

Countryside Little League- Board Meeting

October 6, 2019

Minutes

Attendees: Vince, Nick, Mike, Michelle B, Michelle K., Ryan, Peter, Kim M., Kim L., Mike L, Dawn A.

I. Board Member Reports

a. Safety Officer/Communications

- i. Signs for cages, signs for shadow box, signs for concessions laminated and ready to go. Michelle K. to hang up.
- ii. Post-game schedule in shadow box.
- iii. Whiteboards to be donated so we can write who has the batting cages.
- iv. AAA on up only for batting cages before games. AA and below, use the t-box cages.
- v. 2 injuries that require medical release. One has been cleared, one has not yet been cleared.
- vi. Need website updated with current content (still shows concession stand training dates), go through each page and discuss recommended changes and content? Look at Largo's site for inspiration. Need to remove the following:
 1. Opening day
 2. Concession training
 3. Be an umpireAdd the following: Breakfast, upcoming tournaments, fall registration closure and tentative dates for spring registration, send pictures to the league email.
- vii. Possibly create Instagram account so we can hashtag the league.
- viii. More blasts and pictures for FB? Tournaments, opening day, updates during the season.
- ix. Sponsorship time on FB and website, also under sponsorships below

b. Equipment/Umpire in Chief

- i. Equipment in good shape.
- ii. Buy baseballs soon from Baker (Oct) on sale, required to buy year supply. Est. \$9,000. Motion made to approve to purchase baseballs through Baker for the sale based on estimate of \$9k. Motion approved unanimously.
- iii. We need volunteers to help build the two remaining L-Screens for field 1 and 5.
- iv. Nick and Ryan S. will build one after Thursday nights practice.
- v. No taking umpires from other fields, need notice in order to be able react to schedule changes.
- vi. For Spring, we need an umpire in chief that is available during the day to handle cancellations and movements.
- vii. Want to keep the junior umpire program, revisit for Spring. We need a full-time Ump in Chief to handle it, not split the role.

c. Sponsorships

- i. Need glory days banner, glory days will provide
- ii. BMOD no longer must hang up banners
- iii. Banners will be taken down intermittently, such as off season and hurricanes
- iv. City provided permission to hang the banners (permanently fixed).
- v. Field 3 and Field 4 we are not allowed to hang banners for safety reasons.
- vi. Opportunity for packages now in the future to sell larger banners in the outfield, approx. 20 to 30 places. 8x12 banner, 6x8 opening. Small business vs. corporate sponsors.
- vii. Grants: for scoreboards and rest of the shades, large corporate sponsors.
- viii. FB spotlights for sponsors and team pictures. Create Instagram and link to FB.
- ix. Created a CRM, need to create an account, currently as an enterprise license.
- x. Follow up with sponsors not yet paid, if we do not receive payment soon, banners and sponsorship will be pulled (October 20th).

d. Concessions

- i. Vote on hiring a part-time cook, could add French fries and chicken tenders if we have a cook with the proper certification. No cook on Mondays and Fridays 16 to 18 hours a week. Will need full background check and set up a way to track hours (Square).
- ii. Motion made to hire a part-time cook at \$15 an hour up to 18 hours max a week, approved unanimously.
- iii. May need to change age of kids allowed to work in concession.
- iv. As soon as hot dogs or hamburgers are on a bun, if they don't sell must be thrown away.
- v. No grill on Monday's.
- vi. Purchased new hot dog machine \$174
- vii. District meeting discussed what Clearwater is doing for concessions, they use US foods they will come and deliver, and we can give them access. They only require \$500 minimum. Can get coke and food through them.

e. Player Agents

- i. Rec Card Process – Discussed options for better rec card process going forward.
- ii. More communication with parents as to how the rec card works.
- iii. Provide concession gift cards to refund parents \$7.49 for this season.
- iv. Motion to require rec card upon registration moving forward, remove \$7.49 fee from registration. Unanimously approved.
- v. Discuss fields being locked and key is only for BMOD, discussed why managers cannot have a key.
- vi. Privacy policy consideration for next season.

f. Coach Coordinator

- i. Schedule team/player training.

- ii. Discuss hiring Mark L. for pitching and catching clinic like seasons past. AAA on up and coach recommendation for AA teams. Could make mandatory for intermediate. Need to find out the minimum Mark would like in attendance.
- iii. Use AmPro to provide training on fielding and hitting. Do clinic with the coaches and then players.
- iv. Coordinating Michelle Smith for softball training for January 25th.
- v. Discussed the amount to charge, minimum charge for players \$10 to avoid cancellations or no shows. Accountability for players to show.
- vi. Reminder to coaches that fall is focused on learning and developing, received complaints.

g. Secretary – Not in attendance

h. Treasury

- i. Financial update
- ii. Budget update
- iii. Fall registration fees not yet paid
- iv. Fiscal year ended, will send information to tax preparer
- v. Want to do away with pay by check for Spring

i. Vice Presidents and City Matters

- i. Fire lane parking, police came by Saturday morning. Need to request to city to remove or update the fire lane sign to not include the grass parking to the left of the sign by the end of October or we will be receiving ticket
- ii. Golf Carts – Leslie was not pleased that parents were driving golf carts through the fields. Once again asked for the safety of the kids that the golf carts drive around the fields and not through the fields on the side walk.
- iii. Leslie was not aware that the softball games was cancelled on Thursday, see related topic below on how we can better communicate.
- iv. Scoreboards, could not get field 5 to work on Saturday.
- v. Nick discussed sitting down with area presidents to discuss rule changes/league rules.
- vi. Discussed setting up additional emails for board member roles instead of personal email.

j. District Update:

- i. Bylaws need to be sent to Eric and Jere, Dawn to send this week. League financials by October 30th.
- ii. Wood bat tournament – Majors on up. Every team needs to have at least a few wood bats but not every player. All districts are participating.
- iii. Spooktacular tourney for softball at the end of October.
- iv. Redoing boundaries for softball.
- v. Discuss changing T-ball on Sundays, practice an hour before and then play. Another alternative is having t-ball share fields for practice. Cons were proposed on moving t-ball for Sunday.

II. Other Matters

- a. Vote on the purchase of board member hats and apparel, all approved for \$1,200.
- b. Board member on duty dates still open.
- c. Updated BMOD procedures dispersed to the group, please review.
- d. Better communication across organization. Discussed ideas on how to better communicate as a group and with our families.