

Glenvar Youth Boosters

March 2016

Dear Sir/Madam/Business Owner:

It is the time of year when Glenvar Youth Boosters (GYB) would like to ask for your support for our youth athletics.

GYB is a non-profit, independent club that relies solely on funds received through registration fees, fundraisers and donations/corporate sponsorships. Past generosity of our sponsors has allowed our youth club to offer sports opportunities to hundreds of youngsters in our community. We continue to grow larger each year and with that so do our needs for new/replacement equipment, uniforms, field maintenance and updates. Our mission is to do whatever it takes to keep our registration fees affordable for all families who wish for their children to participate in GYB youth sports. Being a sponsor of GYB helps us to defer the cost of uniforms, equipment, and maintenance. Sponsorships also are of great help in covering the costs of scholarships we provide for families who cannot afford registration fees and these numbers are on the rise. It is our goal to turn away no child because they cannot pay. Your generosity helps us keep our registration fees as affordable as possible so we don't have to pass these costs on to our families.

Corporate sponsorships have been a great help in allowing us to complete some nice projects at Green Hill Park in the last few years. We have replaced an old non-working scoreboard on one field and added new public address systems on two fields. We also installed a new taller flag pole that is now visible from all fields. We added permanent dugout covers on two fields. These things would not be possible without your help.

Currently underway is a much needed new restroom facility. Roanoke County is paying for most of the project, but GYB has included a large financial portion. While we were ecstatic to contribute (it was much needed); it has put a burden on our reserves. Your contribution will help us stay financially sound.

Some of the future projects we would like to see completed include:

- A scoreboard for our football field
- Permanent dugout covers on two more fields
- Additional batting cages and a new bullpen area
- Repairs to pitching machine buildings and batting cages
- Refurbish football helmets
- General equipment for all sports we sponsor

Attached you will find descriptions of our various sponsorship levels and associated benefits. In addition, if you simply wish to donate some of the specific new equipment needed, you may contact us to make arrangements based on what is needed.

We are asking for sponsorship information and funds to be received no later than June 10, 2016. This will allow us to get sponsorship information posted at the park this summer. We use Fast Signs in Salem for a nice professional look for your recognition.

This is also a reminder that we are a 501C-3 organization and your donations are tax deductible.

Glenvar Youth Boosters thanks you for consideration in supporting us, and hopes that you can help us make the 2016 GYB sports season both affordable and FUN for our youth!

Make checks payable to: GYB
 P.O. Box 1923
 Salem, VA 24153

Sincerely,

Stacy Hutchison
GYB Vice President/Fundraising Chair
540-797-9909
Hutchvt95@gmail.com
www.glenvaryouthboosters.net

2016 GYB Fundraising Levels

Sponsorship Level	Amount	Benefits
Platinum	\$500.00 plus	Fence Sign with premium placement
Gold	\$300.00-499.00	Fence sign
Silver	\$200.00-299.00	Recognized on the donor sign at the Green Hill Park fieldhouse
Bronze	\$100.00-199.00	Certificate of recognition
Friend	\$25.00-99.00	GYB website recognition

Each level you go up will include the previous level's benefits. Only the new benefit for the increase is listed in the table. For example the platinum donor will receive GYB website recognition, certificate of recognition, fieldhouse sign recognition, fence sign, and premium placement of the sign.

Premium sign placement will include: straight away centerfield and dugouts. We have four fields with fencing. That gives us 12 possible premium placements.

Scoreboard Donor

We also have advertising opportunities on two of our scoreboards. Each scoreboard can take two donors. These being the most premium spots we have on our fields we are asking for a long term commitment. We ask a \$1500.00 donation for a three-year spot. This is payable in annual \$500.00 payments or one lump sum payment up front.

Currently three of the four sports are available.