

Dear local business owner,

Would you like to have advertising and marketing access to **over 500 families** right here in your local Pinellas Park area, while at the same time, feel like you are helping to strengthen the community?

Pinellas Park National Little League is looking to partner with local businesses for our Spring season. We have served the community for almost 65 years as a non-profit 501c3 organization, and our mission has always been to work with the children in our community to develop character, sportsmanship, teamwork, and leadership by providing a quality baseball/softball program that emphasizes fun and safety.

Taking on a mission as large and important as this requires the dedication of volunteers as well as financial partnerships with the businesses in our community. We want to provide this service to ALL families, regardless of their financial situation, but we cannot do it on our own through the contributions of our members. To help fund our organization, we enter partnerships with our local businesses to help offset the costs for our families as well as offer scholarships to those families who are unable to afford our service. We do not expect our business partners just to donate money to our organization. Instead, we offer services that make their contribution to our league benefit both parties. As a business partner with Pinellas Park Little League, your business is made visible to our community through several advertising channels:

- On-site banners at our facilities that remain up year round
- Website banners and links
- Field naming opportunities
- Product giveaway opportunities
- Business names on team uniforms
- Game day recognition (“This game was sponsored by...”)
- Family nights where PPNLL encourages families to visit the business. (Great for restaurants)

Research shows that children who participate in organized sports are much more likely to grow into responsible contributing members of their community. These are the children who will one day become your patrons in years to come. We ask that you help them stay on the right path in that journey and strengthen your bond with the community.

Thank you for your consideration. If you have any questions about our partnership opportunities or would like to discuss other options, feel free to reach out to us at marketing@ppnll.org

Sincerely,
Board of Directors
Pinellas Park National Little League
Tax ID# 591287616

President
president@ppnll.org

| <i>Business Partner Options</i> | |
|---------------------------------|--------|
| All-Star | \$1000 |
| Grand Slam | \$800 |
| Home Run | \$600 |
| Triple | \$500 |
| Double | \$400 |
| Single | \$300 |
| Play Ball! | \$200 |

| Feature | Play Ball! | Single | Double | Triple | Home Run | Grand Slam | All Star |
|---|--------------|--------------|--------------|--------------|--------------|--------------|-----------------|
| Listing on Partner Banner | | | | | | | |
| Website Banner with link to your business | | | | | | | |
| Season Field Banner on Outfield Fence (# of fields) <i>Banners are typically 3' x 5'</i> | - | x 1 | x 2 | x 3 | x 4 | x 4 | x 4* |
| | - | - | - | - | - | - | - |
| Business Name on back of uniform | - | | | | | | |
| | - | - | - | - | - | - | - |
| | - | - | - | - | - | - | - |
| Batting Cage Named After Business w/ Banner Over Entrance*** | - | - | - | - | - | | - |
| Field Named After Business w/ Larger Banner on Backstop*** | - | - | - | - | - | - | |
| Contribution | \$200 | \$300 | \$400 | \$500 | \$600 | \$800 | \$1000** |

* Business will receive a large banner over the field named for them plus smaller 3' x 5' banners on the other fields

** If business agrees to partner at this level for 2 consecutive years, the total price will be \$1,800 (\$100/year savings).

For 3 consecutive years, the total price is \$2,400 (\$200 savings/year).

*** Subject to availability



Pinellas Park National Little League

Business Partnership Form

Partner Information (please print or type)

Company Name _____

Billing address _____

City, State Zip Code _____

Business Phone _____

Website URL _____

Primary Contact _____

Contact Phone _____

Contact Email _____

Level of Partnership

(please check one)

| Play Ball! | Single | Double | Triple | Home Run | Grand Slam | All Star |
|------------|--------|--------|--------|----------|------------|----------|
| \$200 | \$300 | \$400 | \$500 | \$600 | \$800 | \$1000** |
| | | | | | | |

I am interested in a multiple season partnership

| | |
|---|--|
| Company Name as you would like it to appear on uniforms <i>(single plan and above)</i> | |
| Team Affiliation <i>(if applicable)</i> | |

By signing this document, I, the business partner, agree to the terms specified by Pinellas Park National Little League and understand my selected level of partnership. I will provide all necessary information and artwork to the league in a timely manner prior to dates specified. Failure to do so could result in delays in signs being posted on the fields and/or website, as well as a loss in the opportunity for business name to be placed on uniforms.

Signature(s) Date

Please make checks payable to: Pinellas Park National Little League