



AYSO REGION 1463 – Temecula/Murrieta

Dear Prospective Sponsor:

The American Youth Soccer Organization (AYSO) is a non-profit organization founded in 1964. This organization promotes fitness, good sportsmanship; self-esteem and teamwork in our youth between the ages of 4 and 15 years. By offering them a fun after-school and weekend activity, AYSO gives our youth a positive place to direct boundless energy.

Your contribution to AYSO 1463 (Temecula/Murrieta) will help to cover various expenses that incur in our Spring 2024 season making it possible for our region to continue to provide a valuable service to the community.

A sponsor's sole link with an AYSO region is a tax-deductible monetary contribution. As a thank you for your contribution, AYSO 1463 can offer the following benefits in return for AYSO support for the Spring Season (March 2024 – July 2024):

AYSO 1463 SPONSOR PROGRAM (SPRING)	BRONZE	SILVER	GOLD	DIAMOND
Sponsor Benefits	\$150	\$250	\$400	\$500
Tax Deductible Donation	●	●	●	●
Sponsor Appreciation Plaque	●	●	●	●
Company Appears on Sponsor Website Page	●	●	●	●
Icon/Logo Displayed on Main Page		●	●	●
Name Appears on on-field Banner*		●	●	●
Link Appears in Weekly Email Distribution			●	●
Distribution of Fliers at Next Reg Events**			●	●
Monthly Social Media Post (Facebook / Instagram)				●

* Sponsor provides Banner / **Sponsor provides Flyers

Some high-level information for prospective sponsors:

- **Number of Children in the Region:** 650 (Spring Season)
- **Number of Parents per Saturday (Spring):** 650 Avg (x9 Saturdays): 5,850 Impressions min.
- **Sponsors Include:** Dick's Sporting Goods, Carl's Jr., Shakey's Pizza, Buffalo Wild Wings, Century 21 Masters, Floor & Decor, Kawaii House, Sport Clips, Catalyst Retail

If you have any questions or need further information, please feel free to contact us.

Sincerely,

Jaime Bencia

Regional Commissioner

rc@ayso1463.org

SPRING 2024 BENEFITS DESCRIPTION

Timeframe: STARTS MARCH 2024 – ENDS JULY 31, 2024

BRONZE Program - \$150.00

- Sponsorship Program consists of a \$150 tax-deductible donation.
- Sponsor Appreciation Plaque to display.
- Company information will be listed on 1463's Sponsor page until end of July 2024

SILVER Program - \$250.00

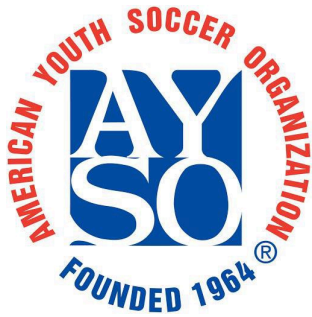
- The Silver Sponsorship program consists of a \$250 tax-deductible donation.
- Everything described in the previous program(s) above with the following additions:
 - Company Icon / Logo will be displayed on Website Main Page
 - Name appears on a Banner to be displayed on the field during game day Saturdays. * Banner to be displayed must be provided by the sponsor.

GOLD Program - \$400.00

- The Gold Sponsorship program consists of a \$350 tax-deductible donation.
- Everything described in the previous program(s) above with the following additions:
 - Company name and link will appear in a Weekly Update Email sent to the entire Region. All participating families in the AYSO 1463 program will receive this email.
 - Company provided brochure or flyer handouts at next season's player registration. **Flyers to be provided by the sponsor.

DIAMOND Program - \$500.00

- The Platinum Sponsorship program consists of a \$450 tax-deductible donation.
- Everything described in the previous program(s) above with the following additions:
 - Company will be mentioned on our Social Media platforms monthly. A "thank you" and "reminder to visit" style post will be showcased on our Facebook & Instagram sites. Requests for specific information to be posted on behalf of the sponsor can be discussed.



Sponsor/Company Name: _____

Donation in the amount of: \$ _____

Other Donated items: _____

Donation Date: _____

Complete Mailing Address:

Contact Person: _____ Phone: _____

(Is this a cell phone # and is text messaging an option?) _____

Email: _____

Check must be written out to:

"American Youth Soccer Organization", and nothing in the memo line, except "Donation".

Address to send check to:

c/o AYSO 1463

37084 Ascella Lane

Murrieta, California 92563

AYSO is a non-profit, tax-exempt corporation registered with the U.S. Internal Revenue Service, the Franchise Tax Board and the State Registry of Charitable Trusts.

AYSO Federal ID# is 95-6205398. Please consult with a tax professional regarding deductions for charitable donations. Please accept our sincerest thank you for your time and support – on behalf of our coaches, referees, board members, players and families.