



2025 Queen City Crown Open

Charlotte, NC | Dec 6-11, 2025

Welcome to the Queen City Crown Open!

This manual will help in your trip planning to Charlotte, NC & provide a more seamless experience throughout the booking process.

Please take the time to familiarize yourself with the enclosed information, as there have been numerous changes included for 2025 based on guest feedback from previous years:

- **Combined booking process – request your base packages & secure your hotel rooms together**
- **Sign up as early as Sept 2**
- **Non-Refundable Deposit**
 - Sept 2 – 30 - only \$1000 non-refundable early deposit is required with remaining \$500 balance due prior to final payment deadline
 - \$1500 team non-refundable deposit is required to book the initial package for the entire team starting Oct 1
- **Additional activities optional**
- **Lower lead in package pricing**
- **Range of hotel properties with tiered pricing to fit any budget – budget, moderate, premium**
- **Local add-on experiences (purchase directly through venue)**
- **No bus transportation - some cheer & dance hotels are within walking distance or close proximity to public transportation**

Welcome to the Queen City Crown Open!

Enclosed are booking guidelines, pricing, add-on experiences, payment timelines & more.

Now let's get your booking started!

Step 1 – read the following manual carefully

Step 2 – visit the registration portal to start booking your package

- **Cheer & Dance teams can register as early as Sept 2.**
- **Payment timelines will be strictly enforced – with a booking packages & hotels now in a single step, late payments will result in rooms being cancelled.... please don't let this happen to your team!**

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Base Packages Overview

All athletes and coaches on cheer & dance teams must purchase this package and stay at pre-selected hotels for the duration of their trip.

Spectators can opt to stay at hotels outside the blocks; HOWEVER, if they want to stay with the team in our designated hotels, they must buy the spectator lower priced package. Negotiated hotel rates are guaranteed to be lower than those currently on the market.

****Teams non-compliant are subject to fee and may not participate in event; this includes teams that change hotel accommodations during the course of the event.***

Base Packages Overview

Specially priced packages have been created for your trip to Charlotte.

We are offering more hotel options, so you can find a hotel price point that works best for your team. Spectators can also take advantage of specially-priced packages offered by adding their names on the team's rooming list.

Package booking has never been easier. Our online booking system will expedite your registration process. No need to make a phone call to book your package, unless you would like extra assistance. The choice is yours!

Package bookings have been combined into a **ONE STEP** process:

Book your package for all athletes & coaches including your preferred hotel (based on availability).

Parents & other spectators traveling with the team can also be added.

In addition to a wide variety of tiered hotels, we are excited to showcase additional add-on options to enhance your stay in the Charlotte area. These new options are to be purchased outside of the registration portal. This allows for increased flexibility in package bookings to keep your base package as low as possible, while giving you the opportunity to customize your group's experience. You are ultimately in control of your team's journey!

Carefully note payment deadlines, as there will not be any opportunity for late payments prior to rooms being dropped for other guests.

Base Package Component

BASE PACKAGE - the lowest priced option for teams

- **PACKAGES FOR 2025 WILL NOT INCLUDE TRANSPORTATION DUE TO THE PROXIMITY OF HOTELS TO VENUES AND LIMITED UPTOWN (CHEER AND DANCE) BUS ROUTES & DROP OFF AREAS**

Optional Experiences pricing will also be available (ex. Activities, professional sports, dining, etc.)

ALL TAXES & FEES INCLUDED:

ATHLETE/COACH BASE PACKAGE PER PERSON STARTING AT \$373

SPECTATOR BASE PACKAGE PER PERSON STARTING AT \$198

Included in Base Package

- A three (3) night minimum length of stay is required. A full list of hotel properties can be referenced online and/or under the "Hotel Specifics" slides
 - Cheer and Dance: 54 properties available
- One (1) event admission ticket into competition Dec 6-13, 2025 at the Charlotte Convention Center (cheer and dance)
 - Event admission ticket is non-transferable and non-refundable
 - Event lanyards for all coaches and athletes
- Athlete welcome gift given out at the Charlotte Convention Center
- **NOT INCLUDED (SEE ADD-ON OPTIONS IF INTERESTED IN PRICING OR ADDITIONAL INFORMATION):**
 - Airport Transfers, Transportation
 - Add-on Experiences

Additional Base Package Notes

- Every room must have at least one (1) adult over the age of 21- all people in the room must buy the package
- Resort availability is first come first served. **NEW FOR 2025** – cheer & dance registration opens Sep 2.
- Standard rooms are a maximum of 4 people (including infants) – hotels with higher room capacities are noted in the descriptions
- Package initial deposit is \$1,500 (\$1,000 for early cheer deposit with remaining \$500 balance prior to balance deadline). Deposit will be applied to the team contact booking the reservation. ***Many credit cards have daily maximum limits, so know these & increase, if necessary, prior to starting this process***
- Airport transfers are not included in the package - reference the “Airport Transfers/Bus Information” page of the manual for options available
- Credit card options available: AMEX, Discover, Mastercard, Visa, Echeck (no pre-paid cards)
- 1 unique email is required for each team – coach and/or main team contact email preferred
- All athletes and coaches are required to sign & submit a waiver + code of conduct agreements online prior to arrival
- If you have sister teams wanting to stay near each other, we recommend booking simultaneously
- Add-on Experiences: There will NOT be any ticket distribution at the event. Tickets must be purchased online/digitally directly through vendor
- Payment plan option allows multiple, pre-set dates leading up to the final deadline for payments to be scheduled
- Just like most sporting events across the country, we are continuing a **clear bag policy** for spectators at both the competition venues. A separate athlete/coach entry may be designated. Safety first, so plan accordingly!

Event Transportation

Need local transportation during your stay in Charlotte?

- **Airport Transfers and Chartered Buses**
- **Public Transportation**
- **Ridesharing/Taxi**
- **Rental Cars**



Event Transportation –Airport Transfers (Cheer & Dance – Uptown Area)

Airport Transfers to Uptown Charlotte (Cheer & Dance):

- Distance: The distance between Uptown Charlotte and Charlotte Douglas International Airport (CLT) is roughly 8 miles
- Travel Time: The average travel time between the two locations is around 16 minutes

Getting To The Airport:

- Driving: You can take I-277 to I-77 South, then exit to Billy Graham Parkway and travel approximately five miles, exiting after the third traffic light at the Charlotte Douglas International Airport exit
- Bus: The Line 5 bus can take you from Uptown Charlotte to Charlotte Douglas Airport
- Taxi/Ride-sharing: Taxis and ride-sharing services like Uber and Lyft are also available

Cost:

- Bus: The fare for the airport-uptown express bus route is \$2.20 each way
- Taxi: A taxi ride from Uptown Charlotte to Charlotte Douglas International Airport can cost between \$30 and \$40
- Ride-sharing: The average price for a ride-sharing service like Uber is around \$22

Event Transportation – Rental Cars



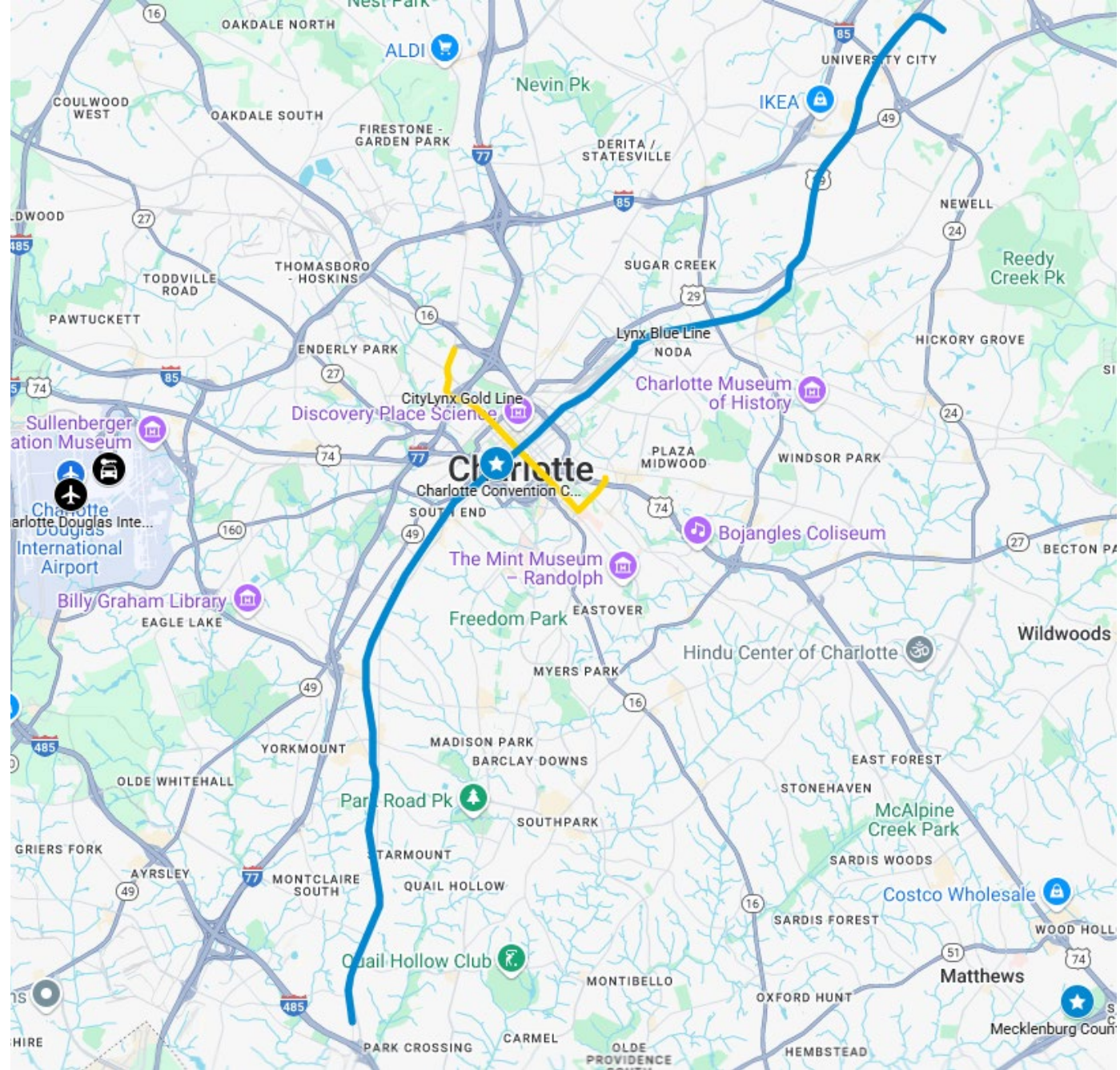
In Charlotte, NC, major rental car providers like Hertz, National, Enterprise, Alamo, and Avis, along with other brands, are located at the Charlotte Douglas International Airport's Consolidated Rental Car Facility.

- [Hertz](#), [National](#), [Enterprise](#), [Alamo](#), and [Avis](#) are the main players with a presence at the airport. Charlotte also offers other rental car brands
- All major agencies are located in the Level 2 lobby next to the Hourly Parking Deck, in front of the Arrivals terminal at Charlotte Douglas International Airport (CLT)
- You can find a variety of vehicles, including economy, midsize, full-size, luxury cars, minivans, and SUVs

Event Transportation Public Transportation

Charlotte offers a range of public transportation options, including an extensive bus system and the LYNX light rail service through the Charlotte Area Transit System (CATS). These convenient and accessible transit choices make it easier to navigate the city without a car.

