



**AMERICAN YOUTH
SOCCER ORGANIZATION**

**Meeting Minutes
March 13, 2026**

Location: Josh and Janthina House: 2602 Caymus Ct. Paso Robles, Ca 93446

Present Board Members: Josh Wittwer, Taylor Buhl, Jennifer Phillips, Kacey Powell, Lisa Powell, Amy Aschle, Janthina Wittwer, Evelyn Costello, Brysan Pesenti. Lauren Aikenhead, Ashley Rodriguez, Lori Ritchey-Hanawalt, Amber Buhl (Zoom), Tauny Sexton (Zoom)

Non-Present Board Members: Chris Spale, Heather Silva, Meghan Kirkish

Present Division Coordinators: Chris Phillips

Non-Present Division Coordinators:

Non-Board Members Present: None

Josh Wittwer chaired the meeting, and Amber Buhl took the meeting minutes. As a quorum was present, the meeting for AYSO REGION 741 ("AYSO741") was called to order at 6:44p.m.

Meeting Agenda

- Action Item: Set the budget for the 2026-27 season.
- Action Item: Set calendar dates.
- Action Item: Set registration cost for the season.
- Action Item: Vote in new members.

February Minutes

- Janthina Wittwer made a motion to approve the February minutes, Brysan seconded.
- Verbal vote approved the February minutes.

Registration

- Registration opens April 15th.
- Janthina Wittwer moved to approve the following registration costs, seconded by Taylor Buhl.
The motion passed:
 - Early Registration: \$130
 - Regular: \$175
 - Late: \$250
 - Sibling: \$160 (after the first child)
- Shorten early bird registration period (from six weeks to four weeks this year, ~30 days).
- Multi-kid discount will be \$15 to each additional kid after registering the first one.
- Early bird pricing does not combine with sibling discounts.

- All age groups will pay the same pricing

Advertising

- \$1,000 is allocated for advertising, primarily for banners.
- Action Item: Develop specialized banners, particularly for wall-to-wall advertising to attract indoor soccer players.
- Action Item: Explore options with Blueprint and port renters in San Luis for price matching, mentioning non-profit status to Blueprint for better pricing.

Scholarships

- Scholarship due date will be July 1.
- The board will vote on each scholarship at July BOD meeting.
- Action Item: The website has a scholarship form that needs the date updated.

Upcoming Dates

- All-Stars announced in November (last week).
- Paso Cup 1st or 2nd week in November.
- Area Tournament: December 5th.
- Grape Crush: December 11th, 12th, and 13th.
- January: Start of January tournaments.

June Deadlines and Evaluations

- Grape Crush applications are due in June; all paperwork for holding the Grape Crush tournament is due six months prior.
- Evaluations will be held in June, and the field needs to be reserved.

Budget

- Lisa Powell Motion to approve 2026 Budget. Janithina Wittwer second.
- The budget for 2026 was approved unanimously.

Board Meetings

- Board meetings will be held on the second Friday of every month at 6:30 PM.

New Board Members

- Ashley Rodriguez is the 6U, 8U, and Epic assistant coordinator.
- Chris Phillips is the 14U coordinator.
- Lori Ritchey-Hanawalt Website and Social Media Administrator.

Action Items

- BOD members to look for alternative vendors for uniforms and to get quotes (max cost of \$45 per kit).
- Explore the possibility of matching up with SLO for a bulk order to reduce costs.
- Proactively ask returning coaches if they need any equipment and offer options as a token of appreciation.
- Kacey- Explore moving the storage unit to the dirt parking lot at Barney Schwartz or putting a C train at Sherwood (awaiting city discussion results)
- Jen-Monthly meetings will include updates on what was budgeted, spent, and what is left.
- Set up committees for All-Stars, Grape Crush, exhibition, and opening day ceremonies.
- Set a date in June to evaluate 10U, 12U, and 14U players.
- Coach training days, including goalie training, will be set up to be more interactive with coaches, parents, and kids
- Order medals and gear for Paso Cup and exhibition games, utilizing existing medals from last year.
- Set coach and team parent meeting dates before the fair in July (new and returning coach meetings may be separate or on the same day).
- Consider a video conferencing tool with a camera system that focuses on voices, such as Owl.

Meeting adjourned at 9:44.