

# AYSO Region 18



Annual Coaches Meeting



# AYSO18 Annual Coach Meeting



## Hosts

**Krista Skinner** – Regional Commissioner

**Steve Hershkowitz** – Coach Administrator

**Mark Hodson** – Coach Instructor

**Dan Angress, Kim Digilio** – Coach Mentors

**Scott Champagne** – Technology Director





# AYSO18 Annual Coach Meeting

## Steve Hershkowitz

Regional Coach Administrator  
[coachadmin@ayso18.org](mailto:coachadmin@ayso18.org)

### Kickoff





# Agenda



- Introduction
- Coach Mentoring
- Team Communication Apps
- Player Development Initiatives
- Professional Trainer Support
- Coaches, Refs, Parents





# AYSO Mission & Vision



- AYSO's **Vision** is to provide world class youth soccer programs that **enrich children's lives**.
- AYSO's **Mission** is to develop and deliver quality youth soccer programs which promote a **fun, family** environment based on AYSO's Six Philosophies





# AYSO18 Annual Coach Meeting

## Dan Angress & Kim Digilio

Regional Coach Mentors  
[coachmentor@ayso18.org](mailto:coachmentor@ayso18.org)

## Coach Mentor Program





# AYSO Philosophies



- **Everyone Plays**
- **Balanced Teams**
- **Open Registration**
- **Positive Coaching**
- **Good Sportsmanship**
- **Player Development**





# AYSO Philosophies



## **Everyone Plays**

AYSO's goal is for kids and adults to play soccer, so we mandate that every player on every team must play at least 50 percent of every game.

## **Balanced Teams**

Each year we form new teams as evenly balanced as possible because, providing a stronger learning experience for teams as they play teams comprised of similar ability. It also allows for each player to experience playing with a wide variety of teammates of different skill levels.

## **Open Registration**

If you want to play soccer, AYSO welcomes you and gives all youth and adults the opportunity to register and play.







# AYSO Philosophies



## **Positive Coaching**

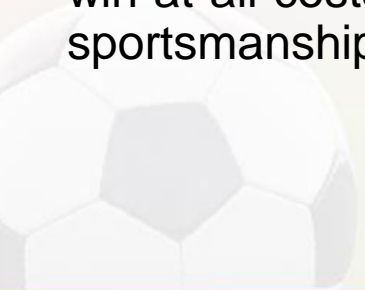
A coach can be one of the most influential people in a player's life, so AYSO requires they create a positive experience for every player in AYSO. Additionally, encouraging player's effort leads to greater enjoyment, improved skills and stronger motivation in players.

## **Good Sportsmanship**

We strive to create a positive environment based on mutual respect rather than a win-at-all-costs attitude, and our programs are designed to instill good sportsmanship in every facet of AYSO.

