



Date:

It is _____ pleasure to sponsor Highland Pop Warner as follows;

The Agreement: This agreement covers Highland Pop Warner and Sponsor

Effective Date(s): August 1st 2021 through July 31st 2022 (1-year agreement) Sponsorship

Incentive: Subject to Sponsors level of endorsement as outlined below, Sponsor will receive recognition as follows

SPONSORSHIP		
SPONSORSHIP TIERS	TYPE OF RECOGNITION	X
Fan Pack \$100	- Recognition On HPW Website	
	- Announced at Halftime of Home Games	
Super Fan \$250	- Recognition On HPW Website	
	- Announced at Halftime of Home Games	
	- Business Name On Back Of Sponsor Shirts	
All-American \$500	- Recognition On HPW Website	
	- Announced at each Quarter of Games	
	- Business Name On Back Of Sponsor Shirts	
	- Business Name Listed On Shared Sponsor Banner At Home Field	
	- Free Safety Sponsor In 2021 Program \$25 Value	
Hall Of Fame \$750	- Recognition On HPW Website	
	- Announced at each Quarter of Games	
	- Business Name On Back Of Sponsor Shirts	
	- Business Name & Logo on Dedicated 3 X 5 Sponsor Banner Hung at All Home Games	
	- Free Field Goal Sponsor In 2021 Program \$50 Value	
Walter Payton "The Goat" \$1,000	- Recognition On HPW Website	
	- Announced at each Quarter of Games	
	- Business Name On Back Of Sponsor Shirts	
	- Business Name & Logo On Dedicated 6 X 6 Sponsor Banner Hung At The Main Entrance at All Home Games	
	- Free Touchdown Sponsor in 2021 Program \$100 Value	

-This Year Highland Pop Warner will also be producing a Game day Program “The Titan Territory”

Sponsorship details are as follows;

TITAN TERRITORY PROGRAM		
SPONSORSHIP TIERS	TYPE OF RECOGNITION	X
1st Down	\$25	1/4 Page (inside) Personal Player Photo / Support
Safety	\$25	1/4 Page (inside) Business Sponsor
Field Goal	\$50	1/2 page (inside) Business Sponsor W/ Optional Coupon Spot
Touchdown	\$100	Whole Page (inside) Business Sponsor W/ optional Coupon Spot
Premium	\$250	Inside Cover Color High Gloss Business Sponsor Whole Page Only
Heisman	\$500	Back Cover Color High Gloss Business Sponsor Whole Page Only

Terms:

- The Sponsorship Agreement will be paid (BY Check) Payable to Highland Pop Warner

Mail Checks To

PO BOX 9093

Highland, IN 46322

Signatures of the Parties:

HPW/Name/Title _____ Sponsor/Name/Title _____

Dear Friends of the Highland Pop Warner Little Scholars Football, Cheer and Dance Program:
Thank you for your interest in the Highland Pop Warner Program. Pop Warner is the world's largest youth football, cheerleading, and dance organization. We are committed to both academics and teamwork to help teach fundamental values and skills our young people will use throughout their lives. With your help, we hope to continue to provide this experience to magnificent young people for decades to come. Our goal, through football and cheer, is to teach teamwork and sportsmanship, build character, and demonstrate the value of commitment.

We are strictly a volunteer program, run by parents, for the children. No players are turned away because of economic status or athletic ability. We also encourage our children to be model students through a "Little Scholars" program, which rewards them for maintaining high academic standards while participating in extracurricular and community activities. We realize the importance of local businesses and families connecting with our community. We'd love to help you accomplish that! Along with academics, safety is our programs' highest priority. Safe equipment is the key to keeping our kids healthy and we are constantly striving to replace or improve the equipment we provide. As you can imagine the costs associated with updating our equipment is our largest expense, but one we simply cannot afford to ignore. Please know that your vital support ensures the safety of all our kids. Again, we value your participation and look forward to promoting your involvement with our Highland Pop Warner program. Respectfully, Highland Pop Warner

Highland Pop Warner! Building Teamwork & Sportsmanship for more than 20 years

Highland Pop Warner
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