



## AYSO REGION 1463 – Temecula/Murrieta

Dear Prospective Sponsor:

The American Youth Soccer Organization (AYSO) is a non-profit organization founded in 1964. This organization promotes fitness, good sportsmanship; self-esteem and teamwork in our youth between the ages of 4 and 18 years. By offering them a fun after-school and weekend activity, AYSO gives our youth a positive place to direct boundless energy.

Your contribution to AYSO 1463 (Temecula/Murrieta) will help to cover various expenses that incur in our Fall 2025 & Spring 2026 seasons making it possible for our region to continue to provide a valuable service to the community.

A sponsor's sole link with an AYSO region is a tax-deductible monetary contribution. As a thank you for your contribution, AYSO 1463 can offer the following benefits in return for AYSO support for the Fall through Spring Seasons (August 2025 – July 2026):

AYSO 1463 SPONSOR PROGRAM (FALL / SPRING)	SILVER	GOLD	DIAMOND
Sponsor Benefits	\$300	\$600	\$800
Tax Deductible Donation	●	●	●
Sponsor Appreciation Plaque	●	●	●
Company Appears on Sponsor Website Page	●	●	●
Name Appears on on-field Banner*		●	●
Icon/Logo Displayed on Main Page		●	●
Link Appears in Instagram Highlight Buttons			●
Link Appears in Weekly Email Distribution			●
Distribution of Fliers at Next Reg Events**			●
Monthly Social Media Post (Facebook / Instagram)			●

### Some high-level information for prospective sponsors:

- **Number of Children in the Region:** 650 (Fall Season) / 650 (Spring Season)
- **Number of Parents per Saturday (Fall):** 650 Avg (x9 Saturdays): 5,850 Impressions min.
- **Number of Parents per Saturday (Spring):** 650 Avg (x9 Saturdays): 5,850 Impressions min.
- **Current Sponsors Include:** Dick's Sporting Goods, Carl's Jr., Buffalo Wild Wings, Floor & Decor

If you have any questions or need further information, please feel free to contact us.

Sincerely,

**Amanda Bennett**

AYSO 1463 Sponsorship Coordinator

[sponsorships@ayso1463.org](mailto:sponsorships@ayso1463.org)

## **FALL 2025 / SPRING 2026 BENEFITS DESCRIPTION**

**Timeframe:** STARTS AUGUST 2025 – ENDS END OF JULY 2026

### **SILVER Program - \$300.00**

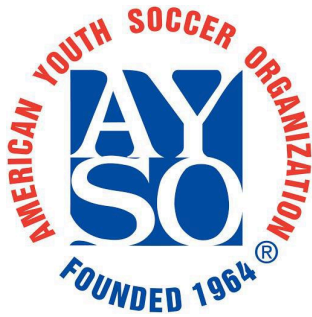
- Sponsorship Program consists of a \$300 tax-deductible donation.
- Sponsor Appreciation Plaque to display.
- Company information will be listed on 1463's Sponsor page until end of July 2026

### **GOLD Program - \$600.00**

- The Gold Sponsorship program consists of a \$600 tax-deductible donation.
- Everything described in the previous program(s) above with the following additions:
  - Name appears on a Banner to be displayed on the field during game day Saturdays. \* Banner to be displayed must be provided by the sponsor.
  - Company Icon / Logo will be displayed on Website Main Page

### **DIAMOND Program - \$800.00**

- The Diamond Sponsorship program consists of a \$800 tax-deductible donation.
- Everything described in the previous program(s) above with the following additions:
  - (NEW) Logo will be prominently displayed on the 1463 Instagram main page. It will appear as a Highlight button that can be used as a link to your website.
  - Company name and link will appear in a Weekly Update Email sent to the entire Region. All participating families in the AYSO 1463 program will receive this email.
  - Company provided brochure or flyer handouts at next season's player registration. \*\*Fliers to be provided by the sponsor.
  - Company will be mentioned on our Social Media platforms monthly. A "thank you" and "reminder to visit" style post will be showcased on our Facebook & Instagram sites. Requests for specific information to be posted on behalf of the sponsor can discussed.



Sponsor/Company Name: \_\_\_\_\_

Donation in the amount of: \$ \_\_\_\_\_

Other Donated items: \_\_\_\_\_

Donation Date: \_\_\_\_\_

Complete Mailing Address:

\_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

(Is this a cell phone # and is text messaging an option?) \_\_\_\_\_

Email: \_\_\_\_\_

**Check must be written out to:**

**"American Youth Soccer Organization", and nothing in the memo line, except "Donation".**

**Address to send check to:**

**c/o AYSO 1463**

**28427 Memory Ln Winchester, Ca. 92596**

AYSO is a non-profit, tax-exempt corporation registered with the U.S. Internal Revenue Service, the Franchise Tax Board and the State Registry of Charitable Trusts.

**AYSO Federal ID# is 95-6205398.** Please consult with a tax professional regarding deductions for charitable donations. Please accept our sincerest thank you for your time and support – on behalf of our coaches, referees, board members, players and families.