For more information, visit
<https://bit.ly/43tlfkQ>



Event Transportation – Motorcoach, Limousine, and Car Service Companies

Are you looking for a chartered bus to transport your team throughout your time in Charlotte. Options below:

<u>Academy Bus</u> Services: Motorcoach 1251 W. Craighead Road Charlotte, NC 28206 www.academybus.com Contact: Shane Shipman 704.596.2222 sshipman@academybus.com	<u>AMAREN Chauffeured</u> Services: Car Service, SUV's, Minibus, Motorcoaches PO Box 1377 Waxhaw, NC 28173 www.amarenctm.com Contact: Jamisha Breland 980-316-8001 jamisha@amarenctm.com	<u>Certified Worldwide</u> Chauffeured Services: Car Service, SUV's, Minibus, Motorcoaches 9935-D Rea Rd Suite #284 Charlotte, NC 28277 www.ridecertified.com Contact: Tamekius Breland 704-458-9900 tamekius@ridecertified.com	<u>Charlotte Charter Bus</u> Company Services: Motorcoach, Minibus 910 Forty Niner Avenue Charlotte, NC 28262 www.charlottecharterbuscomp any.com Contact: Hala Faruqi 704.302.1258 hala@shofur.com	<u>CLT Express Transportation</u> Services: Car Service, Limo, Sprinter Van, Hummer Limo, Limo Bus, Minibus, Motorcoach 7319 Wilkinson Boulevard Belmont, NC 28012 www.cltexpress.com Contact: Laura Canady 704.825.0666 laura@cltexpress.com
<u>Falcon Charter Bus Charlotte</u> Services: Motorcoach, Minibus 6700 South Boulevard, #10 Charlotte, NC 28217 www.falconcharterbus.com/cha rlotte-charter-bus Contact: Perry Ardell 704.981.9024 perry@shofur.com	<u>Peak Limousine</u> Services: Car Service, Sprinter Van, Limo Bus, Minibus 1801 North Tryon Street Charlotte, NC 28206 www.peaklimo.com Contact: Faith Glasgow 704.568.1200 faith@peaklimo.com	<u>Rose Chauffeured</u> Transportation Services: Car Service, Sprinter Van, Minibus, Motorcoach 11325-A Nations Ford Road Pineville, NC 28134 www.riderose.com Contact: Ericka 704.716.8165 Coach@riderose.com Ericka@riderose.com	<u>Sterling Worldwide Limousine</u> Services: Limo, Car Service, Motorcoach, Sprinter Van 3540 Toringdon Way Charlotte, NC 28277 www.ridesterlinglimo.com Contact: Ricardo Ramsey 704.999.3232 ridesterling@gmail.com	<u>Sunway Charters</u> Services: Trolleys, Minibus, Transit Bus, Motorhomes, Motorcoaches 2400 Queen City Drive Charlotte, NC 28208 www.sunwaycharters.com Contact: Lee Helms 704.348.1200 lee@trolleysinc.com

Daily Self- Parking: Charlotte Convention Center

All locations subject to parking for a FEE (via QR code or credit card). Please consult each location for updated rates.



Street Parking – There is street parking available for a fee through ParkMobile.



COVERED PARKING

- | | |
|---|--|
| <p>1 NASCAR Hall of Fame
500 S. Brevard St.</p> <p>2 The Westin Charlotte
601 S. College St.</p> <p>3 The Green
425 S. Tryon St.</p> <p>4 Two Wells Fargo Center
175 E. Martin Luther King Jr. Blvd.</p> <p>5 One Wells Fargo Center
200 E. Martin Luther King Blvd.</p> | <p>6 200 S. College Parking Deck
200 S. College St.</p> <p>7 Charlotte Plaza
200 E. 4th St.</p> <p>8 Hilton Garden Inn Charlotte
Uptown/Hampton Inn
Charlotte Uptown
508 E. Martin Luther King Jr. Blvd.</p> <p>9 300 S. Brevard St. Facility
300 S. Brevard St.</p> |
|---|--|

FLAT SURFACE PARKING

- | |
|--|
| <p>A 510 S. Caldwell St.
(Saturday and Sunday only)</p> <p>B 418 E. 4th St.</p> <p>C 400 E. 4th St.</p> |
|--|

Ways to Pay

**Download
ParkMobile**

Download on the
App Store

GET IT ON
Google Play

**Text “Park”
to 77223***

Hotels

Choose the option that fits your team's needs & budget. All rooms blocks & bookings are first come, first served.

We are holding room blocks between Dec 5-13. Size of room blocks vary widely by property, so we **HIGHLY RECOMMEND** you book rooms **ASAP** starting the Monday after your team qualifies. If your preferred hotel room block isn't available, you will be required to pick an alternate option.

In addition, we have been **GUARANTEED** the lowest hotel rates, so we encourage you to add your spectators onto your initial rooming block. There are several other events in Charlotte during our competition window, so the hotel rates will rise as event week gets closer. We don't recommend trying to "wing it".

Pricing grids for every property have been included at the back of this manual starting on

[Hotel Pricing Grids by Property](#)

[Page 65:](#)

Hotels

Standard rooms are for a maximum of four people, while suites will accommodate a maximum of six people (max. two children per queen/king bed). *Children under two years of age are not charged for BUT are included in the room capacity counts. (1 heartbeat = 1 occupant)

Every room must have at least one (1) adult over the age of 21.

When booking your teams' rooms, take special note of the property descriptions as a majority of the hotels include free breakfast.

For your convenience & planning, we have also listed any applicable resort and/or parking fees charged directly by the hotel & room descriptions with occupancy capacity.

CHEER & DANCE PROPERTIES

8 Budget, 29 Moderate, 17 Premium

Dates Available: Fri Dec 5 – Fri Dec 12

***Requests for nights prior and/or after may be possible & will be handled on a case-by-case basis – please contact the call center ASAP to inquire about extending hotel blocks**

Hotels - Additional Notes

- Cheer & Dance Hotels: 19 hotels within 1 mile radius, 28 hotels within 5-10 mile radius, and 7 hotels within 10-20 mile radius of Charlotte Convention Center – *typically hotels further away from Uptown will be more affordable*
- Hotel rewards can now be earned with your stays (except Marriott), so take advantage – just provide your number(s) to the front desk at check-in. Unfortunately, you cannot redeem any free stays in lieu of your package requirements.
- All taxes & credit card fees are included in the pricing. Any other parking fees, resort fees, complimentary breakfast, free shuttles, etc. are noted in the hotel descriptions during the booking process.
- If credit card expiration occurs prior to arrival, the system will reject the card. Please plan accordingly.
- Rollaway bed additions are not an option
- There are very few traditional multi-room suite properties in Charlotte.
- Rooms needing ADA access, please make notes on your reservation during the booking process
- If you are traveling with any sister teams & want to be blocked near each other, please include notes on your reservation during the booking process. Blocks are not guaranteed but will be taken into consideration by the property.
- Practice is restricted to the Charlotte Convention Center (cheer and dance). Practice may not be held inside or outside of participating hotels and/or hotel property.
- If you want to change your hotel location preference after originally booked with a deposit, you will be refunded the total amount minus a processing fee (unfortunately, the system is programmed to automatically charge you for this extra service). You can then book the new hotel.
- **Access to all hotel grids with pricing breakouts are available at the back of this manual.**

Hotels - Cheer & Dance Specific - Budget



Hotel Name	Hotel Address	Room Type(s)	Distance to Venue (Miles)	Breakfast Included	Parking	Incidental Charge Details	Pool	Laundry	Kitchen/Kitchenettes
Courtyard Charlotte Arrowood	800 West Arrowood Rd, Charlotte, NC	2 Queen Beds	6.80	yes	Free	none	outdoor	on-site (for a fee)	
DoubleTree by Hilton South Charlotte Tyvola	5624 Westpark Drive, Charlotte, NC	King/Sleeper; 2 Queens	4.95	yes	Free	none	outdoor	none	
Fairfield Inn by Marriott Arrowood	7920 Arrowridge Blvd, Charlotte, NC 28273	2 Queens	6.87	yes	Free	None	outdoor	on-site (for a fee)	
Hampton Inn & Suites by Hilton Charlotte North I 485	7911 W WT Harris Blvd, Charlotte, NC	2 Queen Beds	8.72	yes	Free	\$25/room	outdoor	on-site (for a fee)	
Sonesta Charlotte Lower South End	5700 Westpark Dr, Charlotte, NC	King/Sleeper; 2 Double Beds	5.05	yes	Free	\$50/day	indoor	none	
Sonesta Select Charlotte University Research Park	333 W Wt Harris Blvd, Charlotte, NC	2 Queen Beds; King/Sleepers	7.82	yes	Free	\$75/room	outdoor	on-site (for a fee)	
SpringHill Suites by Marriott Charlotte Univ. Research Park	8700 Research Dr, Charlotte, NC	2 Double Beds/Sleeper	7.94	yes	Free	\$20/night	no pool	on-site (for a fee)	
TownePlace Suites by Marriott Fort Mill at Carowinds Blvd.	3519 Lakemont Blvd. Fort Mill, SC	2 Queen Beds; King/Sleeper	10.28	yes	Free	\$20/day	outdoor	available at sister property	full kitchen

Hotels - Cheer & Dance Specific – Moderate



Hotel Name	Hotel Address	Room Type(s)	Distance to Venue (Miles)	Breakfast Included	Parking	Incidental Charge Details	Pool	Laundry	Kitchen/ Kitchenettes
avid hotel Fort Mill - Amusement Park	154 Springhill Farm Rd, Fort Mill, SC 29715	2 Queen Beds	10.46	yes	Free	\$50/ night	no pool	none	
Country Inn & Suites by Radisson, Charlotte University Place	131 East McCullough Drive, Charlotte, NC	2 Queens; King/Sleeper; Kings	7.49	yes	Free	none	outdoor	on-site (for a fee)	
Courtyard Charlotte Airport LoSo	321 West Woodlawn Road, Charlotte, NC	2 Double Beds	3.61	no	Free	\$50 for 1 night, and \$100 for 2 or more nights	outdoor	on-site (for a fee)	
Courtyard Marriott Charlotte Airport North	2700 Little Rock Road, Charlotte, NC, 28214-3021	2 Double Beds	5.46	no	\$10/day	\$20/night	no pool	on-site (for a fee)	
Courtyard Marriott Concord	7201 Scott Padgett Parkway, Concord, NC	2 Queen Beds	16.60	no	Free	\$25/night	indoor	none	
DoubleTree by Hilton Charlotte Airport	2600 Yorkmont Rd, Charlotte, NC 28208	2 Queen Beds	4.89	yes	Free	\$25/night	outdoor		
Element Charlotte Uptown	650 S Caldwell Street, Charlotte, NC	2 Queen Beds	0.21	yes	\$28/day	none	no pool	on-site (for a fee)	kitchenette (no stovetop)
Fairfield Inn & Suites by Marriott Charlotte University Research Park	535 Collins-Aikman Dr, Charlotte, NC 28262	2 Queen Beds	7.68	yes	Free	\$20/night	outdoor	on-site (for a fee)	
Fairfield Inn & Suites by Marriott Charlotte Uptown	201 S McDowell St, Charlotte, NC	2 Queen Beds	0.60	yes	\$8/day	none	outdoor	on-site (for a fee)	

Hotels - Cheer & Dance Specific – Moderate (cont.)



