


















# 2024 Football Sponsorship Guide



**SPRAYBERRY  
YELLOW JACKETS**

## YELLOW JACKET GIVING LEVEL

PACKAGE BENEFITS	\$500 KICKOFF SPONSOR	\$1000 FIELD GOAL SPONSOR	\$1500 TOUCHDOWN SPONSOR	\$2500 GAME NIGHT SPONSOR
Football Media Program Ad	1/4 PAGE	1/2 PAGE	1/2 PAGE	FULL PAGE
Stadium Banner	2.5' x 4'	2.5' x 4'	2.5' x 4'	2.5' x 4'
PA Announcements				
Website Advertising (*on Homepage)	Logo & Link	Logo & Link	*PREMIUM Logo & Link	*PREMIUM Logo & Link
Sponsorship Plaque				
Season Passes (Home games only) *1 parking pass	1	2	2	4*
On-Premise Marketing & Promotion - Space provided				
Social Media Package (Twitter, Facebook)				
Advertisement in Varsity Game Night Roster				
Stadium Sponsor Board				

**DEADLINE  
JULY 7th!**

*Skip the paper form and reserve your ad online now!*



**SCAN CODE OR CLICK HERE FOR ONLINE AD ORDER FORM**

<https://sprayberryfootballadorder.paperform.co/>

# 2024 Football Sponsorship Agreement

**PARTICIPATION DEADLINE: JULY 7, 2024**



**SPRAYBERRY  
YELLOW JACKETS**

I, \_\_\_\_\_ (print name) as a representative of \_\_\_\_\_  
(business/company) hereby agree to the sponsorship package checked below and to contribute payment in full  
to the Sprayberry Touchdown Club to provide financial support for the Sprayberry Football Team.

Please make checks payable to: **"Sprayberry Touchdown Club"** and return this form to  
**Sprayberry Touchdown Club, Attention: "Sponsorship", 2525 Sandy Plains Road, Marietta, GA 30066**  
**Questions? Email: [sprayberrytouchdownclub@gmail.com](mailto:sprayberrytouchdownclub@gmail.com)**

## SELECT SPONSORSHIP LEVELS:

- ☐ Game Night - \$2500
- ☐ Touchdown - \$1500
- ☐ Field Goal - \$1000
- ☐ Kickoff - \$500
- ☐ Other - \$ \_\_\_\_\_

## SELECT ADD-ON ITEMS:

- ☐ Social Media Package (Twitter, Facebook) - \$200
- ☐ Logo added to Game Night Roster - \$200
- ☐ Game Day Coin Toss (only 5 available) - \$250
- ☐ Game Day Quarter Sponsor Promotions - \$250
- ☐ Concessions Stand Up Ad - \$2000
- ☐ Student Section Sponsor - \$2000
- ☐ Game of the Week (only 5 available) - \$3000
- ☐ Score Board (only 1) - \$5000

\$ \_\_\_\_\_ **TOTAL SPONSORSHIP**

## SPONSOR CONTACT INFORMATION

**Sponsor:** \_\_\_\_\_ **Contact Name:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_ **Email:** \_\_\_\_\_

## PAYMENT INFORMATION:

**Method of Payment:** \_\_\_\_\_ **Check #:** \_\_\_\_\_

**Sponsor Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Business Card Attached:** Yes / No **Title:** \_\_\_\_\_

**Student-Athlete:** \_\_\_\_\_ **Circle One:** High School JR/Youth Player

**Do you want the Sponsorship Plaque?** Yes / No

All ads are subject to approval by the Touchdown Club  
**QUESTIONS?** Contact Sprayberry Touchdown Club President at [sprayberrytouchdownclub@gmail.com](mailto:sprayberrytouchdownclub@gmail.com)

The Sprayberry Touchdown Club is a 501c3 organization. Federal Tax ID # 58-2495384