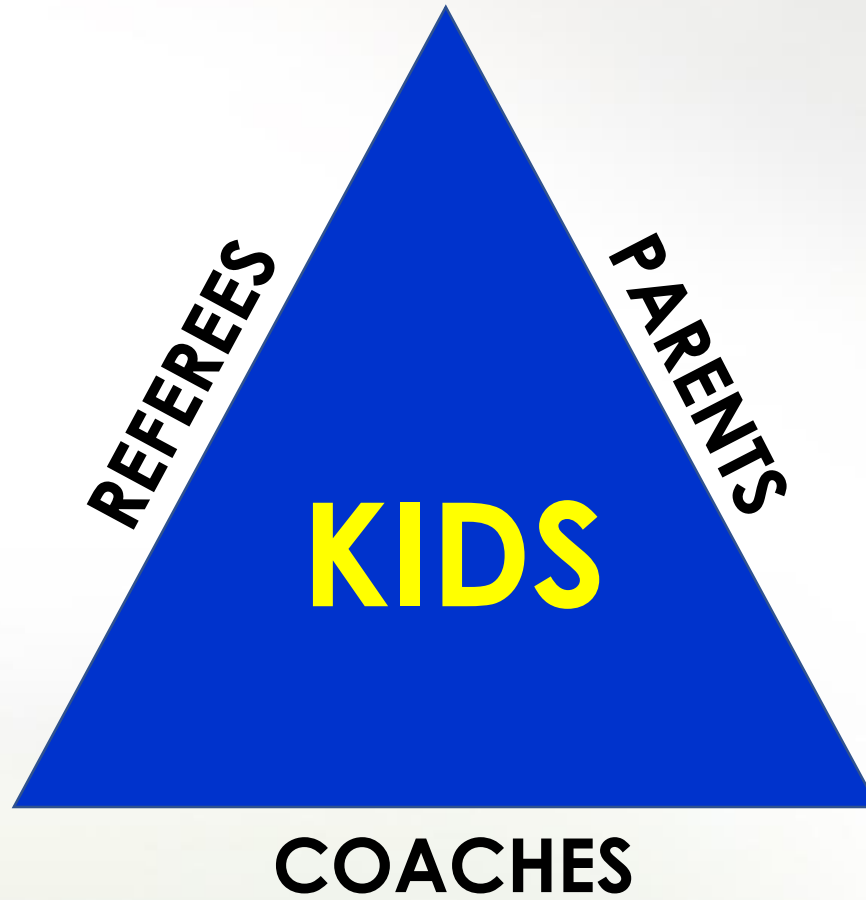
## **Player Development**

We strive to create a positive environment based on mutual respect rather than a win-at-all-costs attitude, and our programs are designed to instill good sportsmanship in every facet of AYSO.





# The AYSO Team





# The AYSO Team

## Team Philosophies

**Work Together**

**Help Each Other**

**Protect Each Other**

**Do Our Best**





# The AYSO Team



## Team Responsibilities

**Coaches Coach**

**Referees Ref**

**Parents Cheer & Encourage**





# Coach Mentoring Program Goal 2018



Establish a culture and environment of positive behavior and language among all Region 18 coaches



BETTER ATHLETES  
BETTER PEOPLE



# Assumptions



## **General Assumptions around Coaches:**

- Intentions are to have a positive impact
- Committed to doing the best job we can
- Want to build a winning team
- Competitive by nature

## **General Assumptions around Players:**

- Enjoy the sport
- Like to be on a team
- Possess a wide range of talent
- Approach the sport differently depending on talent, confidence, parental influence, gender, and age
- Interest wanes with increased age for a wide range of reasons



# How Program Will Work



- Approximately 30 Mentors will be trained in the coming weeks by PCA specialists
  - **ANYONE interested in being part of the mentoring team, see us after meeting**
- Mentors will show up at games, listen and use worksheet.
- After game, if there is time, they will review their notes with you (5-10 min) providing useful tips. If coach is in hurry, we will email you notes or find an alternate time to talk.
- Many coaches will not see a mentor due to resources but hopefully we will hit at least 60%.
- Focus will be on the U10-U14 divisions



# What to Expect From Mentors



- Mentors include volunteers from the coaches, refs, board members, and AYSO alumni. They are YOU AND ME.
- Mentors are NOT there to help you coach, to be disruptive, to embarrass, or even be critical.
- They are there to observe and offer tips to help you be more aware and help create the most positive interactions possible which leads to more success and a better experience for the kids.
- A mentoring session should be a helpful experience for you and one we want you to embrace. It is not punitive.





# AYSO18 Annual Coach Meeting

## Scott Champagne

Technology Director  
[tech@ayso18.org](mailto:tech@ayso18.org)