Hotel Name	Hotel Address	Room Type(s)	Distance to Venue (Miles)	Breakfast Included	Parking	Incidental Charge Details	Pool	Laundry	Kitchen/ Kitchenettes
Hampton Inn & Suites Charlotte Airport	2731 Little Rock Rd, Charlotte, NC	2 Queen Beds	5.41	yes	\$10/day	\$20/night	closed	none	
Hampton Inn & Suites Charlotte Airport Lake Pointe - Dual Property	2227 Cascade Pointe Boulevard, Charlotte, NC, 28208	2 Queen Beds	4.30	yes	Free	none	outdoor	on-site (for a fee)	
Hampton Inn & Suites Charlotte-Arrowood Rd	9110 Southern Pine Blvd, Charlotte, NC, 28273	2 Queen Beds	6.90	yes	Free	\$50/room	outdoor	none	
Hampton Inn & Suites Concord Charlotte	9850 Weddington Rd, Concord, NC	2 Queen Beds	12.72	yes	Free	\$50/night	outdoor	on-site (for a fee)	
Hilton Charlotte Airport	2800 Coliseum Centre Drive, Charlotte, NC	2 Queens/Sleeper	4.59	no	\$6/day	none	indoor	none	
Hilton Garden Inn Charlotte North	9315 Statesville Rd, Charlotte, NC	2 Queen Beds	8.65	no	Free	\$50/night	no pool	on-site (for a fee)	
Holiday Inn Charlotte Airport	2707 Little Rock Rd, Charlotte, NC	2 Queen Beds	5.35	no	Free	none	outdoor	on-site (for a fee)	
Holiday Inn Express & Suites Charlotte - Airport Area	2209 Cascade Pointe Blvd, Charlotte, NC	2 Queen Beds	4.27	yes	\$12/day	none	indoor	on-site (for a fee)	
Holiday Inn Express & Suites Charlotte Airport	108 Airport Commons Dr, Charlotte, NC	2 Queen Beds	4.27	yes	\$5/day	none	no pool	on-site (for a fee)	
Holiday Inn Express & Suites Charlotte NE - University Area	6020 University Pointe Boulevard, Charlotte, NC	2 Queen Beds	7.11	yes	Free	none	indoor	on-site (for a fee)	

Hotels - Cheer & Dance Specific – Moderate (cont.)



Hotel Name	Hotel Address	Room Type(s)	Distance to Venue (Miles)	Breakfast Included	Parking	Incidental Charge Details	Pool	Laundry	Kitchen/ Kitchenettes
Holiday Inn Express and Suites Charlotte Arpt-Belmont	250 Beatty Dr, Belmont, NC	2 Queen Beds; King Bed; King Sleeper	10.57	yes	Free	\$50/night	outdoor	on-site (for a fee)	
Homewood Suites by Hilton Concord Charlotte	7300 Scott Padgett Pkwy, Concord, NC 28027	2 Queens/Sleeper; King/Sleeper	12.66	yes	Free	\$75/room	outdoor	on-site (for a fee)	full kitchen
Hyatt Place Charlotte Airport / Billy Graham Parkway	2950 Oak Lake Blvd, Charlotte, NC	2 Doubles/Sleeper	4.84	yes	Free	\$50/night	outdoor	none	
Hyatt Place Charlotte/University	640 University Center Boulevard, Charlotte, NC	2 Queens/Sleeper	7.79	yes	Free	None	outdoor	on-site (for a fee)	
Moxie Hotels Charlotte Downtown	125 S Brevard St, Charlotte, NC 28202	2 Queen Beds	0.30	no	Valet only - \$45/night	none			
Residence Inn by Marriott Charlotte Uptown	404 S Mint St, Charlotte, NC	Queen/Sleeper	0.33	yes	\$10/day	\$50/day	no pool	on-site (for a fee)	full kitchen
Residence Inn Marriott Concord	7601 Scott Padgett Parkway, Concord, NC	2 Queen Beds	16.60	yes	Free	\$20/night	indoor	on-site (for a fee)	full kitchen
SpringHill Suites by Marriott Charlotte at Carowinds	1000 Coasterview Drive, Charlotte, NC, 28273	2 Queens/Sleeper	9.46	yes	Free	None	outdoor	on-site (for a fee)	
Staybridge Suites Charlotte – Tyvola	6017 Tyvola Glenn Circle, Charlotte, NC	2 Queens/Sleeper	4.73	yes	Free	none	indoor	on-site (for a fee)	full kitchen
Tru by Hilton Charlotte Airport Lake Pointe	2227 Cascade Pointe Boulevard, Charlotte, NC	2 Queen Beds	4.30	yes	Free	none	outdoor	on-site (for a fee)	

Hotels - Cheer & Dance Specific - Premium



Hotel Name	Hotel Address	Room Type(s)	Distance to Venue (Miles)	Breakfast Included	Parking	Incidental Charge Details	Pool	Laundry	Kitchen/ Kitchenettes
AC by Marriott Charlotte	220 East Trade Street, Suite 500, Charlotte, NC	2 Queen Beds	0.28	no	Self: \$25/day; Valet: \$40/day	\$50/room	no pool	on-site (for a fee)	
Aloft Hotel Charlotte Uptown at the EpiCentre	210 E Trade Street, Charlotte, NC	2 Queen Beds	0.27	no	\$30/day	none	no pool	on-site (for a fee)	
Drury Inn & Suites Charlotte Arrowood	8925 Red Oak Boulevard, Charlotte, NC	2 Queen Beds	6.79	yes	Free	\$50/room	both	checking with hotel	
Embassy Suites by Hilton Charlotte Uptown	401 E Martin Luther King Jr. Boulevard, Charlotte, NC	King/Sleeper; 2 Queen/Sleeper	0.24	yes	\$35/night	\$35/night	indoor	on-site (for a fee)	kitchenette (no stovetop)
Embassy Suites Hotel Charlotte	4800 S Tryon St, Charlotte, NC	King/Sleeper; 2 Queens/Sleeper	3.89	yes	\$10/day	\$50/night	indoor	checking with hotel	kitchenette (no stovetop)
Grand Bohemian Charlotte	201 W Trade St, Charlotte, NC	2 Queen Beds	0.37	no	\$48/day	\$200/day	no pool	dry cleaning only	
Hampton Inn Charlotte-Uptown	530 E Martin Luther King Jr. Blvd, Charlotte, NC	2 Queen Beds	0.25	yes	\$25/day	none	indoor	on-site (for a fee)	
Hilton Charlotte Uptown	222 E 3rd St, Charlotte, NC	2 Queen Beds	0.14	no	\$21/day	\$50/day	no pool	on-site (for a fee)	

Hotels - Cheer & Dance Specific – Premium (cont.)



Hotel Name	Hotel Address	Room Type(s)	Distance to Venue (Miles)	Breakfast Included	Parking	Incidental Charge Details	Pool	Laundry	Kitchen/ Kitchenettes
Hilton Garden Inn Charlotte Uptown	508 East Martin Luther King Jr. Blvd., Charlotte, NC	2 Queen Beds	0.23	no	\$15/day	\$50/night; max of 5 nights	no pool	none	
Holiday Inn Express and Suites Charlotte South End	1617 South Tryon Street, Charlotte, NC	2 Queens/Sleeper	0.93	yes	\$15/day	\$50/room	no pool	on-site (for a fee)	
Homewood Suites By Hilton Charlotte Uptown First Ward	508 N. College St., Charlotte, NC	2 Queen Beds	0.66	yes	\$45/day	\$100/day; \$300 maximum per stay	no pool	on-site (for a fee)	full kitchen
HYATT house Charlotte/Center City	435 E Trade Street, Charlotte, NC	King/Sleeper	0.38	yes	\$42/night	\$75/room	outdoor	on-site (for a fee)	
Hyatt Place Charlotte Downtown	222 South Caldwell Street, Charlotte, NC	King/Sleeper; 2 Queen/Sleeper	0.29	yes	\$38/day	No incidental holds - \$38/day taken out for guests that will be utilizing parking	no pool	dry cleaning only	
Le Meridien Charlotte	555 S McDowell St, Charlotte, NC	2 Double Beds	0.60	no	\$10/night	\$50/room	Indoor	dry cleaning only	
Sheraton Charlotte Hotel	555 South McDowell Street, Charlotte, NC	2 Queen Beds	0.60	no	\$10/day	\$50/room	outdoor	dry cleaning only	
SpringHill Suites Charlotte City Center	311 East 5th Street, Charlotte, NC	2 Queen Beds	0.47	yes	\$30/day	none	no pool	on-site (for a fee)	

Hotel Package Registration & Ticket Pick-up – CHEER & DANCE

To expedite ticket pickup at the beginning of your stay, teams will be able to pick up all competition venue credentials at a centralized package distribution.

- **Express:** teams paid in FULL & all waivers completed for athletes/coaches by the deadline will be able to book/schedule a designated time slot for a quick & seamless experience ***EXPRESS EMAIL LINK WILL BE SENT OUT TUES 11/25 @ 5PM***
- **Standard:** teams NOT paid in full by the deadline will be required to wait in line & meet with representatives to resolve all discrepancies prior to receiving all items

Cheer & Dance- Registration will take place at the Charlotte Convention Center: 501 S College St, Charlotte, NC 28202

- **Fri 3-8pm, Sat 9am-8pm, Sun 9am-6pm, Mon & Tues 9am-2pm, Wed 9am-12pm**
- **ALL TEAMS MUST REGISTER BY WED 12PM WHEN REGISTRATION CLOSES**
- Only 1 team contact/representative is required to pick up your team's packet
- Convenient street parking and garage parking is available for a fee
- **NEW: a special express registration quick pickup drive-thru route will also be available**
- Non-paid in full teams will NOT be eligible to schedule a registration time – a separate line will be designated for these teams to review paperwork and correct any outstanding payments. To avoid any unnecessary delays and lines, meet all payment deadlines.



- **Step 1: Read the manual** in its entirety prior to choosing your customizable package to book online.
- **Step 2: NEW – Open Cheer & Dance registration begins Sept 2** – link will be provided to start your online package booking – a deposit per team & rooming list upload is due no later than the Wed immediately following registration to proceed in the booking process. Deposits are non-refundable via credit card or e-checks only.
- Deadlines for package bookings:
 - Sept 2-30 - **Early** Open Division
 - Deposit **\$1,000** due at time of booking
 - Open full balance due Mon Nov 17
 - Oct 1 – Nov 21 - Open Division
 - Deposit \$1,500 due at time of booking
 - Open full balance due Mon Nov 17



- **Step 3: Customize your package** - Add-on experiences will not be purchased through the registration portal. Information on where to purchase your optional add-on experience(s) will be given.
- **Step 4: Waivers** – all athletes & coaches are required to submit an online waiver prior to arrival.
- **Step 5: Know Before You Go** – on Tues Dec 2 a final email communication will go out to the team contact with key information on hotel check-in, event schedules, etc.
- **Step 6: Safe travels to Charlotte!**



Booking Checklist (cont.)

