

Sponsorships

Southern Chesapeake Athletic Association (SCAA) is the largest 501c3 non-profit recreational baseball and softball organization in the Hampton Roads area. An average of 1,700 children register for our programs each year.

Outside of league games, SCAA also hosts numerous travel baseball and softball tournaments throughout the year. These events bring thousands of participants and visitors from all of the Hampton Roads area and beyond. Advertising with SCAA can provide a versatile audience for your business.

- Over 100,000 potential impressions
- Households with active young families
- Multi-generational visitors with a large number of visitors being grandparents
- Average career of our players is 5 years old
- Email membership each season averages 1,200 active users



BASELINE - \$200

- 2'x4' Sign along Baseline fence
- Logo & Link on Website

SEASONAL TEAM - \$300

- 3'x5' Company Team Banner
- Promotional Table (1)
- Logo & Link on Website

SINGLE - \$500

- Choice of One 4'x8' Sign on Field or 2'x8' Sign placard on front and back of dugout
- Promotional Table (3)
- Logo & Link on Website

DOUBLE - \$1,000

- Two 4' x 8' Signs on Fields
- Two E-blast Spotlights
- Two Facebook Posts
- Promotional Table (3)
- Logo & Link on Website

TRIPLE - \$1,400

- Three 4' x 8' Signs on Fields
- Three E-blast Spotlights
- Three Facebook Posts
- Promotional Table (3)
- Logo & Link on Website

HOME RUN - \$1,700

- Four 4' x 8' Signs on Fields
- Four E-blast Spotlights
- Four Facebook Posts
- Promotional Table (3)
- Logo & Link on Website

GRAND SLAM - \$2,500

- Six 4'x8' Signs on Fields
- Four E-blast Spotlights
- Four Facebook Posts
- Promotional Table (3)
- Logo & Link on Website

CORPORATE - \$5,000*

- Four 4'x8' Signs on Fields
- Logo on League Uniforms
- Eight E-blast Spotlights
- Eight Facebook Posts
- Promotional Table (Unlimited)
- Logo & Link on Website

CUSTOM & IN-TRADE

We also offer custom as well as in-trade sponsorships. For more information, contact scaasponsorships@gmail.com.

Promotional tables are available at our largest events including opening and closing ceremonies, as well as several baseball and softball tournaments. Contact us for for more details. Facebook posts are sponsored mentions on our Facebook feeds. We offer free deisgn and layout for all signs.

**Per Year minimum two year commitment*

Email your completed sponsorship form to scaasponsorships@gmail.com and remit payment to: Southern Chesapeake Athletic Association - P.O. Box 15310, Chesapeake VA 23328