Web / Mobile / Social

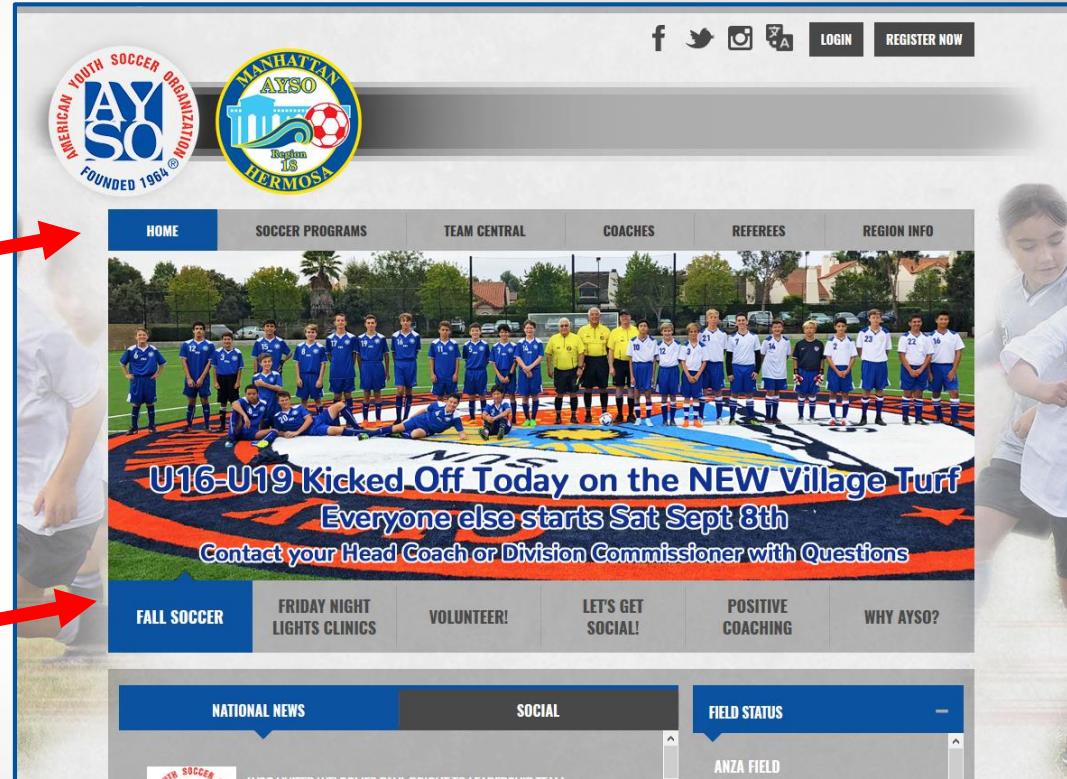




# AYSO18.org



- ⊕ Thank You for your Patience
- ⊕ New & Improved AYSO18.org
  - ⊕ **One Stop for Everything**
- ⊕ Channels
  - ⊕ Programs
  - ⊕ Teams
  - ⊕ Coaches
  - ⊕ Referees
  - ⊕ Region
- ⊕ Key Stories