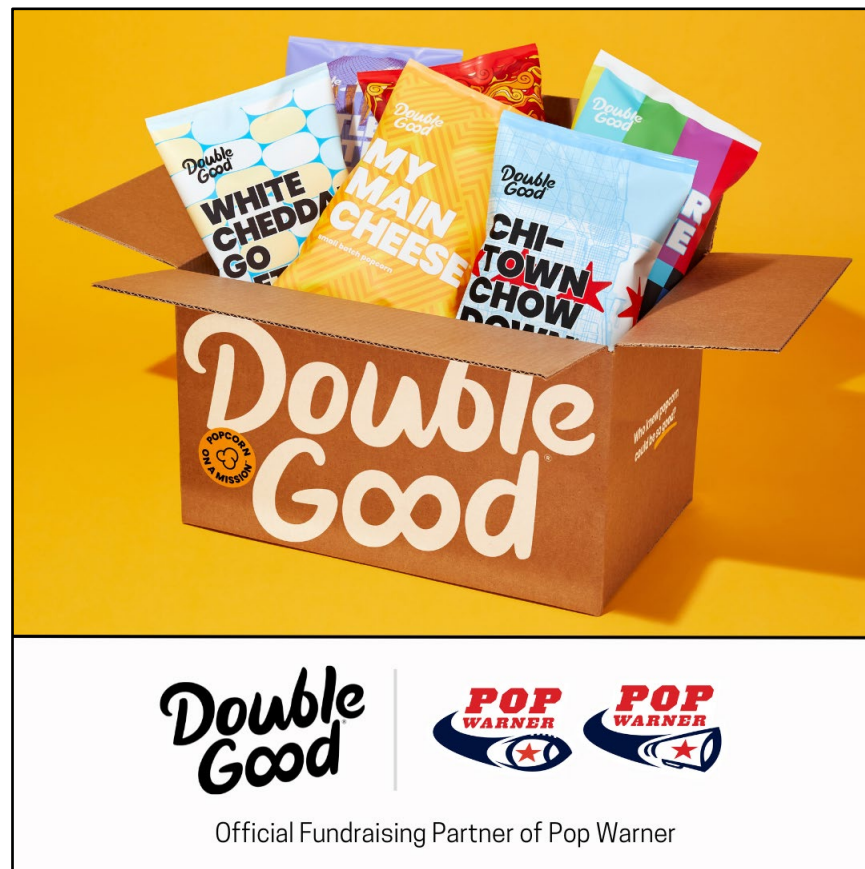
Fundraising Partners

Visit the official Queen City Crown Open website at www.crownopen.com for more information on fundraising in preparation for the National Championships.

Start your **fundraising efforts** early in the fall to avoid the last-minute stress of payment deadlines & being locked into specific pricing tiers! For mid to late November qualifiers, plan ahead in the event that lower priced hotel properties are already sold out.



Fundraising Partners



Fundraise From Anywhere! Sell ultra-premium Double Good popcorn, and earn 50% profit. No minimums or fees.

<https://www.doublingood.com/virtual-fundraising>

Add-On Options

Enhance your stay in Charlotte with numerous add-on options. Options are displayed for informational purposes and are not required to purchase during the booking process.

We just want you to have a glimpse and fully take advantage of all that Charlotte has to offer- professional sports, activities, theme parks, and more!



Add-On Options – Professional/Collegiate Sports

(reference flyers on website)

ALL BELOW OPTIONS HAVE DIRECT LINKS FOR YOU TO BOOK DIRECTLY WITH THAT EXPERIENCE

Full flyers will also be available at www.popwarner.com . More information will become available August 1st, 2025.

NFL Carolina Panthers
Bank of America Stadium
800 S Mint St,
Charlotte, NC 28202
(704) 358-7480
<https://www.panthers.com/>



NHL Charlotte Checkers
Bojangles Coliseum
2700 E Independence Blvd,
Charlotte, NC 28205
(704) 342-4423
<http://www.gocheckers.com/>



Charlotte Hornets
Spectrum Center
333 East Trade Street
Charlotte, NC 28202
(704) 467-6387
<https://www.nba.com/hornets/>



ACC Football Championship Game
Bank of America Stadium
800 S Mint St,
Charlotte, NC 28202
Sat, December 6 – 8:00pm



Add-On Options – Experiences – Uptown Area

(reference flyers on website)

ALL BELOW OPTIONS HAVE DIRECT LINKS FOR YOU TO BOOK DIRECTLY WITH THAT EXPERIENCE

Full flyers will also be available at www.popwarner.com . More information will become available August 1st, 2025.

Light the Knights Festival
Truist Field
324 South Mint St,
Charlotte, NC 28202
(704) 274-8300

<https://www.milb.com/charlotte-knights/ballpark/christmashours>

NASCAR Hall of Fame
400 E M.L.K. Jr Blvd,
Charlotte, NC 28202
(704)-654-4400
<https://www.nascarhall.com/>

Discovery Place Science Museum
168 W 6th St,
Charlotte, NC 28202
(704) 327-2189
<https://discoveryplace.org/>

Belk Theater at Blumenthal
Performing Arts Center
130 N Tryon St,
Charlotte, NC 28202
(704) 372-1000
<https://www.blumenthalarts.org/>



Add-On Options – Experiences – Outside Charlotte

(reference flyers on website)

ALL BELOW OPTIONS HAVE DIRECT LINKS FOR YOU TO BOOK DIRECTLY WITH THAT EXPERIENCE

Full flyers will also be available at www.popwarner.com . More information will become available August 1st, 2025.

Carowinds
14523 Carowinds Blvd,
Charlotte, NC 28273
(704) 588-2600
<https://www.carowinds.com/>



SEA LIFE Aquarium –
Charlotte-Concord
8111 Concord Mills
Blvd
(855) 450-0512
Concord, NC 28027
<https://www.visitsealife.com/charlotte-concord/>



U.S. National
Whitewater Center
5000 Whitewater
Center Pkwy,
Charlotte, NC 28214
(704) 391-3900
<https://whitewater.org/>



Speedway Christmas at
Charlotte Motor
Speedway
5571 Concord Pkwy S,
Concord, NC 28027
(800) 455-3267
<https://www.charlotte-motorspeedway.com/>



Sullenberger Aviation
Museum
4108 Minuteman Way,
Charlotte, NC 28208
(704) 997-3770
<https://www.sullenbergeraviation.org/>



Carolina Raptor Center
6000 Sample Rd,
Huntersville, NC 28078
(704) 875-6521
<https://carolinaraptorcenter.org/>



Add-On Options - Visit Charlotte



We are excited to have partnered with Visit Charlotte. For more information on all Charlotte has to offer, check out the 2025 Official City Guide (Image and QR code below) along with the Visit Charlotte page for numerous options.



Things to Do

From thrilling adventures to moving artistic performances, family play dates and magnetic nightlife, Charlotte holds something for everyone. Better grab a pen; these parts of city life aren't to be missed.

<https://www.charlottesgotalot.com/things-to-do>

Eat & Drink

Tastemakers, chefs, mixologists and brewers work daily to move Charlotte's gastronomical needle forward. It's in the dishes and drinks that you'll find the Queen City's incomparable flavor.

<https://www.charlottesgotalot.com/eat-drink>



Charlotte's Got A lot Page

Waivers & Code of Conduct

All rostered athletes & coaches are required to sign an electronic waiver prior to arrival.

Coaches are also required to read the Code of Conduct in this manual.



Waivers & Code of Conduct

Waiver online link will be emailed to your designated team contact the week of Nov 3-7. Deadline for completed waivers is **Wed Nov 26 @ 12pm**. Team compliance will start to be checked the week of Nov 17 - 21, so we highly encourage your team to get these done early.

If any waivers are incomplete, the team will run the risk of not being able to compete and not receiving their welcome gift. Please ensure that your team is in compliance to avoid any disappointment upon arrival. (If an athlete and/or coach does not have an email, please use the head coaches' email.) *****Cheer & Dance teams without waivers 100% completed by the deadline will not be able to schedule an express registration time.**

All waiver lists need to match your rooming list for the event, as an event credential for entry into competition venues will be given to each official participant upon book check at the start of the event.

Spectators do not need to sign waivers but need to review and uphold the code of conduct.

Waivers & Code of Conduct (contd.)

All coaches, athletes, team administrators and spectators will be required to read and acknowledge a pledge to abide by the Code of Conduct.

In the event of any excessive behavior issues, law enforcement involvement, confrontations, etc. at event venues, hotels, activities and/or restaurants, the team will be in jeopardy of having their participation revoked in the Queen City Crown Open at any time during the week.

NO REFUNDS will be given on any package components or unused hotel stays.





Waivers & Code of Conduct (contd.)

GENERAL CODE OF CONDUCT

The Queen City Crown Open is committed to cultivating a safe and welcoming environment for its regional and national events and programs that **encourages and promotes** good sportsmanship by student-athletes, parents, coaches, administrators and other spectators. We ask that event participants and attendees cooperate in being respectful at all practice and competition venues, partner hotels and/or ancillary venues throughout the course of the event.

All those involved with the event are expected to refrain from the following behaviors:

1. Acting in a way that is unruly, disruptive or illegal in nature.
2. Intoxication or other signs of impairment that may potentially result in bad behavior.
3. Excessive use of profanities and other vulgar language that interfere with other attendees' ability to enjoy the event.
4. Using bigoted, demeaning or abusive or other disruptive and intimidating language and/or gestures.
5. Verbal or physical harassment of officials, participants and coaches before, during and following the competition.
6. Disrupting the progress of competition (including physically entering or throwing objects onto the playing field or competition mat).
7. Interfering with or failing to abide by security or emergency procedures or response.
8. Displaying signs that contain offensive language, or any graphic art that may be deemed disrespectful.
9. Defacing, destruction or theft of property associated with the event, including property of the opposing team or other participants, including officials, as well as official venues.
10. Violence or threats of violence against other individuals at any official venue.
11. Publicly criticizing or making derogatory statements of an official, opposing teams, event personnel or its policies, or other individuals associated with the event. This includes comments with respect to their conduct, character, competence, integrity or appearance. *Note: social media is deemed a public forum.*
12. Failing to follow instructions of event personnel.
13. Any behavior which otherwise violates conduct codes set by partner venues, hotels or ancillary venues including but not limited to theme parks, as enforced by those properties.

Failure to abide by these expectations are grounds for removal from competition. The Queen City Crown Open reserves the right to remove individuals or the entire team. All removals will be without refund.

Additional Competition Venue Spectator Tickets Available

- If you have additional parents or guests not staying on a package who want to attend an event for only a single day, event admission tickets for the Charlotte Convention Center can be purchased individually at www.crownopen.com anytime prior to arrival starting on Mon Dec 1
- Pricing: \$40 week pass or daily admission \$25 per day
 - Under 2 years old no charge
- We highly recommend buying your event admission tickets prior to arriving at the venue to help expedite your arrival experience
- *Remember – parents in your rooming block who bought the package already have their event admission tickets included

Articles of Compliance – Guide 2025 Queen City Crown Open

FOR QUESTIONS REGARDING:

- Items in this Portion of the Packet: Lisa Moroski, National Cheer & Dance Commissioner; crownopen@gmail.com
- Official website: www.crownopen.com



ARTICLES OF COMPLIANCE - GUIDE

2025 QUEEN CITY CROWN OPEN



Two Ways to Register – NEW FOR 2025:

- Register as early as Sept 2
 - Check Out our New Location: Charlotte Convention Center, Charlotte, North Carolina
 - Secure Hotel and Flight Preferences Early
 - Place Deposit (Non-Refundable), Begin to Fundraise, Set Up a Monthly Payment Plan
 - Lock in your team's Practice/Book Check Time
 - Prepare for the Queen City Crown Open

How Does It Work?

- Teams can register for the Queen City Crown Open as early as Sept 2
- The Queen City Crown Open will begin each morning at 8:00 am, see event schedule for Open Divisions.
- Eligible Divisions for the Queen City Crown Open:
 - Show Cheer 1-4 (TM, MM, JP, PW, JV, V, B)
 - Pom Performance, Theme Dance and Hip Hop

ARTICLES OF COMPLIANCE - GUIDE

2025 QUEEN CITY CROWN OPEN



EVENT LOCATION: The Charlotte Convention Center, www.charlottemeetings.com/charlotte-convention-center;

Address: 501 South College Street, Charlotte, North Carolina 28202

TEAM PRACTICE, ONLINE RESERVATION: The Head Coach reserves one practice time online, review Divisions listing below.

Email invitation to be sent to the Head Coach following event registration. Practice is restricted to this area only and is not permitted in any other resort areas.

