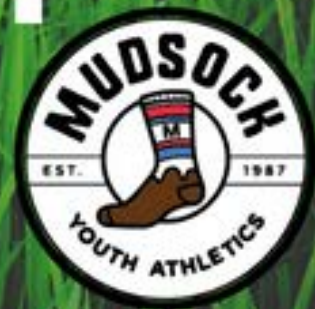


LET'S PLAY

MYATHLETICS.COM

10,000 Kids. 12 Leagues. 1 Community. No Offseason.

OCTOBER ISSUE



It is barely October, but our fall recreational seasons are quickly wrapping up. For those who are playing in tournaments today, good luck and most importantly, have fun! This October newsletter marks the one-year anniversary of Mudsock Youth Athletics rolling out The Mudsock Way, a simple way for coaches to establish a baseline for practices/games and set expectations for each one. You may recall this was rolled out via luggage tags on the coaches' equipment bags. I have heard of some great examples of coaches using the five steps creatively and effectively, but I know there's room for us to grow.

If you have been reading these newsletters over the years, one of the most common themes is continuous improvement. This applies to our organization Mudsock Youth Athletics and applies to the experience our leagues provide. I think in today's day and age, it's easy to focus on "metrics" like how many hits in a baseball season or "kills" in a volleyball season, but what if we measured our participants season by how much fun they had, how many new friends they made or how many negotiations were required to attend a practice/game? Analytics are everywhere, but do not let best get in the way of better.

I would be remiss if I did not dedicate a small portion of my letter to Kim Sugg, Senior Operations Manager, who is leaving Mudsock Youth Athletics at the end of this month after 12 years as a team member and even more as a volunteer to the leagues. If you have had kids play in our programs over the years, chances are you have talked to Kim on the phone or via e-mail. Her warm personality is well known, and if you have interacted with her, you most likely remember the interaction. Kim is one of the most resolute individuals that I have ever met. Her capacity to care knows no bounds. If you need Kim to get something done for you, consider it done. If selecting your co-workers at an organization was like a sandlot draft, Kim Sugg is a top pick every time. While I know that the vibe of send offs can turn funeral-y fast, I do want to convey how much we truly will miss her around the office. I know I am a better person for knowing her and it is safe to say that our leagues are a bit better, too, for having her there to support them all these years.

Let me be the first to wish you a happy fall break and if you get a chance to talk to Kim Sugg before October 31st, please give her the proper sendoff she deserves.

Sincerely,

Scott Spillman
Executive Director
Mudsock Youth Athletics