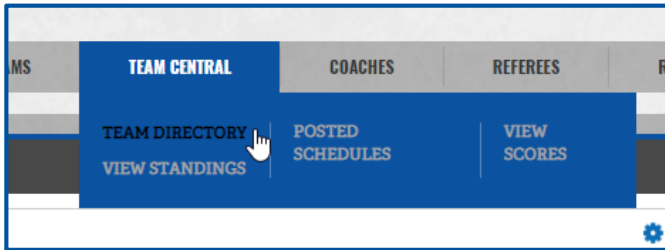


# Team Pages

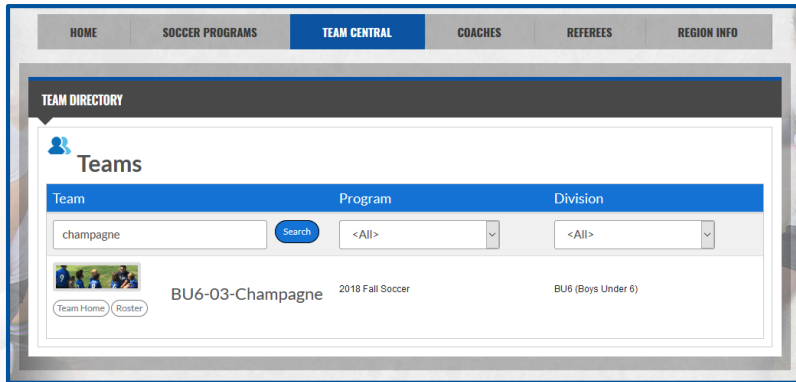


AYSO18.org

Team Central > Team Directory

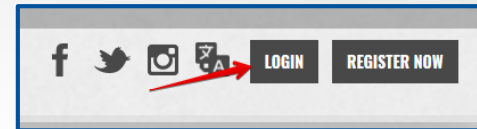


Search by Coach Name

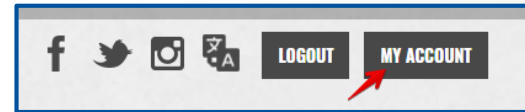


AYSO18.org

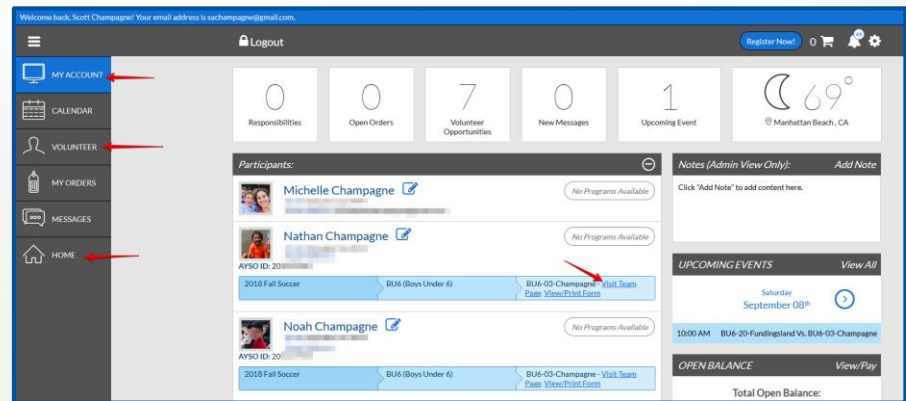
Login to Your Account



May Need to Click on My Account



Click on Visit Team Page





# Team Page Functionality



## ⚽ Roster

- ⚽ First Names Only for Security
- ⚽ Print Roster

## ⚽ Calendar

- ⚽ Scheduled Games
- ⚽ Alt route: Team Central > Posted Schedules
- ⚽ Alt route: GCTM (if your coach is syncing)

HOME SOCCER PROGRAMS **TEAM CENTRAL** COACHES REFEREES REGION INFO

TEAM DIRECTORY

BU6-03-Champagne

#AYSO18Champagne

HOME **ROSTER** CALENDAR NEWS EMAIL FILES

Roster View **Photo View** Print Roster Print Team Line Up Coach's Clipboard Edit Roster

 Nathan Profile	 Noah Profile
 Wynn Profile	 Koa Profile
 Griffin Profile	 Julian Profile

Team Staff:

- Scott  
Head Coach  
Profile
- Julie  
Assistant Coach  
Profile

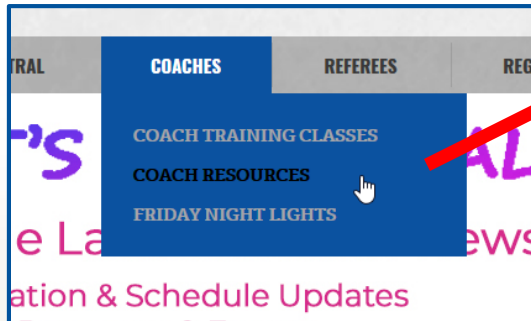
**GAMECHANGER**  
TEAM MANAGER



# Coaches Channel



- ⊗ Coach Training Classes
- ⊗ Coach Resources
  - ⊗ Evo Training Support
  - ⊗ Coach Zone Curriculum
  - ⊗ CALSouth Training Videos
  - ⊗ Friday Night Lights Clinics



A screenshot of the 'COACH RESOURCES' page. The page has a navigation bar at the top with links for HOME, SOCCER PROGRAMS, TEAM CENTRAL, GOALS, REFEREES, and REGION INFO. The main content area is titled 'COACH RESOURCES' and contains the following text:

Thank You for volunteering to coach in Region 18. The success of our region is built upon the foundation of the hundred's of volunteers within our organization, who help to deliver such a memorable experience for all of our players and families.

Our goal in Region 18 is to provide you with as much training support and information as possible, to help deliver a season of success and a lifetime of memories.

