

2016 KAU SPONSORSHIP OPPORTUNITIES

PLEASE CHOOSE YOUR SPONSORSHIPS FROM THE CHOICES LISTED BELOW.

BANNER SPONSORSHIPS

3'x6' BANNER ADVERTISING – vinyl banners are displayed at KAU's premier site for baseball and softball games—the Stony Marston Complex off Route 82 in Kennett Square—on the outfield fences of Sinton Field, Optimist Field, or the T-Ball Field and are easily seen from seating areas. Banners are displayed April-October. In addition to KAU games, banners are seen by those who use KAU's fields for activities such as camps and clinics. New banner is required if a banner has not been sponsored within three years.

_____ \$300 enclosed for a returning sponsor banner

_____ \$400 enclosed for a new 3'x 6' banner

4'x10' SHED BANNER – banner is displayed year-round on the KAU Shed between Sinton Field and Optimist Field. Seen by those who use the league's fields for activities such as camps and clinics; and those who use Leslie Road to access Anson Nixon Park. A new banner is required if a banner has not been sponsored within three years.

_____ \$750 enclosed for a returning sponsor shed banner

_____ \$1000 enclosed for a new 4'x10' shed banner

5'x12' NVF/90-FOOT BASEBALL FIELD OUTFIELD BANNER – banner is displayed April-October on the 90-Foot Baseball Field on South Street in Kennett Square. Field is used not only by KAU teams, but also by local high school, CYO, and adult league teams; and for tournaments featuring teams from throughout southeastern Pennsylvania; Delaware; and Maryland. Sponsors' product/service should appeal to ages 14 and older.

_____ \$650 enclosed for a 5'x12' NVF/90 foot-baseball field outfield banner

TEAM AND COMBINATION SPONSORSHIPS

SPRING TEAM SPONSORSHIP; OPTIONAL FALL TEAM SPONSORSHIP – Sponsor name is printed on back of game jerseys above uniform number. Jerseys worn by players ages 5 to 12 years. These shirts are worn for games and practices and are given to the players at the end of each season for casual wear at any time. The jerseys serve as "walking billboards" for your business whenever they are worn. Nearly 40 teams play for KAU each year. Children from approximately 500 families play on those teams. Spring Team sponsors receive priority to sponsor a fall season team. Information will be forwarded in July.

_____ \$450 enclosed for one spring season team sponsorship

_____ \$800 enclosed for two spring season team sponsorships

"HOME RUN" -- 3'x6' BANNER AND SPRING TEAM SPONSORSHIP; OPTIONAL FALL TEAM SPONSORSHIP

"Home Run" sponsors receive priority to sponsor a fall season team. Information will be forwarded in July.

_____ \$650 enclosed for returning banner & spring season team

_____ \$750 enclosed for new banner & spring season team

"GRAND SLAM" -- 3'x6' BANNER; 5'x12' NVF/90-FOOT FIELD BANNER; SPRING & FALL TEAM SPONSORSHIPS

_____ \$1300 enclosed for 3'x6' banner; 5'x12' banner; spring and fall season team sponsorships

ADDITIONAL BENEFITS

SOCIAL MEDIA: All sponsors may have their business link listed in the Sponsorship Directory on the KAU website and the KAU Facebook page. All links will be displayed for one year.

KAU PHOTO DAY: Upon request, any sponsor has the opportunity to display an information table at KAU Photo Day.

NEW BANNER SPONSORS: To be easily readable, banners should contain primarily two or three lines of type only and a logo (depending on space available and readability). KAU can help with simple banner design if provided with basic company information, preferred colors, and logo. Please use pdf, eps, or high resolution formats only for logos and submit in a separate attachment. If you wish to design a sample banner, please use a Microsoft textbox: 3-inch by 6-inch layout for 3'x6' banners; 4-inch by 10-inch for 4'x10' banners; and 5-inch by 12-inch for 5'x12' banners. Please use Microsoft Word for standard typefaces and borders for sample banners. Minimum resolution should be 300 dpi. Please do not use pdf for sample banners. All information for banner design must be received by **Friday, February 26, 2016**. If information and payment are not received by that date, KAU cannot guarantee banner will be displayed by Opening Day.

Please provide payment information and special requests on the second page of this form.

Please return both pages with your payment.

Questions? Please e-mail kausponsors@gmail.com or phone Sponsorship Coordinator at 267-679-1507.

KAU IS A NON-PROFIT ORGANIZATION. ALL CONTRIBUTIONS ARE TAX-DEDUCTIBLE.

2016 KAU SPONSORSHIP ORDER FORM

SPECIAL REQUESTS

KAU will attempt to honor as many requests as possible.

My business would like to sponsor a team in the following division (circle one):

Baseball:

SOLD
Intermediate
Ages 11-13

Minor A
Ages 10-11

Minor B
Age 9

Minor C
Primarily Age 8

Minor D
Primarily Age 7

Co-Ed T-Ball
Ages 4-6

Softball:

Juniors
Age 13

Majors
Ages 11-12

Minors
Ages 9-10

Rookies
Primarily Ages 7-8

I request that my son/daughter/player _____ is on my sponsored team.

(Sponsors may not request a specific coach for their sponsored teams. Thank you.)

PAYMENT INFORMATION

Business Name: _____

Contact: _____ Phone: _____ Email: _____

Billing Address: _____

Check is enclosed for: \$ _____ OR Charge: \$ _____ to VISA MasterCard Discover (circle one)

Name on Credit Card: _____ Card Number: _____

Expiration Date: _____ Security Code (from back of card): _____

Please provide zip code for credit card billing address, if different from business address: _____

Signature: _____

If you do not wish to submit credit card information by e-mail or snail mail, please call Sponsorship Coordinator at 267-679-1507.

*Please e-mail kausponsors@gmail.com or snail mail the two pages of this form with your payment by check or credit card by **Friday, February 26, 2016**. If payment is not received by that date, KAU cannot guarantee that a banner will be displayed by Opening Day or that a team sponsorship will be available.*

Mailing Address:

KAU Little League
Sponsorship Coordinator
873 East Baltimore Pike, PMB 472
Kennett Square, PA 19348

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ALL CONTRUBUTIONS ARE TAX-DEDUCTIBLE.**