

FORT LAUDERDALE LITTLE LEAGUE

2019 Spring Baseball and Softball Sponsorship

Fort Lauderdale Little League Baseball and Softball is a fantastic opportunity to spotlight your company's community involvement while reaching more than **50,000** dedicated parents, families and residents.

There are multiple opportunities and sponsorship levels that place your organization front and center with our desirable target audience. Many studies show that people prefer to do business with companies who are giving back to their community. An additional benefit - exposing children to the amazing game of baseball and softball.

It's a Home Run for Everyone!

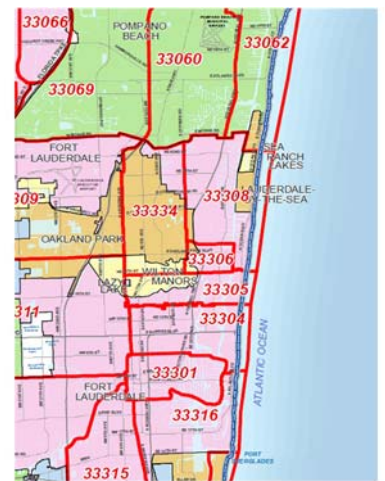


EXPAND YOUR REACH ...

52,000

PROMOTE YOUR COMPANY TO MORE THAN
52,000 FORT LAUDERDALE RESIDENTS

1,100 PLUS
BASEBALL &
SOFTBALL PLAYERS



60 T-BALL,
BASEBALL &
SOFTBALL TEAMS



MORE THAN
2,000 ATTEND
THE OPENING
DAY AND
CLOSING DAY
CEREMONIES

BOUNDARY
DEMOGRAPHICS
AVERAGE
2 + CHILDREN
2 CARS
ANNUAL HH
INCOME OF
\$200,000 +

Sponsorship Levels: An Overview of Benefits

League Sponsors	Title Sponsor \$20,000	Bayview Park Presenting Sponsor \$7,500	Holiday Park Presenting Sponsor \$7,500	Closing Day Sponsor \$5,000
Corporate banner on every field	X			
League exclusivity for your business	X			
Park exclusivity for your business (Holiday or Bayview Park)	X	X	X	
Ft. Lauderdale Little League E-newsletter mentions	X	X	X	X
Opportunity to appear at Opening/Closing day festivities	X	X	X	X
Clickable logo on our website	X	X	X	X
Sponsor thank you plaque	X	X	X	X
Company name on back of team jersey	X	X	X	X

Team Sponsors	Two Park Sponsor \$1,200	Team plus Banner Sponsor \$1,000	Banner Sponsor \$750	Team Sponsor \$600
Banner hung at two parks for the season	X			
Ft. Lauderdale Little League E-newsletter mentions	X	X		
Banner hung at Holiday Park or Bayview Park		X	X	
Clickable logo on our website	X	X	X	
Opportunity to appear at Opening/Closing day festivities	X	X	X	X
Sponsor thank you plaque	X	X	X	X
Company name on back of team jersey		X		X

Sponsor Information

Additional sponsorship opportunities are available. Don't see a level for you, let us customize a sponsorship that fits your needs. **Sponsor deadline: January 31, 2019.**

Contact Name: _____ Sponsor Level: _____

Company Name: _____

Sponsor Mailing Address: _____

Phone: _____

Email: _____

Company Website: _____

League Division Preference (Please circle one)

* T-ball Coach Pitch Minor Major Junior

For more information and/or to complete your sponsorship online with a credit card, please visit our website at www.FortLauderdaleLittleLeague.com.

To mail a check or contact the league:
Email: FortLauderdaleLittleLeague@gmail.com / phone: 954-914-9993.

Fort Lauderdale Little League Oath

I trust in God
I love my country
And will respect its laws
I will play fair
And strive to win
But win or lose
I will always do my best



THANK YOU OR YOUR SUPPORT

How did you hear about us?

(please circle one)

Coach, Player or Player Parent,
Sign-age on Fields, League, Internet, Other

Is there a coach's name or player
related to this sponsorship (if so,
provide name)?