**Evo Training Support**

Our tremendous partners at Evolution Soccer Programs provide our volunteer coaches with training support during practice and games throughout the season. The role of the trainers is to work in unison with the team's coaches to deliver effective, developmentally appropriate training methods. The trainers also provide expertise and advice to help support both the coaches and their players on their developmental pathway.

To book a trainer the team's Head Coach can email a request to [trainer@evosoccerprograms.com](mailto:trainer@evosoccerprograms.com) with the following information:

1. Day of Practice
2. Location & Time
3. Age Group
4. Area they would like to work on.

Evo Soccer will initiate a response and schedule the first available trainer to work with the team at the earliest opportunity.

**Evo Coach Zone Curriculum**

As part of our Region's relationship with Evolution Soccer Programs, we are excited to provide you with access to exclusive program content from Evo Soccer to supplement your training sessions. Evo Soccer's COACH ZONE curriculum contains age-specific drills to help develop your players' abilities. The Coach Zone also offers access to Xara Soccer's online support materials.

Click on the Coach Zone button below and enter the following Login Information.

**Coach Zone** Username: `ayso18mb`  
 Password: `Soccerfun16` (password is case sensitive)

**AGE SPECIFIC CURRICULUM'S**

U6 Curriculum U7/8 Curriculum U9/10 Curriculum U11/12 Curriculum U13+ Curriculum



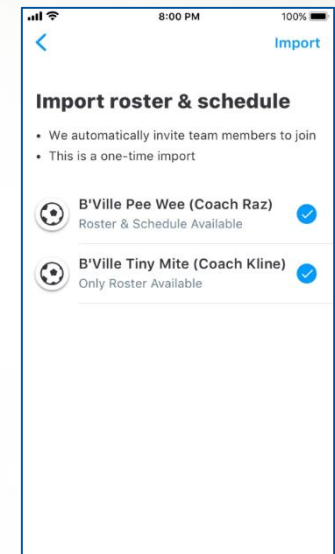
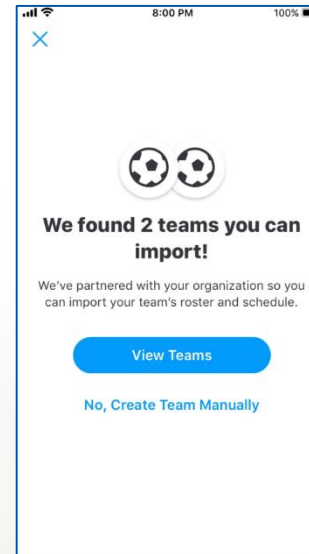
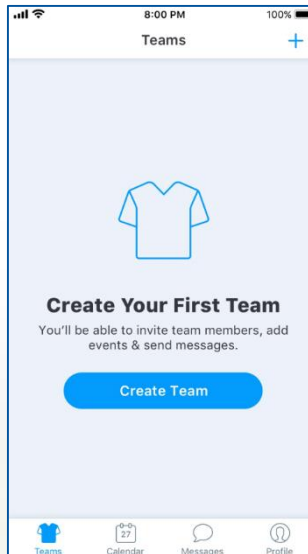
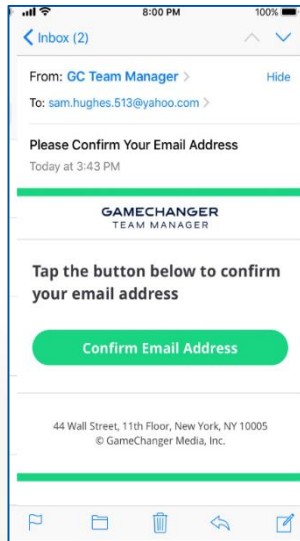
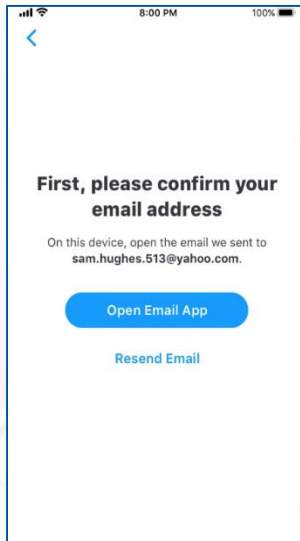