PRACTICE DATE	DIVISIONS	FIRST SCHEDULED TIME	LAST SCHEDULED TIME
Sat., Dec. 6	Show Cheer 2 (MM, JP, PW)	7:00 a.m. (EST)	6:00 p.m. (EST)
Sun., Dec. 7	Show Cheer 1 (JV, V, B) Show Cheer 2 (JV, V, B)	7:00 a.m. (EST)	6:00 p.m. (EST)
Mon., Dec. 8	Show Cheer 3, Show Cheer 4 (JP, PW, JV, V, B)	7:00 a.m.	5:00 p.m.
Tues., Dec. 9	Show Cheer 1 Ltd (TM), Show Cheer 1 (TM) Dance Divisions (TM, MM, JP, PW, JV, V, B)	7:00 a.m.	5:00 p.m.
Wed., Dec. 10	Show Cheer 1 (MM, JP, PW) Mascot (Costumed Mascot) (V, B)	7:00 a.m.	6:00 p.m.

TEAM PRACTICE AREA: Arrive 15 minutes prior to Practice Time and report to the Charlotte Convention Center, Team Entrance. The Practice Area can be accessed through the Main Entrance. Rostered coaching staff and athletes (with team book) will be admitted to this area.

Six teams will move through each station at the same designated time. The time slot includes:

- 20 Minutes stretch time on one (1) matted panel to stretch, tumble and warm up basic stunts if time permits. (19 Minutes, 1 Minute to Exit Area)
- 20 Minutes practice time on 54' x 42' matted surface – nine (9) panels, with music station. (19 Minutes, 1 Minute to Exit Area)

You may bring your own portable speaker, etc. for this Scheduled Practice Time. Each nine (9) panel matted practice area will be equipped with laptop that contains your team music (submitted by the Region Cheer and Dance Coordinator).

ARTICLES OF COMPLIANCE - GUIDE

2025 QUEEN CITY CROWN OPEN



BOOK CHECK - MUSIC VERIFICATION, ONLINE RESERVATION: The Head Coach must reserve one time-slot for his/her team. Located in the Team Practice Area. [Link to Sign-Up will also be received in the same email as the Team Practice Reservation.](#)

BOOK MUSIC DATE	FIRST SCHEDULED TIME	LAST SCHEDULED TIME
Sat., Dec. 6	7:00 a.m. (EST)	6:00 p.m. (EST)
Sun., Dec. 7	7:00 a.m. (EST)	6:00 p.m. (EST)
Mon., Dec. 8	7:00 a.m.	5:00 p.m.
Tues., Dec. 9	7:00 a.m.	5:00 p.m.
Wed., Dec. 10	7:00 a.m.	6:00 p.m.

Four stations will be provided at the same designated time. Each team's rostered volunteer will move through two stations, and the time slot includes:

- 10 Minutes Book Check
- 10 Minutes Music Verification

Book Check and Music Verification is required for each team in order to compete.

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2025 QUEEN CITY CROWN OPEN



MUSIC VERIFICATION AREA: The Head Coach will proceed to a Music Preview Station to listen to and verify the team music. Music has been uploaded to this station following your registration submission. **There will be no music changes / submissions accepted on location.**

1. Music is accepted in MP3 File Format Only;
2. Music should be labeled as follows: (i.e, Langhorne Lions Pop Warner, JP, SC2, L)
 - Team Name as Listed on the Statement of Acceptance
 - Age Level (TM, MM, JP, PW, JV, V, B, CH)
 - Skill Level (SC1, SC1-LTD, SC2, SC3, SC4, CC1, PP, TD, HH)
 - Cheer Size (S, M, L)
 - Co-ed
 - If more than one track for a routine: Track 1 of 2, Track 2 of 2.

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2025 QUEEN CITY CROWN OPEN



EVENT DAY SCHEDULE, CHARLOTTE CONVENTION CENTER: Refer to Order of Performance Timeline.

EVENT DAY	DIVISIONS	First-Last Team Competes (EST)
Sun., Dec. 7	Queen City Crown Open Show Cheer 2 (MM, JP, PW)	8:00 a.m. – 7:00 p.m.
Mon., Dec. 8	Queen City Crown Open Show Cheer 1-2 (JV, V, B)	8:00 a.m. – 7:00 p.m.
Tues., Dec. 9	Queen City Crown Open Show Cheer 3-4 (JP, PW, JV, V, B) Queen City Crown Open Sideline Perf. Cheer (MM, JP, PW, JV, V, B)	8:00 a.m. – 7:00 p.m.
Wed., Dec. 10	Queen City Crown Open Show Cheer 1 Ltd. Show Cheer 1 (TM) Queen City Crown Open Dance Divisions (TM, MM, JP, PW, JV, V, B)	8:00 a.m. – 7:00 p.m.
Thurs., Dec. 11	Queen City Crown Open Show Cheer 1 (MM, JP, PW)	8:00 a.m. – 7:00 p.m.

Note: Challenger, Cheer Abilities and/or All-Inclusive Divisions are permitted an Exhibition Performance on their selected date, Dec 7 – 11.

If your team arrives early to Charlotte Convention Center, they are permitted to watch the Cheer and Dance Nationals. When your team leaves seating areas, please bring all belongings with you.

EVENT DAY, TEAM ENTRANCE: Arrive 20 minutes prior to warm-up time and report to the Team Entrance. Rostered coaching staff and athletes will be admitted to this area. Scheduled warm-up time can be found on the Order of Performance. Teams will not be permitted to warm-up after your designated warm-up time has passed so please be prompt.

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2025 QUEEN CITY CROWN OPEN



WARM UP AREA: A volunteer will welcome your team and escort them to the Warm-Up Area.

The Head Coach/athletes will enter the warm-up area, backstage and coaches' seating area as listed with registration.

The Head Coach should also come prepared with a backup copy of the team music (CD/IPhone/IPad/iPod, etc.) even though it has been uploaded to the warm-up area and performance floor.

This station should take no more than 10 minutes. If discrepancies, the Queen City Crown Open Official will be on hand to resolve challenges with the Head Coach while the team and other rostered coaching staff will be permitted to keep with your scheduled warm-up time.

Once the Identification Check is complete, a Pop Warner volunteer will escort your team to one (1) of three designated mats (1, 2, 3) for warm-up, tumbling and stretching for a timed, 10 minute period (9 Minutes, 1 Minute to Exit Area).

The team will be asked to immediately move to one of three warm-up areas (1, 2, 3). A 54' x 42' surface will be provided (nine (9) panel matted surface) for a timed, 10 minute practice floor (9 Minutes, 1 Minute to Exit Area). The area will be equipped with a sound system (with uploaded music) for your warm-up time.

As soon as warm-up is complete, a Pop Warner volunteer will escort your team immediately backstage to the performance floor, entrance area.

PERFORMANCE FLOOR, ENTRANCE AREA: The team will move backstage (from the warm-up area) to the staging area. Members can leave team bags backstage in a designated area until your performance time is complete. The rostered coaches will be permitted to stay with the team until they are directed to the *Rostered Coaches' Area* on the main floor. When it is time to enter the performance floor, the emcee will announce your team to the floor as listed at time of registration. The athletes will enter the raised Performance Floor by ramp access, directly behind the performance floor, athlete stage right.

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2025 QUEEN CITY CROWN OPEN



PERFORMANCE FLOOR, COACHES' VIEWING AREA: There is a designated area for the Rostered Coaching Staff on the main floor while your team performs. Coaches will enter the Performance Floor stage right and move to the main floor. At the end of the team performance, the staff will wait for the team to exit the floor and then will be directed to the back exit area curtain (stage left) to collect the team and belongings.

PERFORMANCE FLOOR, MUSIC STATION: The rostered Coach, in charge of music, will be directed to the Music Station at least 10 minutes prior to performance, enter stage right. There will be two stations, Preview and Performance. A Technician will operate the Performance Music Station (Press Play). At the end of the performance, the rostered Coach, in charge of music, will wait for the team to exit the floor and then join the remaining staff to exit area curtain (stage left) to collect the team and belongings.

PERFORMANCE FLOOR: The competition area for the events will be approximately 54' x 42' deep (nine (9) panels). This is a raised platform with entry ramp access and exit stairs.

JUDGES and EVENT SPOTTERS: The Judges' Area will be directly in front of your team during their performance. Competition spotters will be provided for safety.

ATHLETIC TRAINER: An Athletic Trainer will be in the warm-up area and the exit area of the performance floor. In accordance with and in addition to the Revised Article 17 of the Pop Warner Rulebook, injured athletes may not return to practice/performance without explicit approval from the assigned event medical personnel, but not limited to, Athletic Trainers and/or Emergency Medical Technicians (EMTs).

EXIT AREA: A team will exit the performance area, stage left rear, back of mat/stairs, and wait for the coaches to return from the Coaches' Seating Area. A volunteer will retain the team belongings, and each athlete will receive a Gatorade in this area. The team will be directed to the Charlotte Convention Center Lobby Area.

MEDIA/INTERVIEW STATIONS: Head Coaches and/or Teams may participate in an interview along with an Entertainment Representative inside the venue. Those interested will participate in a brief interview that may be live on the overhead screen and/or on the event livestream. In order for us to collectively share our stories throughout the event, remember to use the hashtag #PopWarnerCheerandDance and Tag Us @PopWarnerCheerandDance.

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SPECTATOR VIEWING AREA: Fans should arrive ten (10) minutes prior to the team's scheduled performance time at the Performance Floor Spectator Entrance. Fans will be directed into a secured area that will be closed before the team takes the floor. When the team's routine is complete, the fans will be escorted out of the viewing area in time for the next performance. All fans entering this area must show good sportsmanship, respect for the performers and also be aware of the Judges' view. **Fans will not be permitted to bring noise makers, megaphones, signs, shakers, etc. into this viewing area.** A photographer is on hand to provide action photos of your team. Photographs will be available for purchase at the Charlotte Convention Center. **Camera, video or any type of recording/photography including cell phones will not be permitted** in this Spectator Viewing Area to avoid distraction for the performers and judges.

AWARDS CEREMONY ANNOUNCEMENT: There will be multiple award ceremonies to coincide with current CDC and State/Local requirements. More information to follow.

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PARADE OF CHAMPIONS QUEEN CITY CROWN OPEN: Rostered Team (Coaches and Athletes) must participate in full uniform and required soft soled athletic wear. The emcee will announce the team to enter the Awards Area Back Stage Left, Photo Opp and Exit Front Stage Left to designated seating around the perimeter of the Awards' Stage.

CROWN OPEN AWARDS: The event will award **three places, first through third, in each YCADA division**, Show Cheer 1-4, Hip Hop, Theme Dance and Pom Performance. Show Cheer will be further subdivided by size: Small, Medium and Large. A photo opportunity will be taken in the awards area with three (3) awarded teams (First – Third Place).

- Show Cheer 4 and Dance Divisions will apply the natural break when four or more teams are entered into an age division.
- Cheerleading Divisions with more than 10 teams (11+) will be further subdivided by natural break to maximize number of teams in a division.

FIRST PLACE TEAMS: Rostered Pop Warner Cheer & Dance teams placing first in their division in the Queen City Crown Open will be offered the opportunity to advance to the National event on the same day in their respective division.

WINDY CITY CROWN OPEN BIDS: More information coming soon regarding Bids to 2026 Pop Warner Windy City Crown Open, **March 21, 2026**. Schaumburg, Illinois.

ARTICLES OF COMPLIANCE - GUIDE

2025 QUEEN CITY CROWN OPEN



SCORESHEET DISTRIBUTION: Your score sheet package will be available for pick-up at exit of the Awards' Ceremony. The Head Coach, with picture identification, will be required to sign for score sheets. Only one person per team should come to the pick-area. Pop Warner Little Scholars, Inc. takes no responsibility for score sheets after the event has ended.

