponsors" mention in a news article on our association website.
- Gold Level: \$100 or more single corporate donation
 - Company name printed on the back of our Sponsor apparel (in alphabetical order).
 - "Thank You to Our Sponsors" mention in a news article on our associate website.
 - Company logo featured as a Sponsor on our association home page. Includes a link to the sponsor company website.
 - Shout out "Thank You to Our Sponsors" announcement at our Home games, on our Facebook Page, and on the Montgomery Community Facebook page.
 - Free T-Shirt to the Sponsoring Company (limit 1).

Please see the **2018 Season Sponsor Letter** to collect donations. **Due date: August 20th!**

Step 2 - Buy and Sell our Sponsor T-Shirts and Sweatshirts

Each family is asked to demonstrate team spirit and purchase 1 sponsor apparel item per football player and/or cheerleader in the family. (Purchase 1 item per team member regardless of whether you also earned a free t-shirt from your sponsorship collections.) We encourage everyone to wear the shirts to school on Fridays before each game or competition!

Please sell even more T-Shirts and Sweatshirts to your family and friends to support our program! This is a great way for parents, siblings, grandparents and friends to show their team spirit at our games and competitions.

Please see the **2018 Sponsor TShirt Order Form** for pricing, design, and sizes. **Due: August 20th!**

Thank you in advance for your cooperation and participation in this fundraiser. We need your support to make our program successful!

Questions? Email us at montynj.wildcats@gmail.com. **Go Wildcats!** ~Your MYFCA Board and Coaches~