# Mobile App - GCTM



## Game Changer Team Manager (GCTM)

- ⊗ Not TSHQ
- ⊗ Not the Baseball Scoring Ap

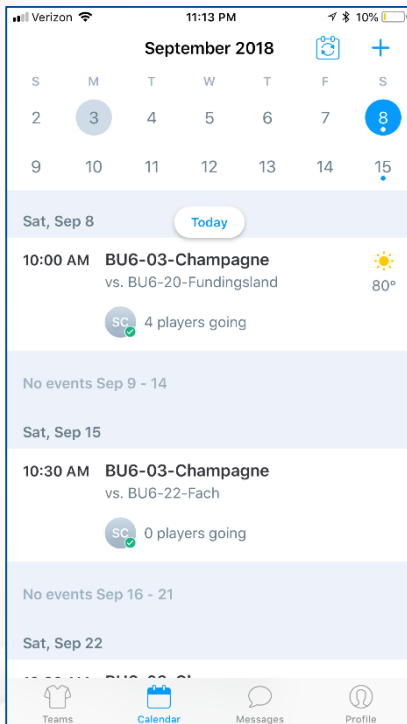




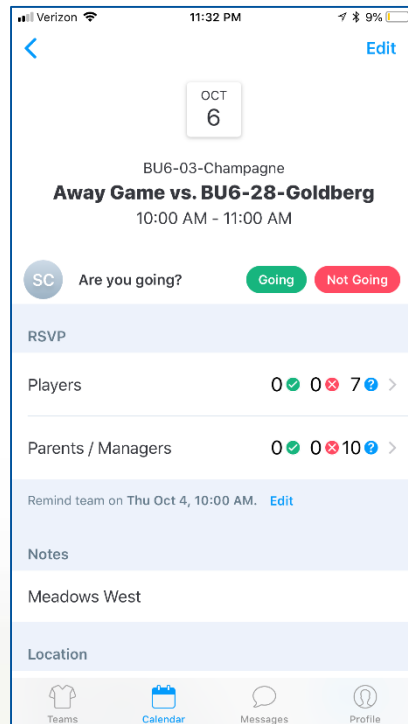
# GCTM Functionality



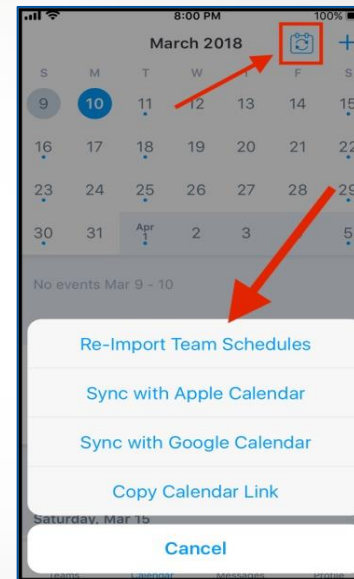
## Calendar



## RSVP



## Sync Calendar



Events created on AYSO18.org will sync to GCTM

Events created on GCTM will NOT sync to web



# Social Media



[instagram.com/ayso18](https://www.instagram.com/ayso18)

- ⊗ Schedules & Programs
- ⊗ Clinics
- ⊗ Photo Day
- ⊗ Galaxy Game Night
- ⊗ Region Parties



[twitter.com/ayso\\_r18](https://twitter.com/ayso_r18)

- ⊗ Playoffs Schedule & Results
- ⊗ New AYSO18 Gear
- ⊗ DSG Sales
- ⊗ Youth Scholarship Program



[facebook.com/ayso18](https://www.facebook.com/ayso18)







# AYSO18 Annual Coach Meeting

## Mark Hodson

Regional Coach Instructor  
[coaching@ayso18.org](mailto:coaching@ayso18.org)

# Player Development Initiatives





# Adoption of USSF PDIs



- **USSF has instituted player development initiatives in younger divisions**
  - Small-sided games, kick-ins, build-out line, no punting, ...
- **AYSO nationally adopted these PDIs last year**
  - PDIs taught in some coach classes
- **R18 will implement them this year**





