



Dear Business Owner/Manager,

The Wheatland Athletic Association (WAA), established in 1977, is a non-profit, volunteer organization, serving over 10,000 registrants annually, who compete in baseball, softball, basketball, soccer and flag football. Participants range in age from 4 years through adult.

WAA is a leader in the Community:

- Administrator of School District 204 Middle School Soccer
- Funded Ballfields at Commissioner's Park, Wheatland Salem Church, Crossroads Community Church, Gregory Middle School
- Awards \$5000 annually in College Scholarships to local High School Seniors
- Offers need based Scholarships to local participants
- Vocational work site for local High School students with disabilities
- Offers work opportunities to local youth as officials, site monitors, inventory workers and interns

Thank you for considering sponsoring Wheatland's Baseball/Softball program. Your sponsorship will help us to keep the cost of our program down and allow children to participate who may not otherwise be able to afford the fees. There are several benefits to sponsoring Wheatland's Baseball/Softball program:

- Increase awareness of your product and services – chose from various levels of sponsorship recognition. Your brand will be advertised to our parents, coaches, volunteers, participants and fans. WAA has thousands of visitors to our website each month and every sponsor package includes website advertising.
- Advertising that targets the local market – WAA services local families that are involved in the community and live in Naperville, Aurora, Oswego, Plainfield and the surrounding communities.
- Help to encourage participation in youth sports – Youth sports, specifically team sports, are declining across the country, but WAA is working with partners to grow participation in Baseball, Softball, Basketball, Soccer and Flag Football. Help us to encourage kids to stay active and keep the cost of participation low for local families.
- Build goodwill – Companies that sponsor youth sports programs make a positive contribution to their community! Supporting WAA is supporting a community leader who works closely with the local park districts, school districts and many local churches.
- Save money – WAA is a registered 501c3 nonprofit organization and most sponsor donations are tax deductible.

There are several ways to support the Wheatland's Baseball/Softball and its activities. Please review the attached charts for sponsorship levels and associated benefits. We want to work with your business! Contact us and our team can review the various options and help to determine the appropriate sponsor level for your company.

On behalf of the Board of Directors Thank You for your interest and support.

Sincerely,
Lisa McClellan
CEO
Wheatland Athletic Association



Sponsorship Benefits:

- Logo and website on WAA Sponsor Page
- WAA Sponsor window decal
- Company Logo on a Team Jersey (sleeve)
- Team Picture Plaque

- \$\$\$ Off Baseball/Softball Registration(s)
- Distribute Sponsor provided giveaways at Program special events
- Featured on Program Newsletters
- Booth at Program All Star Games

**Wheatland Baseball/Softball
2020 Sponsorship Levels**

Gold \$5,000	Silver \$3,000	Bronze \$2,000	Grand Slam \$1,000	Home Run \$500	Base Hit \$250	Fan \$100
✓	✓	✓	✓	✓	✓	✓
✓	✓	✓	✓	✓	✓	✓
✓	✓	✓	✓	✓	✓	
✓	✓	✓	✓	✓	✓	
\$300 off	\$300 off	\$300 off	\$300 off	\$150 off	\$50 off	
✓	✓	✓				
✓	✓					
✓						

THE GOLD SILVER AND BRONZE (\$2000 and above)

- Please call the WAA Office to discuss specific options to meet your company's needs.

THE GRAND SLAM (\$1000+ sponsorship)

- \$300 off Baseball/Softball Registration(s)
- Plaque bearing the team picture.
- Logo and name/address recognition on the <http://waasports.org/> website; which will be a daily resource (directions, schedules, statistics, records, etc.) for our players, parents, coaches, officials and opponents.

THE HOME RUN (\$500-\$999 sponsorship)

- \$150 off Baseball/Softball Registration(s)
- Plaque bearing the team picture.
- Logo and name/address recognition on the <http://waasports.org/> website; which will be a daily resource (directions, schedules, statistics, records, etc.) for our players, parents, coaches, officials and opponents.

THE BASE HIT (\$250-\$499 sponsorship)

- \$50 off Baseball/Softball Registration(s)
- Plaque bearing the team picture.
- Logo and name/address recognition on the <http://waasports.org/> website; which will be a daily resource (directions, schedules, statistics, records, etc.) for our players, parents, coaches, officials and opponents.

THE FAN (any donation under \$250)

- Logo and name/address recognition on the <http://waasports.org/> website; which will be a daily resource (directions, schedules, statistics, records, etc.) for our players, parents, coaches, officials and opponents.
- WAA logo & Sponsor window decal for your place of business.



**WHEATLAND ATHLETIC ASSOCIATION
2020 BASEBALL/SOFTBALL SPONSORSHIP AGREEMENT**

BUSINESS NAME _____
ADDRESS _____
CITY/STATE/ZIP CODE _____
PHONE _____
EMAIL ADDRESS _____
CONTACT PERSON _____

Do you have a logo that you want displayed on the web site and uniform? Yes _____ No _____

If yes, please e-mail to debi.house@waasports.org

If you have a web site, what is the URL address? _____

****Sponsorships received after 3/15/20 will not be guaranteed business logo on uniforms***
WAA reserves the right to deny any sponsorship from businesses that are not consistent with our mission
or that directly compete with our programs.*

We/I the above named sponsor, agree to participate as a sponsor for a Wheatland Athletic Association baseball or softball team at the level indicated below:

- Gold, Silver or Bronze
- The Grand Slam (\$1000)
- The Home Run (\$500)
- The Base Hit (\$250)
- The Fan (\$100)

We would appreciate your response by March 15th, 2020

Please include a check made payable to "Wheatland Athletic Association". Also include your logo, advertisement, etc. if applicable. Please mail, email or FAX this document, our information is below:

Wheatland Athletic Association
2323 Liberty Street
Aurora IL 60502
(630)978-2954
debi.house@waasports.org

SPONSOR'S NAME (Please Print) _____

SPONSOR'S SIGNATURE _____ DATE _____