

Dear Prospective Sponsor,

The mission of the Bloomington Normal Cougars Junior Football League of Central Illinois is to increase the number of young people actively playing junior football and participating in cheerleading in the area. Our organization offers flag football, tackle football, and cheerleading for youth between the ages of 5 and 14.

Our organization promotes physical fitness, athletic excellence, and sportsmanship. While offering a challenging, competitive, and educational program that emphasizes the importance of community, honesty, integrity and other "life lessons/values" through sports.

We are contacting you because we believe you and your company, share our belief that junior sports can play a positive role in the community and in the health and welfare of the young people in our community. We want to partner with like-minded businesses in the area that also have a goal of seeing more young people taking part in active sports.

We are asking for your support and hope you will be able to assist our program through a sponsorship or donation. The benefits for your business by signing up as a partner with the Bloomington Normal Cougars Junior Football League of Central Illinois would be:

Gold Sponsor - \$1000

- company name/logo on your own plaque that will be displayed on our announcement booth
- company name/logo on our social media accounts sponsoring a team throughout the season
- company name/logo on our banner to be displayed at each home game
- company name/logo placed on our team website
- company name/logo announced at all home games

Silver Sponsor - \$500

- company name/logo on our social media accounts sponsoring a team throughout the season
- company name/logo on our banner to be displayed at each home game
- company name/logo placed on our team website
- company name/logo announced at all home games

Bronze Sponsor - \$250

- company name/logo on our banner to be displayed at each home game
- company name/logo placed on our team website
- company name/logo announced at all home games

Donations less than \$250

- company name/logo placed on our team website
- company name/logo announced at all home games.

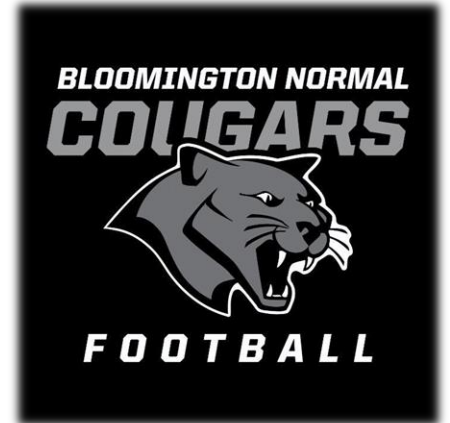
We feel your donation would provide your business with a real profile boost through our successful organization. As well as benefit the community through strengthening our organization to continue to give local youngsters an outlet to play team sport within our town.

Thanks for your time and consideration.

Sincerely,

*Loretta L. Swank*

Loretta L. Swank | Board Member – Corporate Sponsorships  
Bloomington Normal Cougars, Junior Football League of Central Illinois  
[lswank2003@yahoo.com](mailto:lswank2003@yahoo.com) | 309-838-7523



*\*For tax-reporting purposes, all checks must be made payable to the Bloomington Normal Cougars Junior Football League and mailed to 932 W MacArthur Ave, Bloomington, IL 61701. All sponsors will receive an advertising/sponsorship invoice for tax-reporting based on the sponsorship level selected.*