



Dear Little League Baseball Supporter,

Sponsors play a critical role in providing a positive experience for children in our community. Little League provides life lessons through playing, supporting and being a good team member. It instills confidence in a child, provides a foundation for good sportsmanship, and gives families an opportunity to be in community with one another.

Becoming a sponsor of Chico Westside Little League (CWLL) entitles you and your company/organization to a host of affordable advertising and marketing opportunities while supporting your local Little League. **Your tax deductible sponsorship (Federal Tax ID# 94-2210644)** will be used to offset costs associated with equipment, facility maintenance, lights, water, insurance and equipment for children.

We have multiple levels of sponsorship this year, including a picnic bench sponsorship which will include the purchase of a new picnic table for Westside with your name featured on a sponsorship plate. This level will also include your company sign to be hung on one of Westside's fields, as well as team sponsorship.

There are over three hundred active members and families participating at CWLL. Attached you will find a complete listing of sponsorship levels for you to choose from. As a league, we make a concerted effort to support our sponsors that provide support through donations or in-kind services. In appreciation of your donations, we frequently remind our participants and their families of the companies and individuals who make it possible for the health of the league.

Should you have any questions regarding sponsorships, donations, valuations of in-kind services, please contact CWLL Sponsorship coordinator, Randi Horton at sponsors@chicowestside.com.

Sincerely,

Randi Horton

Randi Horton

Chico Westside Little League | Sponsorship



Sponsorship Application

BusinessName: _____

Contact: _____

Address: _____

Phone: () _____ Email: _____

Sponsorship Level (Check one)

1. Picnic Table Sponsorship: \$1250 _____
2. Team Sponsorship & Banner \$400 _____
3. Outfield Banner New: \$250 _____ Returning: \$150 _____
4. Team Sponsorship \$250 _____
5. General Donation _____

Team Sponsors -

Coach or division and team name: _____

We do our best to accommodate all sponsorship requests. In the event the team requested is not available and you allow CWLL to select another unsponsored team or you have no team preference please initial: _____

Sponsor Signature: _____ Date: _____

Paid by: Check # _____ Cash: _____ Amount paid: _____

Collected/Received by: _____

Make all checks payable to Chico Westside Little League (CWLL). If you have any questions, please email sponsors@chicowestside.com