RULES REVIEW STATION: If your team receives a Rules Deduction, the listed Head Coach will receive a text message, approximately 10 minutes following your team's performance, and will be directed to report to the Rules Review Table, next to the Judges' Platform. At that time only, and if you have a Rules Deduction (does not include Point Deductions), the Head Coach with one Assistant Coach may request a brief meeting with the Head Rules Judge for video review to better understand a "listed" rules deduction for their team only.

ELECTRONIC TABULATION PROCEDURES: This Pop Warner Event allows each judge to input and assign a point system for Panel Scoring, Point Deduction or Legalities. All equipment and software has been tested and approved for use at the event. If after the Awards' Ceremony a correction is found caused by human tabulation error, the corrections would require a co-sharing of placements to be released immediately online.

PHOTOGRAPHY AREA: This station is located at the Charlotte Convention Center. Each team may take a group and/or individual photo(s) in this location at a time during the event that is convenient to your team. Remember to check back after your performance for action photos.

ARTICLES OF COMPLIANCE - GUIDE

2025 QUEEN CITY CROWN OPEN



NATIONALS EVENT SPECIFIC CODE OF CONDUCT: With my event registration, I hereby acknowledge, understand and agree to the following:

- **Proper coaching attire** shall consist of Business, Business Casual or Game Day Attire in the form of a dress, suit, Khaki or dress pants and a polo (with Pop Warner Logo and/or Team/Association/League name and/or logo), or Team Sweat Suit/Athletic Sneakers with Pop Warner Team logo, etc.). The following items are not acceptable: Jeans, shorts, flip flops and/or tank tops. Coaching staff consists of Rostered Staff to include Coordinator, Coaches, Coach Trainee and Student Demonstrators.
- **All teams will observe a 10 p.m. Curfew.** As such, all athletes must be in their assigned sleeping rooms by 10:00 p.m. or athletes, coaches and/or the team and association as a whole shall be subject to disciplinary action including but not limited to forfeiture of competition awards, suspension, and removal from Resort property, financial penalties and/or permanent removal from Pop Warner. However, athletes accompanied by their designated chaperones that are at least 21 years or older who are returning from organized team activities (including without limitation theme park excursions, group dinners, etc.) outside of their hotels shall be excused from such curfew but must be immediately escorted by such chaperones to their rooms upon returning to their hotels. To clarify, for the duration of your stay, all athletes must be in their assigned rooms by 10 P.M. regardless of whether their competition has begun, is ongoing or is completed. Any athletes found outside their assigned rooms past 10:00 p.m. while they are still registered as a Pop Warner group shall be subject to disciplinary action along with their coaches, teams and/or associations as stated above.
- **No Video or Telephoto/Zoom Lenses Permitted.** Our policy is to protect the safety and security of our youth athletes and to protect your privacy. Video cameras and still cameras with telephoto or zoom lenses will not be permitted during performances by unauthorized officials. No Video will be permitted by any persons during the event.

To ensure a safe and enjoyable experience for all guests, please respect and adhere to all Resort Property Rules. Violators of these rules may be subject to, but not limited to, prosecution, being trespassed from property, fines and/or ejection from the Pop Warner Cheer & Dance Nationals and/or Queen City Crown Open.

GENERAL RULES: All codes, rules and regulations found in the 2025 Official Pop Warner Rule Book remain in effect for all teams performing in the Pop Warner Cheer & Dance Regional Championship/Nationals/Queen City Crown Open.

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2025 QUEEN CITY CROWN OPEN



Nationals Skill/Age Divisions:

- **YCADA Show Cheer 1 Limited Age Division:** Tiny Mite and Challenger
- **YCADA Show Cheer 1 Age Divisions:** Tiny Mite, Mitey Mite, Junior Peewee, Peewee, Junior Varsity, Varsity, Bantam
- **YCADA Show Cheer 2 Age Divisions:** Mitey Mite, Junior Peewee, Peewee, Junior Varsity, Varsity, Bantam
- **YCADA Show Cheer 3 Age Divisions:** Junior Peewee, Peewee, Junior Varsity, Varsity, Bantam
 - ❖ **Show Cheer 1-3 Cheer Skill Divisions, Further Subdivided by Size:**
 - **Cheer Small:** Minimum 5 – Maximum 10 Athletes
 - **Cheer Medium:** 11 – 20 Athletes
 - **Cheer Large:** 21 – 35 Athletes
 - **Exception: Cheer Divisions with more than 10 teams (11+) will be further subdivided by natural break to maximize number of teams in a division.**
- **YCADA Show Cheer 4 Age Divisions:** Junior Peewee, Peewee, Junior Varsity, Varsity and Bantam.
 - ❖ **Show Cheer 4 – Apply Natural Break for divisions with four or more teams.**
- **YCADA Pom Performance, Theme Dance and Hip Hop Age Divisions:** Tiny Mite, Mitey Mite, Junior Peewee, Peewee, Junior Varsity, Varsity and Bantam.
 - ❖ **All Dance Divisions – Apply Natural Break for divisions with four or more teams.**
- **YCADA Sideline Performance Cheer Age Divisions:** Mitey Mite, Jr. Peewee, Peewee, Jr. Varsity, Varsity and Bantam.
 - **Further subdivided by size: Small, Medium, Large. Same size divisions as listed above in Show Cheer 1-3.**
- **YCADA Core Cheer Age Divisions:** Tiny Mite, Mitey Mite, Jr. Peewee, Peewee.
- **Costumed Mascot:** Varsity and Bantam.

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2025 QUEEN CITY CROWN OPEN



- Teams participating in the Queen City Crown Open must have at least five (5) active/rostered athletes on the performance floor on event day.
- Rostered Cheerleading Teams with more than 2 male athletes (3 or more) will be placed in a Co-ed Category within their age division.
- Participants wearing a full medical boot brace/walking boot may not be involved in stunting or tumbling.
- Safety - In concentrated efforts to reduce the risk of injury to athletes, every region/national event will use every possible means to obtain performance mats for safety, as well as to secure professional spotters.

MUSIC POLICY: Ownership and creative rights of music are intellectual property covered by Copyright law. Queen City Crown Open respects the intellectual property rights of others and expects all athletes to adhere to the following rules regarding use of third party music for cheer and dance performance:

- All music used for cheer and dance performance must be purchased from a source authorized to sell a copy.
- You may use a mix purchased from an authorized mix vendor.
- You may use a song in its complete original form, purchased from an authorized vendor (such as iTunes, or a traditional retail store).
- For either a mix or a complete song, save your receipt.
- Regional and National championship performances will be covered by licenses secured by Pop Warner Little Scholars.
- Any recording or broadcast of the cheer / dance event must be done with the music in background / off mic and with a voiceover describing the athletes and the performance.

ARTICLES OF COMPLIANCE - GUIDE

2025 QUEEN CITY CROWN OPEN



CODE OF CONDUCT ACCEPTANCE: With my registration, I hereby swear and attest that I fully acknowledge and understand the Pop Warner Members Code of Conduct. Furthermore, I acknowledge and understand that any violation, public display of poor sportsmanship or failure to uphold the Code may result in disciplinary action including but not limited to the suspension and/or revocation of the league charter as well as my dismissal, suspension and/or permanent removal from any and all Pop Warner activities.

- **General code of conduct:** [General Code of Conduct \(popwarner.com\)](https://popwarner.com)
- **Members code of conduct:** [Members Code of Conduct \(popwarner.com\)](https://popwarner.com)

Frequently Asked Questions & Additional Contact Information



Ready to book your trip to Charlotte?

Check out some helpful hints and more details about our call center.

Frequently Asked Questions & Additional Contact Information

- *Curfews –*
 - All participants must adhere to a 10:00pm curfew in accordance with the signed code of conduct
- *What if I have a room in my team's block that needs an ADA access room?*
 - Please give our hotel team a heads up during the booking process by typing notes into your request & be as specific as possible so we can make your arrival as seamless as possible
- *Where can I find a full list of prohibited items at the competition venues?*
 - The official website www.popwarner.com has a complete list of FAQs available for both Mecklenburg Sportsplex and & the Charlotte Convention Center
- *Is there any transportation included with any package?*
 - NO packages include transportation. For information on different means of communication, please refer to the Event Transportation portion of the Manual
- *What if my team wants to use a hotel meeting room and/or have a team meal?*
 - Many hotels have convention center space available but please inquire about availability with their sales manager & any required food or beverage requirements (if any)

Frequently Asked Questions & Additional Contact Information

- *What does security look like at facilities?*
 - A designated athlete/coach entrance will be designated at both competition venues to accommodate bags needed specifically for our competitors.
 - Just like most sporting events across the country, we are continuing a clear bag policy for both competition venues. Safety first!
 - Fans will be able to carry the following items in addition to regular items such as phones, chairs, etc.:
 - ✓ Containers for medical supplies, special food for diabetics
 - ✓ Any transparent plastic, vinyl, or PVC bag no larger than 12"x 6"x 12"
 - ✓ Seat pads without covers, zippers, clasps, pockets, or any other device that would allow concealment of any items
 - ✓ Purses, bags, or clutches no larger than 4 1/2 inches by 6 1/2 inches
 - ✓ Flags without poles or sticks
 - ✓ Tablets

Frequently Asked Questions & Additional Contact Information

- *What does a payment plan mean?*
 - This option allows coaches to set up multiple, pre-set dates leading up to the final deadline for payments to be scheduled with the credit card on file to be charged
 - Once a payment plan has been initiated, credit card information can be updated to use a different card. Allowing for multiple cards to be used throughout the process.
- *I don't know what add-on activities my team wants to do during the booking process, but my team is interested in taking advantage of booking now?*
 - All add-ons are meant to be a guide only and not required
 - A majority of the activities have a QR code or link that you can use at any time prior or during your stay. Find the QR codes or links on the registration website or located at www.popwarner.com
- *When does Open Registration officially close?*
 - Open registration will remain available until closing on Fri Nov 21, to allow adequate time for teams to finalize payments and book hotel rooms

Frequently Asked Questions & Additional Contact Information

- *Can spectators stay with the team without buying the package?*
 - Spectators can opt to stay at hotels outside the blocks; HOWEVER, if they want to stay with the team in our designated hotels, they must buy the spectator package. Negotiated hotel rates are guaranteed to be lower than those currently on the market.
- *What if I want to talk to a call center representative?*
 - If at any time you would prefer to talk to an agent or just need a little extra help, no problem! And please take the time to test drive the system, by running different queries to ensure you are making the best choices for your team.
 - **Call center hours:** our team will be available from Mon – Fri 8am - 6pm EST beginning on Tues Sept 2 & we will respond to voicemails and support tickets received outside of those hours as soon as possible.
 - Email ticket support is also available on Saturdays 12pm – 5pm EST beginning Nov 8
 - Holiday week hours: Wed Nov 26 8am-4:30pm, Thurs Nov 27 CLOSED, Fri Nov 28 & Sat Nov 29 12pm-5pm (all EST)
 - Event week hours: Mon Dec 8 – Fri Dec 12 8am-4:30pm
 - **Phone number: 1-800-920-9609**

Frequently Asked Questions & Additional Contact Information

- *Examples of when to utilize the call center support team:*
 - ✓ Check-in for Cheer & Dance prior to Dec 5 or check-out extension after Dec 13
 - ✓ Cancellation requests for an entire team and/or an individual reservation
 - ✓ Change hotels after initial selections & bookings – deadline is Nov 26 at 12PM EST.
 - ✓ Add spectators after the final payment due date
- *If you have any issues, open a ticket by clicking on the “SUBMIT A REQUEST” button*
 - ✓ A unique ticket # is created & processed in the order received – please don’t create multiple requests for the same issue
 - ✓ If calling, please reference your ticket # to expedite the help we can provide
- Help videos and supporting documents also available online:



