

Notes:

- Committee introductions
- Announcing new board members and positions:
 - o Carol Galway - President
 - o Steve Terry - Member
 - o Roberto Moran - Member
 - o Ryan Raymond - Member
 - o Jim Thayer – Member
- Thanks to former board members: Rachel Costanza; Lindsey Stopaccher; Tara Blum
- 2019 minutes approved
- Club Committee Meeting: Tentatively set for March 2nd

Treasurer's Report:

- 3 grants gained (Target, NYSWYSA, and ?)
- Major expenses in the following areas:
 - o Director of coaching
 - o Outdoor field expenses through district
 - o Indoor field rentals YMCA Manlius/481
 - o Club team registrations
 - o New uniforms for clubs teams
 - o Fees to NYSWYSA
 - o Referee fees
 - o New shed

Communication's Report:

- Cort to lead committee to make video to encourage parents to coach. Idea suggested to include coach testimonials.

Events in Review:

- Manlius Village Parade
- Shed purchase
- Referee training added (Paul/Rachael)
- Clinics
- Camp
- FM Soccer club night
- Small-sided games over break

Rec Committee Notes – Opps for spring season:

- U6 shift to two goals per team
- U7 shift to larger goals
- U11 increase from 4 – 6 teams based on numbers
- Update FAQ by Feb. 1
- Flip clinic with equipment

- Dedicated effort required to recruit coaches/players
- Encourage the spirit of friendships on the field in messaging

Club Notes:

- 481 league fell apart over Labor Day so there was a scramble to square away teams. Most teams chose to play in Jones Road league. Positive is that Jones Road was very accommodating to FMSC. The negative is that they are last minute and outdoor field size is inconsistent. CNYJSA to operate in spring.
- Parent feedback: Appreciated small-sided games
- Player Passes: Spring league requires player passes – emails are out to coaches to get passes through NYSWYSA (end of March deadline from coaches)
- Idea: Organize a round-robin tourney hosted by our club
 - o Paul suggests that we invite teams with similar ethos
 - o Great opportunity for a low cost tourney to showcase the club
- Summer camps: Paul to check dates – first two weeks of August suggested
- Paul to look @ SUNY Morrisville as training site

Director of Coaching Update:

- Philosophy is to ensure kids enjoy the game and that they are learning skills
- Question from Paul: How can we do a better job of recruiting/training coaches?
 - o Discounted registration fee
 - o Online education for parents and coaches
 - o **Help parents understand benefits of coaching: video highlighting the benefits coaching**
 - o Consider messaging when recruiting coaches and be consistent
 - o Amped up coaching packet
 - o Email every week by age group
 - o Offering app to coaches
 - o U8/U9 combined training
 - o Focus on training for development – impact
 - o Small video clips of our coaches/players running drills

Parent Suggestions:

- Field 2 mud-pit in fall
- Columbus Day/Memorial Day low numbers – should we consider not having games?
- Fields for U6 were too small
- U7 Monday night training was well received
- Increase number of skills sessions run in winter
- 481 as option if we increase the size of group to drive down price