



Dale City Little League
PO Box 1428
Dale City, VA 22195
703-615-8487
www.dalecitylittleleague.com



December 6, 2023

REF: 2024 Spring Season Sponsorship

Hello, my name is Michelle Slaughter and I represent the Dale City Little League Board of Directors. I am the Sponsorship Coordinator. On behalf of the entire Board; I'd like to present you with the opportunity to help make the dreams of children who play Baseball in Dale City and Eastern Prince William County come true.

Dale City Little League is a non-profit youth organization, staffed and administered by volunteers. Our objective is to instill in our children the ideals of character, integrity, and teamwork, while teaching the game of baseball. With planning for the Spring 2024 baseball season just around the corner, we rely on local businesses like yours to fund a substantial portion of our budget, there are considerable expenses incurred by the league from county fees, utilities, insurance, field maintenance, uniforms, equipment, and umpires. DCLL welcomes supporters like you to help sponsor a team and support your business in the process.

Our league also includes the Challenger Program for the Middle and Eastern Prince William County players. The Challenger Division is Little League's Adaptive Baseball Program which provides individuals with physical and/or intellectual challenges, ages 5 to 35, an opportunity to play baseball regardless of their limitations. In 1989, the United States Congress inaugurated the Challenger program as an educational program. Your donation is not only tax deductible but also helps to support a community educational program, which makes this a win-win situation for our players and you.

This year in addition to our regular operating expenses, we are trying to raise the funding to replace our scoreboards and install batting cages at our fields. We cannot do this without the help from our community partners.

The following sponsorship summary outlines the various levels of league sponsorship and lists the ways in which we are committed to ensuring your donation is well publicized and wisely spent.

World Series Level - (\$10,000.00 & above)

Receive recognition listed in the Home Run Level and in addition your corporate logo can be displayed at one of our scoreboards.

Home Run Level - (\$5,000.00 - \$9,999.00)

Receive recognition listed in the Strike Out Level and in addition your corporate logo can be displayed at one of our batting cages.

Strike Out Level - (\$1,000.00 - \$4,999.00)

Receive recognition listed in the Platinum Level and in addition your business may attend our Opening Ceremony and promote your business.

Platinum Level - (\$650.00 - \$999.00)

Receive recognition listed in the Silver Level and in addition will receive your business name to appear on the back of each player's jersey for one team and a banner with your business logo/name to be displayed at one of our fields.

Gold Level - (\$500.00 - \$649.00)

Receive recognition listed in both the Bronze and Silver Levels and in addition you will have a choice to receive either your business name to appear on the back of each player's jersey for one team or have a banner with your business logo/name to be displayed at one of our fields.

Silver Level - (\$250.00 - \$499.00)

Receive recognition listed in the Bronze Level and in addition you will receive a sponsor plaque to display in your place of business showing your support.

Bronze Level - (under \$250.00)

Recognition on our league website and inclusion in our Opening Day Program.

We look forward to your generous contribution to our league. We assure you that any amount you choose will be greatly appreciated and will make a difference for our children to have a successful season. If you have any questions, please feel free to call me at 703-615-8487 or contact me via email at Sponsorship@dalecitylittleleague.com.

Sincerely,

Michelle Slaughter



Dale City Little League

www.dalecitylittleleague.com
Sponsorship Form / 2024 Spring Season



Name of Sponsor/Business: _____

Sponsor/Business Website: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Contact Person: _____ Phone# _____

Email Address: _____

Comments: _____

Please choose one of the following sponsorship levels:

- ☐ **WORLD SERIES LEVEL – (\$10,000.00 & above)** \$ _____
Are you providing your own banner? Yes ☐ or No ☐
Corporate Logo on Scoreboard at Jenkins ☐ Turley ☐ or Easterly ☐ field?
Corporate Logo on Batting cages at Jenkins/Turley ☐ or Easterly ☐ field?
Will you be attending our Opening Ceremony? Yes ☐ or No ☐
- ☐ **HOME RUN LEVEL – (\$5,000.00 - \$9,999.00)** \$ _____
Are you providing your own banner? Yes ☐ or No ☐
Corporate Logo on Batting cages at Jenkins/Turley ☐ or Easterly ☐ field?
Will you be attending our Opening Ceremony? Yes ☐ or No ☐
- ☐ **STRIKE OUT LEVEL – (\$1,000.00 - \$4,999.00)** \$ _____
Are you providing your own banner? Yes ☐ or No ☐
Will you be attending our Opening Ceremony? Yes ☐ or No ☐
- ☐ **PLATINUM LEVEL – (\$650.00 - \$999.00)** \$ _____
Are you providing your own banner? Yes ☐ or No ☐
- ☐ **GOLD LEVEL – (\$500.00 - \$649.00)** \$ _____
Are you providing your own banner? Yes ☐ or No ☐
Select one: Jersey ☐ or Banner ☐
- ☐ **SILVER LEVEL – (\$250.00 - \$499.00)** \$ _____
- ☐ **BRONZE LEVEL – (under \$250.00)** \$ _____

Upon choosing the sponsorship level, return this form along with your generous contribution to the address listed below. Please retain a copy of the letter as your receipt for tax information purposes (Tax ID#52-1234661). Your sponsorship is 100% tax deductible. Please contact Michelle Slaughter with any questions at Sponsorship@dalecitylittleleague.com.

Please make checks payable to:

Dale City Little League, P.O. Box 1428, Dale City, VA 22195, Attn: Sponsorship

If you need a physical address to send payment, please send me a quick email and I'll send you the address you should use, please do not mail to our clubhouse, it does not have a mailbox.

IN ORDER TO GET BANNERS ORDERED AND COMPANY NAMES PRINTED ON JERSEYS, PLEASE RETURN BY FEBRUARY 25, 2024.