Full List of hotel meeting rooms and/or Food & Beverage (F&B) contacts



Hotel	Address	Meeting Space and F&B Contact First and Last Name	Email Address
<u>Hilton Garden Inn Charlotte South Park</u>	4808 Sharon Road, Charlotte, NC	Casey Wolhar	cwolhar@chartwellhospitality.com
<u>Hilton Garden Inn Charlotte Uptown</u>	508 East Martin Luther King Jr. Blvd., Charlotte, NC	Stephanie Harkness	stephanie.harkness2@hilton.com
<u>Holiday Inn Express and Suites Charlotte Airport</u>	108 Airport Commons Dr, Charlotte, NC	Tiffany Hans	sales.cltqu@maya-hotels.com
<u>Holiday Inn Express and Suites Charlotte Arpt-Belmont</u>	250 Beatty Dr, Belmont, NC	none available	
<u>Holiday Inn Express and Suites Charlotte South End</u>	1617 South Tryon Street, Charlotte, NC	Clay Moore	sales@hiesouthend.com
<u>Holiday Inn Express & Suites Charlotte - Airport Area</u>	2209 Cascade Pointe Blvd, Charlotte, NC	Erica Broadway	erica.broadway@agshotels.com
<u>Holiday Inn Express & Suites Charlotte NE - University Area, an IHG Hotel</u>	6020 University Pointe Boulevard, Charlotte, NC	Erica Broadway	erica.broadway@agshotels.com
<u>Holiday Inn Express & Suites Charlotte Southeast - Matthews, an IHG Hotel</u>	9420 E Independence Blvd, Matthews, NC	Tammy Hayes	traci.hall@ohmhotels.com
<u>Holiday Inn Hotels & Resorts Charlotte-Airport Conf Ctr</u>	2707 Little Rock Rd, Charlotte, NC	Carrie Hubregsen	carrie@atmahotelgroup.com
<u>Home2 Suites by Hilton Charlotte Piper Glen</u>	5110 PIPER STATION DRIVE, Charlotte, N	Marcel Hebert	marcel.hebert2@hilton.com
<u>Home2 Suites by Hilton Charlotte Uptown, NC</u>	610 S. Caldwell St., Charlotte, NC	Pamela Williams-Gupton	pamela.williams-gupton@hilton.com
<u>Homewood Suites by Hilton Charlotte Southpark</u>	4808 Sharon Road, Charlotte, NC	Casey Wolhar	cwolhar@chartwellhospitality.com
<u>Homewood Suites By Hilton Charlotte Uptown First Ward</u>	508 N. College St., Charlotte, NC	Kathleen Devitto	kdevitto@mmihg.com
<u>Homewood Suites by Hilton Concord Charlotte</u>	7300 Scott Padgett Parkway, Concord, NC	Keana Smoot	Keana.Smoot@hilton.com
<u>HYATT house Charlotte/Center City</u>	435 E Trade Street, Charlotte, NC	Skyler Wilson	skylerwilson@hyatt.com
<u>Hyatt House Charlotte/Rea Farms</u>	9930 SANDY ROCK PLACE, Charlotte, NC	Erin Helms	erin@the-salesoffice.com
<u>Hyatt Place Charlotte Airport / Billy Graham Parkway</u>	2950 Oak Lake Blvd, Charlotte, NC	Stephanie Eckert	stephanie.eckert@hyatt.com
<u>Hyatt Place Charlotte/Arrowood</u>	7900 Forest Point Blvd, Charlotte, NC	Mindy McKeaige	mindy.mckeaige@hyatt.com
<u>Hyatt Place Charlotte Downtown</u>	222 South Caldwell Street, Charlotte, NC	Rosemary Johnson	rosemaryjohnson@hyatt.com
<u>Hyatt Place Hyatt Place Charlotte/University</u>	640 University Center Boulevard, Charlotte, NC	Ken Nugent	ken.nugent@dalyseven.com
<u>Le Meridien Charlotte</u>	555 S McDowell St, Charlotte, NC	Ashley Pasquini	apasquini@lemeridiensheratoncharlotte.com
<u>Moxxy Hotels Charlotte Downtown</u>	125 South Brevard Street, Charlotte, NC	Giovanna Kannady	Giovanna.Kannady@leximalodging.com
<u>Quality Inn & Suites Matthews - Charlotte</u>	12047 Guion Lane, Matthews, NC	Tammy Hayes	traci.hall@ohmhotels.com
<u>Renaissance Charlotte SouthPark</u>	5501 Carnegie Blvd, Charlotte, NC	Marlin Connelly	marlin.connelly@marriott.com
<u>Residence Inn by Marriott Charlotte Piper Glen</u>	5115 Piper Station Drive, Charlotte, NC	Jackson Keefer	jackson.keefe@sree.com
<u>Residence Inn by Marriott Charlotte SouthPark</u>	6030 Piedmont Row Drive South, Charlotte, NC	Shasta Kerr	SKerr@peachtreehotelgroup.com
<u>Residence Inn by Marriott Charlotte Uptown</u>	404 S Mint St, Charlotte, NC	Elizabeth Caspers	ecaspers@shgld.com
<u>Residence Inn Marriott Concord</u>	7601 Scott Padgett Parkway, NC	Temika Bennett	temika.bennett@sree.com
<u>Sheraton Charlotte Hotel</u>	555 South McDowell Street, Charlotte, NC	Ashley Pasquini	apasquini@lemeridiensheratoncharlotte.com
<u>Sonesta Charlotte Lower South End</u>	5700 Westpark Dr, Charlotte, NC	Rene McCoy	RENE.MCCOY@sonesta.com
<u>Sonesta Select Charlotte University Research Park</u>	333 W Wt Harris Blvd, Charlotte, NC	Wendy Miranda	WENDY.MIRANDA@sonesta.com
<u>SpringHill Suites by Marriott Charlotte at Carowinds</u>	1000 Coastview Drive, Charlotte, NC	non available	
<u>SpringHill Suites by Marriott Charlotte Ballantyne</u>	12325 Johnston Rd, Charlotte, NC	Jackson Keefer	jackson.keefe@sree.com
<u>SpringHill Suites by Marriott Charlotte Univ. Research Park</u>	8700 Research Dr, Charlotte, NC	Alana Johnson	Alana.Johnson2@marriott.com
<u>SpringHill Suites Charlotte City Center</u>	311 East 5th Street, Charlotte, NC		
<u>Staybridge Suites Charlotte Arpt Area Tyvola</u>	6017 TYVOLA GLENN CIRCLE, Charlotte, NC	Erica Broadway	erica.broadway@agshotels.com
<u>Staybridge Suites Charlotte Ballantyne, an IHG Hotel</u>	15735 Brixham Hill Avenue, Charlotte, NC		
<u>TownePlace Suites by Marriott Fort Mill at Carowinds Blvd.</u>	3519 LAKEMONT BOULEVARD, Fort Mill, SC	Kristen Brown	brownk@gfhotels.com
<u>Tru by Hilton Charlotte Airport Lake Pointe</u>	2227 Cascade Pointe Boulevard, Charlotte, N	Ashley Britton	Ashley.Britton2@Hilton.com

Hotel Pricing Grids by Property

This section will break down all properties for the Queen City Crown Open. For individual breakdown by hotel property, please scan the QR code below or access using the link.



Booking Details



Cheer & Dance Hotels

- Budget
- Moderate
- Premium

General Information

- Reservation Policies
- Modifications and Cancellations
- Payments
- Hotel Map by Property
- Webinar Training - register

Reservation Policies & Deadlines

- Final rooming lists and payments are due to Stack Sports in accordance with the below schedule
- Submitting a rooming list early does not guarantee a selected hotel or room type
- \$1500 deposit per team is non-refundable and will be applied to the first room on the rooming list:
 - Sept 2 – 30 (Queen City Crown Open) – only \$1000 non-refundable early deposit is required with remaining \$500 balance due prior to balance deadline
 - Starting Oct 1 (Queen City Crown Open) - \$1500 non-refundable deposit is required
- Prices are per person, tax inclusive and based on occupancy
- Add-on tickets or airport transportation are not included
- Parking charges are per car, per night, and subject to change based on hotel parking policies
- **Any changes or modifications made after the below dates will be charged a fee. Please reference the modification and cancellation section for more detail.**
- **Payments must be made prior to arrival. No payments will be accepted at check-in.**
- **Special pricing for new Mascot & All American Divisions – please contact Call Center for specific support**
- **Registration will close officially on Fri Nov 21**
- **Final payment due no later than Wed Nov 26**

Modifications & Cancellations

- Please submit any changes or cancellations via the HELP CENTER link available on the official website. Modifications are only accepted via the help center, submitted by the Team Coordinator and cannot be mailed or faxed. Modifications are based on availability and not guaranteed.
- All athletes and coaches traveling to Charlotte are required to be included on the official rooming list in your online account and purchase the event package.
- If spectators traveling with the team and buying the official spectator package want to be blocked in the same hotel, they need to be added during the booking process and designated as a spectator. No waivers are necessary for spectators.
- Modifications after 72 hours of rooming list submission or final rooming list & deposit due date will be charged a \$100.00 modification change
- For cancellations after final payment due date, the team will forfeit the team deposit, all processing fees, \$100.00 cancellation fee per room and \$125 per attendee event cancellation fee.
- For cancellations 72 hours out or less from event date Wed Dec 3 at 11:59pm refunds will not be issued.
- Any unpaid cancellation or modification fees incurred will be deducted from the team deposit and applied to Room 1 on the rooming list.
- Deadline for any refund requests must be received by **Fri Feb 27, 2026 at 11:59pm – no exceptions.**
- If your team is not paid in full prior to arrival at the hotel, you will not be allowed to check-in. **No payments can be made at the hotel.**

Payments

- The deposit your team paid to Stack Sports will only be applied to the first reservation on your rooming list. Be sure to list the guests receiving the deposit funds as Room 1 on the Team Rooming List. We are unable to disperse the deposit among multiple reservations.
- Accepted payment methods are credit card, debit card and e-check. Accepted card types are American Express, MasterCard, Visa, and Discover.
- Cash will not be accepted.
- Once a payment plan has been initiated, credit card information can be updated to use a different card, thus **allowing for multiple cards to be used throughout the process.**
- **IMPORTANT: Most debit and credit cards have a pre-determined daily spending limit. Please call your bank to verify and increase this limit, if necessary, prior to submitting payment.**
- **IMPORTANT: Charges for this event will display as Affinity Sports LLC.**
- *****Specifically for Cheer & Dance teams, payment in FULL and all waivers completed online by the deadline are required to be eligible for a scheduled express registration time to bypass the standard line.**

