**PEABODY LITTLE LEAGUE**



Dear Friend of Peabody Little League:

On behalf of Peabody Little League, I would like to thank you for your generosity and support over the years. Due to the support from our friends and sponsors, the 2017 Peabody Little League season was a year of tremendous success. Some of the highlights include:

* 12 year old District 16 Championship
* 10 year old District 16 Championship
* 3 Jimmy Fund Teams raising thousands of dollars donated to the Jimmy Fund.
* New dugouts, backstop and fence at the James Street field.
* New safety equipment for our players including helmets, catcher’s equipment, batting cage nets, first aid kits, etc.
* Field maintenance at all our fields to ensure our playing surface is safe and enjoyable.
* Winter clinics for all age groups (T-ball through Majors).

We are currently running our sponsorship drive for the 2018 season and we are asking for your help by pledging a donation to Peabody Little League. As you can imagine, the costs to run an organization of over 300 children is substantial. The funds raised via our sponsorship drive and fundraising contribute to almost 50% of our league operations during the course of the season and without the continued support of great businesses like yours, our league cannot function. We are asking for support from our friends and community members so that we can do the following for the upcoming 2018 season:

* Keep registration costs fixed and increase our participation numbers.
* Continue our winter clinics for all age groups (T-ball through Majors).
* Ensure that our equipment is up to date and allow for the safest environment that is possible for our kids. This includes the purchase of new bats required by the new USA bat standard which has rendered all the bats that were used in prior seasons illegal for use in Little League. Though this new standard is in the name of safety, it will require another financial burden for many families that struggle to pay for the ever rising costs of baseball equipment.
* Purchase new field equipment to keep the fields in shape to continue a safe and playable area for our children to play baseball.
* Construct new roofs on the Macarthur field dugouts.

All donations are welcome and are tax deductible as Peabody Little League is a non-profit organization under IRS 501(c)(3) EIN #04-2815100. We thank you in advance for your support of our league. If you have any questions about Peabody Little League sponsorship opportunities, please feel free to email Rob Kaminski at rwk1975@hotmail.com. We look forward to hearing from you.

Sincerely,

|  |  |  |
| --- | --- | --- |
| Rob KaminskiTreasurer617-290-3526 | Steve SheaSecretary339-221-6224 | Kevin ConnollySponsorship Director781-307-1165 |

**PEABODY LITTLE LEAGUE**



Please circle the appropriate option:

**Option 1 – “GRAND SLAM” TEAM SPONSORSHIP: $1,000.00**

* Name of your business on 1 team’s regular season hats
* Receive a color photo of your regular season team mounted on a plaque to display proudly on the wall of your business
* Enhanced advertisement and link recognition on our PLL website (www.peabodylittleleague.org)
* Vinyl banner of your business displayed at multiple PLL fields for 2018 Season
* Special formal introduction at our Opening Day Ceremonies and Parade in April 2018
* Tournament team recognition

**Option 2 – “HOME RUN” TEAM SPONSORSHIP: $350.00**

* Name of your business on 1 team’s regular season hats
* Receive a color photo of your team mounted on a plaque to display proudly on the wall of your business
* Advertisement and link recognition on our PLL website (www.peabodylittleleague.org)
* Vinyl banner of your business displayed at a PLL field for 2018 Season
* Recognition at our Opening Day Ceremonies in April 2018

**Option 3 – OTHER/ADDITIONAL DONATION AMOUNT: $**

***NOTE****: Any donation (gift cards, etc.) qualifies for “Advertisement and link recognition on our PLL Website”*

 **\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**YOUR INFORMATION**

Name Business Name

Business Address

Business Phone Sponsorship Fee enclosed: **$**

Email\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Please enclose a business card and high resolution image of your logo with your sponsorship donation, as well as note any changes to what you would like displayed on banner or website. All sponsor forms must be returned by **March 15, 2018** in order to get banners and hats made up by opening day. Checks should be made payable to Peabody Little League and mailed to:

Peabody Little League

Attn: Rob Kaminski - Sponsorships

P.O. Box 683

Peabody, MA 01960

(Logos can be emailed to Rob Kaminski at rwk1975@hotmail.com)

**THANK YOU FOR YOUR SPONSORSHIP!**