

South Portage Little League

P.O. Box 523, Portage, Michigan 49081

Support from businesses like yours allows close to 600 children to play baseball and softball in South Portage. As we strive to continually improve our program and make it accessible to even more children, we recognize that it would not be possible without the support of businesses in our area.

South Portage Little League has been serving the community for over 50 years. We need your assistance to enable our children to grow not only in skill development of the game, but also emotionally and socially. Please take a moment of your time to consider the rewards of being a part of our terrific program. Your sponsorship can be used as an advertisement for your business or a donation to our non-profit [501(c)(3)] organization.

Our sponsors are very important to us, and we are always thinking of new ways to get their name out in the community. We have five levels of sponsorship to choose from and hope one fits your business.

Please see the attached sheet with the list of sponsorship opportunities and let us know if one works for you.

Thank you for your consideration in sponsoring a South Portage Little League team. I look forward to hearing from you. If you have any questions, please contact me.

Sincerely,

Paul Cahill
Sponsor Director

(269) 760-4811 or sponsors@southportagell.com

Sponsorships available

League Sponsor- \$3500 or more

- 4' x 6' banner displayed on the concession stand or other main traffic area
- Name on the front or sleeve of all team shirts
- Name on the Home page of South Portage Little League website as a league sponsor and logo displayed prominently
- Name mentioned in opening day ceremonies
- May pass out flyers/coupons/info on opening day and other tournament days where the fields are busiest
- Flyer hung on concession stand
- Ad space on our website for one year

Only 2 League Sponsorships available and must not conflict with each other

Field sponsor- \$1,000

- 4' x 6' banner displayed on the backstop of the field
- Logo on the Home page of the South Portage Little league website as a Field sponsor.
- Name mentioned in opening day ceremony.
- May pass out flyers/coupons/info on opening day where all kids in the league will be scheduled to play.

Only 10 Field sponsorships available to purchase, first come first serve

Platinum sponsor- \$2000

- Appreciation plaque
- 4' x 6' banner displayed in the main walkway of 8 fields
- Two team sponsorship. Logo on the back of team's shirt. May choose team and color (first come first serve on choice of team and color).
- Digital Ad and access to database of 800+ members for a full year.
- Logo displayed prominently on the Home page of the South Portage Little League website as a Platinum sponsor for a year.
- Name mentioned in opening day ceremony.
- May pass out flyers/coupons/info on opening day where all kids in the league will be scheduled to play.
- Flyer hung in concession stand

Gold sponsor- \$500

- Optional plaque
- 4' x 2' banner displayed in the main walkway of 8 fields
- Team sponsorship. Logo on the back of team's shirt. May choose team and color (first come first serve on choice of team and color).
- Logo on the Home page of the South Portage Little League website as a Gold sponsor.
- Flyer hung in concession stand

Silver sponsor- \$400 for new sponsor, \$350 for 3 year legacy sponsors

- 4' x 2' banner displayed on one of our 10 fields.
- Team sponsorship. Name on back of team's shirt.
- Logo on the Home page of the South Portage Little league website as a Silver sponsor.

Banner sponsor- \$200

- 4' x 2' displayed on one of our 10 fields.
- Additional banners available for \$60.

Bronze sponsor- \$150

- Sponsors a child that does not have the financial means to play baseball or softball.
- Name on the Home page of the South Portage Little league website as a Bronze sponsor.

Each sponsor will also receive an optional plaque to display at business.

Additional custom sponsorship opportunities are available at various pricing levels – call or email to discuss options.

We are also home to many travel teams and tournaments, which bring in people from other areas of the community.

South Portage Little League

P.O. Box 523, Portage, Michigan 49081

2021 Sponsorship Agreement

Business Name: _____ Contact: _____

Address: _____ Phone: _____

City, Zip: _____ Email: _____

Web address: _____

Sponsor Information:

_____ League sponsor (\$3,400) _____ Platinum sponsor (\$2,000) _____ Field sponsor (\$1,000)

_____ Gold sponsor (\$500) _____ Silver sponsor (\$350) _____ Banner sponsor (\$200)

_____ Bronze sponsor (\$150) _____ Other Sponsorship Level: _____

Please complete if you would like to sponsor a specific team or child.

_____ T-ball Baseball (ages 4-6) _____ T-ball Softball (ages 4-6)

_____ Minor Baseball (ages 7-8) _____ Minor Softball (ages 7-8)

_____ Little Major Baseball (ages 9-10) _____ Little Major Softball (ages 9-10)

_____ Major Baseball (ages 11-12) _____ Major Softball (ages 11-12)

_____ Junior Baseball (ages 13-14) _____ Jr./Sr. Softball (ages 13-15)

_____ 50-70 Baseball _____ Big League Softball (ages 16-18)*

_____ Senior Baseball (ages 15-16)* _____ Big League Baseball (ages 16-18)*

_____ We would like to sponsor a specific child's team _____

_____ We would like to request a certain jersey color _____

_____ We would like to choose a specific field (Field sponsorship only) _____

*late season start

Would you like to receive the optional display plaque for your business? Yes No

(This option only available for Silver level sponsors and above.)

Reminder: We will attempt to honor all requests for division, player, team, banner placement and jersey color. We cannot guarantee these requests can be fulfilled, but will do our best. We will use a first come, first served process to resolve conflicts.

Accepted and agreed to by: _____

Sponsor Representative Signature