Cheer & Dance Hotels



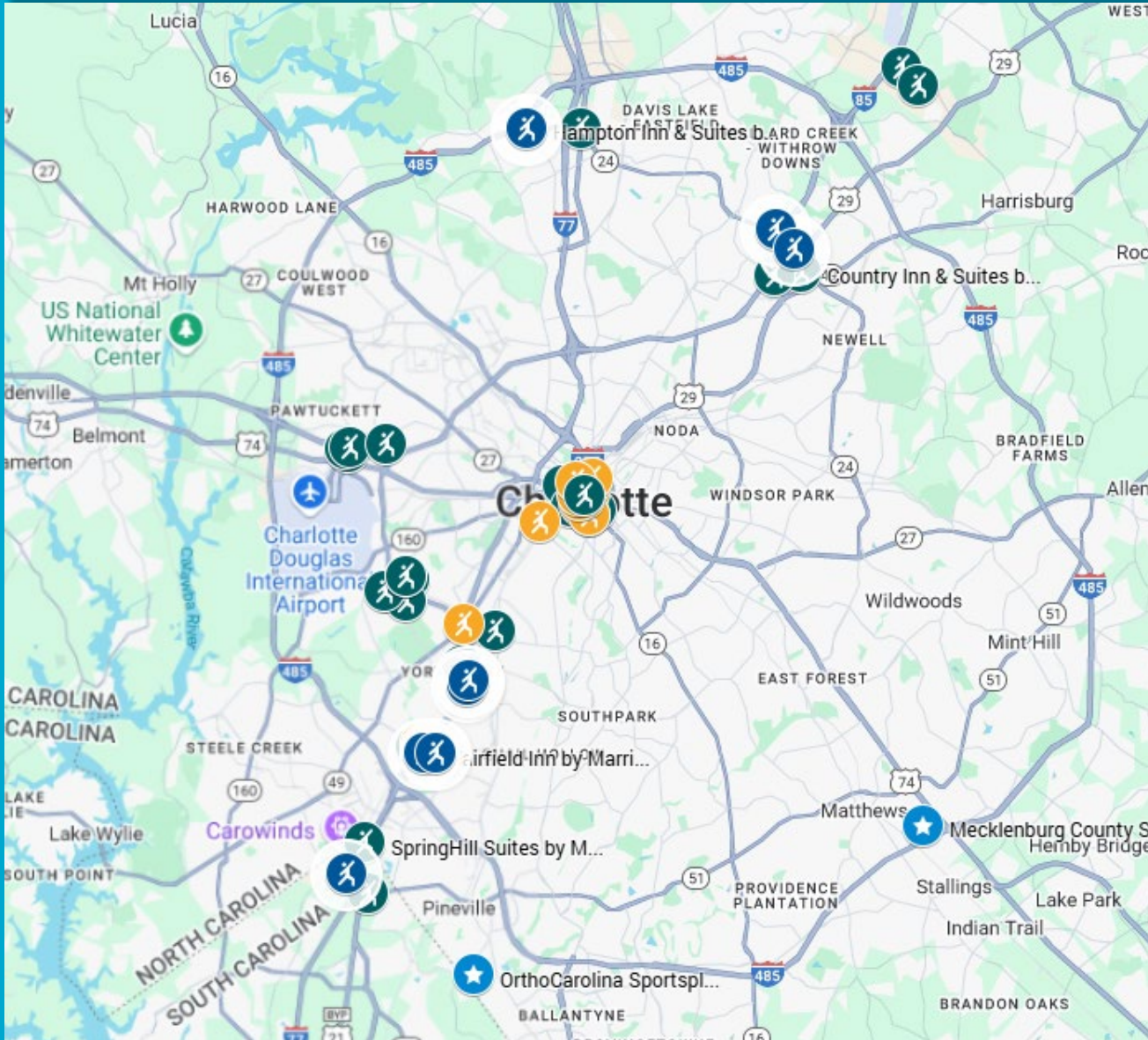
For detailed information on each property, please use the QR CODES on following pages to access information by property.



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LAST UPDATED: 9/1/25

Budget Hotels



 Budget Hotels

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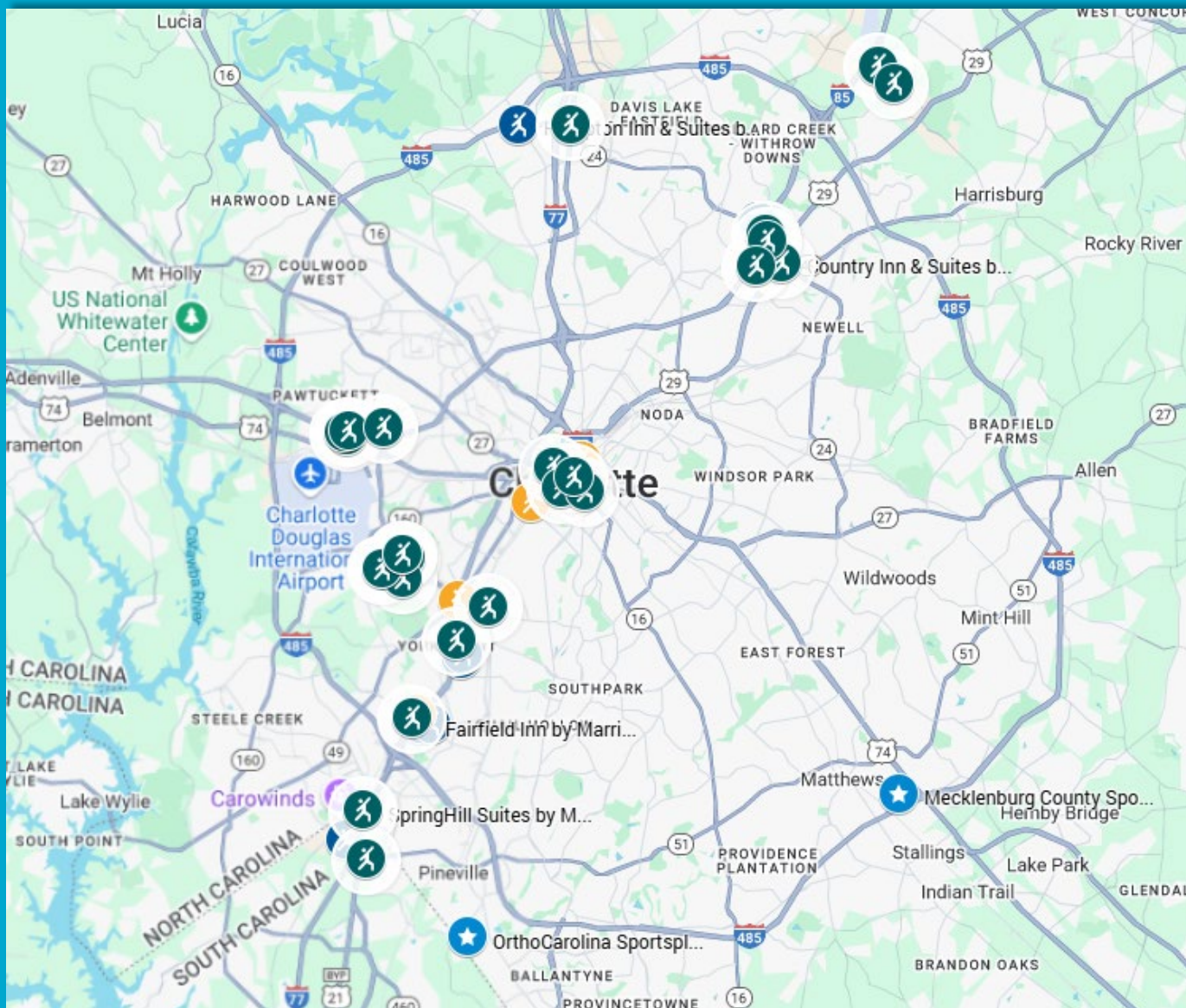


bit.ly/25pw-cheerbudget



LAST UPDATED: 9/1/25

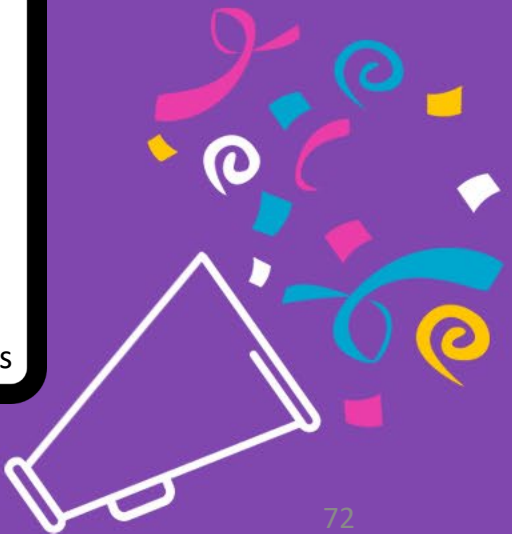
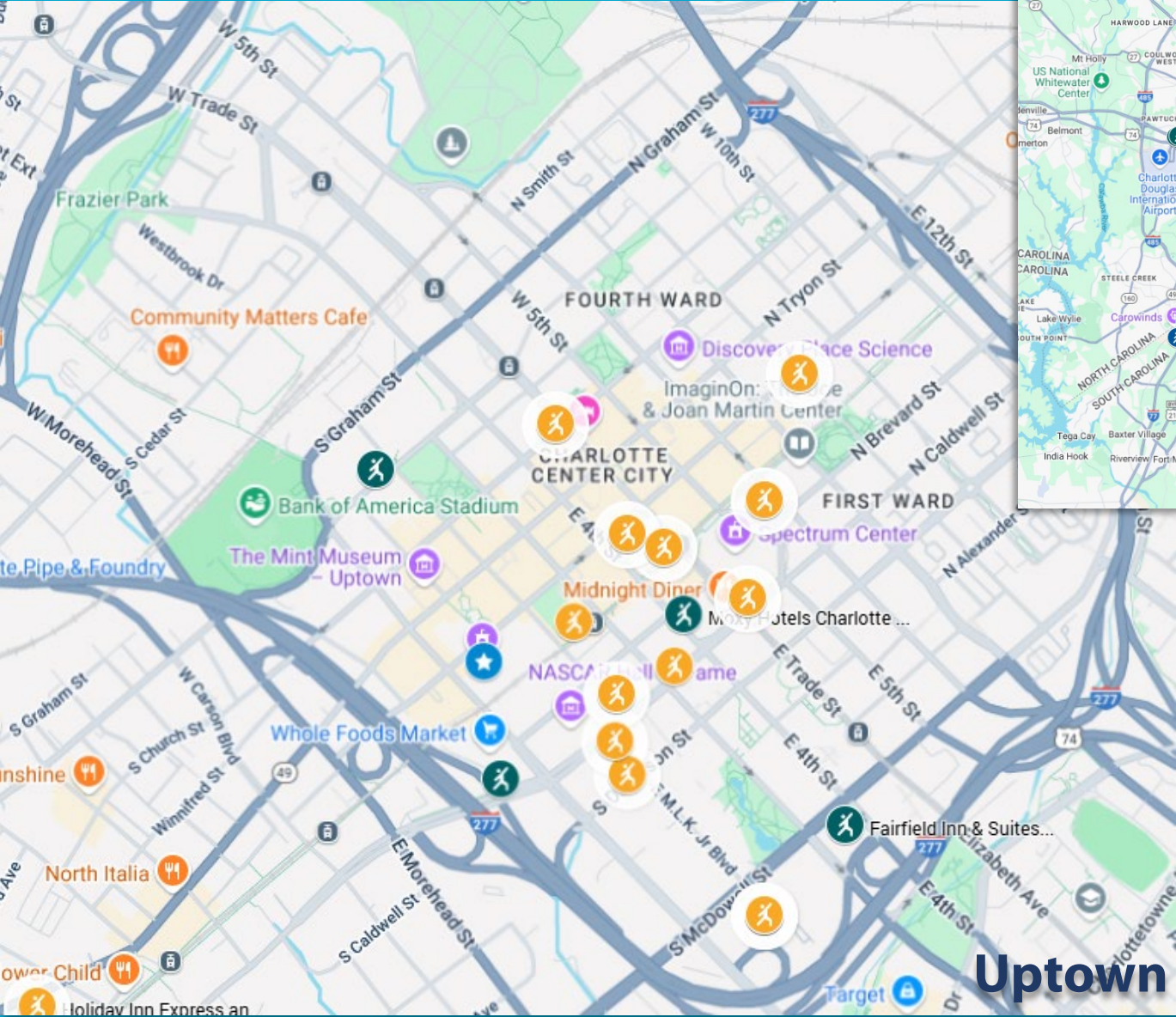
Moderate Hotels



bit.ly/25pwcd-moderatehotels



Premium Hotels



Queen City Crown Open (for non-Pop Warner teams) Training Webinar

Wed Oct 22 @ 8pm EST

