



Longview Girls Softball Association Sponsorship Opportunity

To Whom It May Concern,

The Longview Girls Softball Association is very excited to extend this sponsorship opportunity to local Cowlitz County businesses like yours for the upcoming 2020 season. Generous support from local businesses such as yours, have developed youth sports in our area for many years.

This season we have developed sponsorship packages that will not only give you the opportunity to support the ongoing development of the youth athletics in our area but will also highlight your business in several ways as a contributing partner to your community and clientele.

All proceeds from this sponsorship will go toward league operations and maintenance associated with running this excellent non-profit youth athletic program throughout the year.

- **Bronze Package \$300** – Your company will have a banner created and featured prominently on an outfield fence on one of our fields for the 2020 season.
- **Silver Package \$500** – A team will be named after your company. Your company's name will be featured on the back of the jerseys worn by the players from your team. Your company will have a banner created and featured prominently on an outfield fence on one of our fields for the 2020 season.
- **Gold Package \$650** – Everything from both the Bronze and Silver packages are included in the Gold Package including your company logo/advertisement and direct link to your business website featured on each page of our league website www.lgsawa.com for the 2020 season. All registration and scheduling for our league is done entirely online, so every parent registering their child for Longview Girls Softball Association will log on to print schedules, view rosters, and see photos of their child, while also having the ability to click on your business logo and drive business directly to you, our valued sponsor!
- **Platinum Package \$1000** – Would you consider having an entire softball field named after your business, with all of the above for a 2-year season duration? Perhaps you'd prefer a scoreboard advertisement? I would love to discuss these opportunities with you!

We know that as a hard working local business, your time is valuable, and we sincerely thank you for your consideration of sponsorship to feature your local business while helping bring athletic development and joy to our local girls youth softball league here at the 7th Avenue Park fields!

Sincerely,

Katie Johnson-Bunn
Sponsorship Coordinator / Treasurer
Longview Girls Softball Association



Longview Girls Softball Association Sponsorship Form

Business Name _____

Address _____

Phone Number _____

Email Address _____

Authorized Contact _____

Number of teams you would like to sponsor: _____

Sponsorship Packages (circle one): **Bronze - \$300** **Silver - \$500** **Gold - \$650** **Platinum - \$1000**

Other Amount: \$ _____ (Includes business name on plaque located outside of concession stand)

Preferred age group: **T-ball** **8-Under** **10-Under** **12-Under** **14-Under** **No Preference**

(Arrangements will be made for collecting logos or digital artwork for banner after sponsorship form has been received by a representative from LGSA)

Total Sponsorship Promise: \$ _____

Questions? Please contact Katie Johnson-Bunn at (360) 749-2410 or Katie.lgsawa@gmail.com

Please make checks payable to LGSA and return completed form to:

LGSA

P.O. Box 23

Longview, WA 98632