# U7 and U8 PDIs



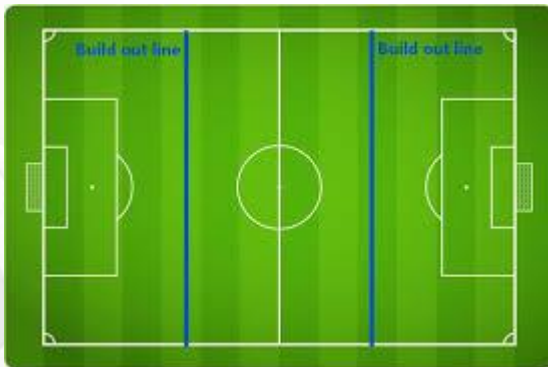
- **No heading**
- **No punting or drop-kicking**
  - **Keeper can throw or kick from ground**
- **No offside**
- **No build-out-line**
- **All free kicks are indirect**
- **7U - no throw-ins; instead pass-ins from side-line**
- **8U – throw-ins**



# U10 PDIs



- No heading
- No punting or drop-kicking
  - Keeper can throw or kick from ground
- Build-out-line
- Offside with build-out-line restriction





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Regional Coach Instructor  
[coaching@ayso18.org](mailto:coaching@ayso18.org)

## Professional Trainer Support





# We'd LOVE to Help



- To create a better experience for our membership.
- We can arrange for a trainer to join you at practice.
- Our trainers are available to assist you as a coach in delivering the best possible experience for you and your players.
- Our trainers are there so you can ask them questions.
- It's also a great opportunity to get new ideas for training as well as reinforcing your own coaching message.





# How Do I Request a Trainer?



THE PROCESS IS VERY SIMPLE

EMAIL:.

**[TRAINER@EVOSOCCERPROGRAMS.COM](mailto:TRAINER@EVOSOCCERPROGRAMS.COM)**

**LET US KNOW: Age Group, day, location and themes to work on!**

**We will confirm our attendance at your training via email.**

**BOOK IN ADVANCE.**



# Goalkeeper Clinics



- THIS SEASON WE WILL BE HOSTING AGE APPROPRIATE GOALKEEPER TRAINING THROUGHOUT THE SEASON
- WE WILL BE UTILIZING A RESIDENT GOALKEEPER TRAINER AND ALL GOALKEEPERS WILL BE WELCOME TO ATTEND.
- THE SCHEDULE WILL BE POSTED ON [WWW.AYSO18.ORG](http://WWW.AYSO18.ORG)







# Friday Night Lights Clinics



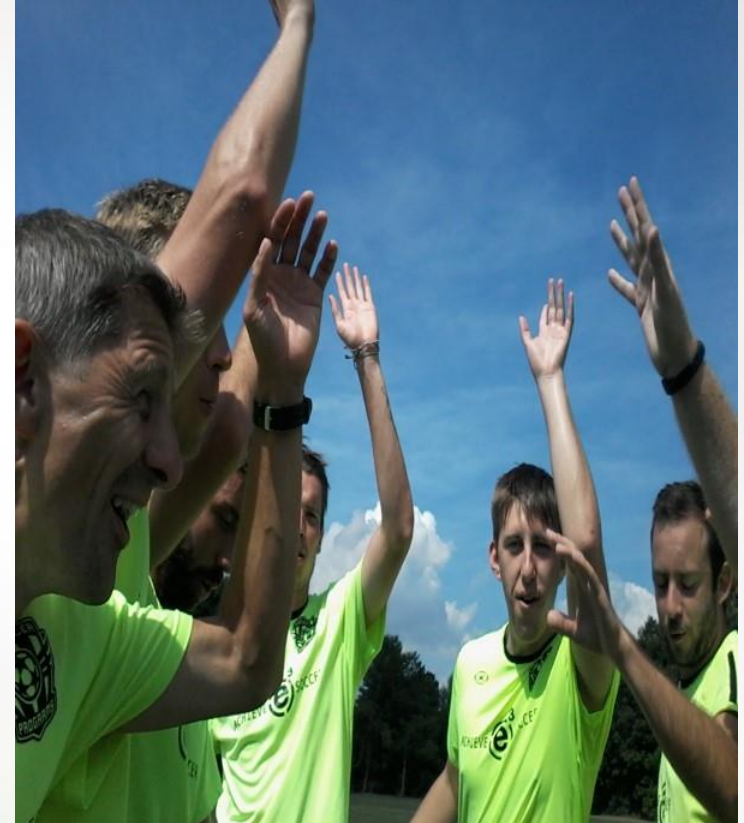
- WE ARE EXCITED TO ANNOUNCE THE RETURN OF OUR FRIDAY NIGHT CLINIC SERIES STARTING THIS FRIDAY SEPTEMBER 7th
- THEMED, AGE APPROPRIATE CLINICS, WILL BE HOSTED EACH FRIDAY NIGHT FOR 7 WEEKS AT THE SAME VENUE TBD. LOCATION WILL BE PENNEKAMP
  - U5/6 – 4-5pm
  - U7/8 – 5 – 6pm
  - U10 and Above 6 – 7pm
- CLINICS ARE FREE TO ATTEND AND OPEN ONLY TO AYSO REGION 18 PLAYERS
- WE WILL POST OUR THEMES, TIMES ON LOCATIONS @ [WWW.AYSO18.ORG](http://WWW.AYSO18.ORG)



# Game Day Coaching Program



- WE RECOGNIZE THAT WE ASK “A LOT” FROM OUR VOLUNTEER COACHES AND WE WANT TO PROVIDE YOU WITH MORE ONGOING SUPPORT.
- DURING THIS SEASON, WE WILL BE ASKING OUR TRAINERS TO ATTEND MULTIPLE GAMES THROUGHOUT THE AGE GROUPS TO OBSERVE THE GAMES AND COACHES AND PROVIDE FEEDBACK ON THE GAME DAY EXPERIENCE.
- OUR AIM IS TO PROVIDE A BALANCED PERSPECTIVE ON THE COACHING IN THE REGION AND TO NOTE ANY COMMON THEMES, SUCCESS, CHALLENGES, IN OUR EFFORTS TO CONSISTENTLY IMPROVE OUR MEMBERS EXPERIENCE.





# Host a Coach



- DURING THE SEASON WE OFTEN PLACE OUR PROFESSIONAL TRAINERS WITH HOST FAMILIES IN THE SOUTH BAY.
- IT'S A GREAT CULTURAL EXCHANGE PROGRAM AND MANY FAMILIES HAVE ENJOYED HOSTING OVER THE YEARS.
- ITS ALSO A GREAT OPPORTUNITY TO GET A LITTLE EXTRA SOCCER TRAINING FOR YOUR CHILD 😊
- IF YOU WOULD LIKE MORE INFORMATION PLEASE EMAIL:
- [MHODSON@EVOSOCCERPROGRAMS.COM](mailto:MHODSON@EVOSOCCERPROGRAMS.COM)





# AYSO18 Annual Coach Meeting

## Steve Hershkowitz

Regional Coach Administrator  
[coachadmin@ayso18.org](mailto:coachadmin@ayso18.org)

### Coaches, Refs, & Parents





# Referee Scheduling



- **Home Team** provides one CR and one AR for the match **AFTER** their match (just one CR in U7/8)
- **Visiting Team** provides the second AR for the match **AFTER** their match (not in U7/8)
- **Referee Points System** in U10, U12, U14 modifies this obligation
- **All referee assignments are filled via Referee Scheduling System (RSS)**
  - Your team's volunteers must assign themselves in the RSS so we know the match is covered



# Team Management



- Make it fun
- Recruit Help
- Communicate





# Development is Fun



“One of my biggest pet peeves is youth team coaches who take winning too seriously ... They need to create an environment where the kids enjoy playing and are developing their soccer skills.”

– Landon Donovan

“...If I’m going to do this, it will be about the kids and not the results. It has to be about the kids’ development...”

– Shannon MacMillan



# Ground Rules for Parents



- Always show positive support
- Coaches coach, refs ref, parents cheer
- Get players to practices and games on time  
(including warmup)





# AYSO Region 18



THANK YOU!!!