

# SOUTH GATE AZTECS YOUTH FOOTBALL & CHEER, INC.

9718 Bowman Avenue – South Gate, California 90280

<https://www.facebook.com/SouthGateAztecs>

<http://www.instagram.com/wearesouthgateaztecs>

STATE ID: C1476332 \* FEDERAL ID: 95-4321732 \* CHARITY REGISTRY: 075927

TO: CITY OF SOUTH GATE  
DATE: JANUARY 27, 2025 (Revised: 02/26/2025)  
REPORT: HIGHLIGHTS 2024



This report is filed as a review of our 2024 season/year, and we would like it to be noted as **THE MOST DIFFICULT & CHALLENGING OF THE PAST 35 YEARS**. Please also review the attached letter sent to City Officials on 11/04/2024 explaining the unbelievable situations we were placed in without the support of our city and to our disappointment.

1. **HOMELESS**. In 2025, we will be entering our **10<sup>th</sup> year** without a home base of operations. It has been many years of reaching out to the city, lots of written correspondence, lots of unanswered telephone calls and text messages to city officials, meetings...lots of similar and repeated telephone conversations, and lots of reassurances to resolve our situation. **BUT TO NO RESOLVE!** Never have we sat down to meet and discuss the needs of our organization. Not for a lack of requesting one on our behalf, but it is believed and perceived to be one of avoidance on the part of the city.
  - a) **NOT WITHOUT THE SUPPORT OF OUR CITY** can we obtain a "reasonable" relationship with LAUSD. No one wants to hear from us within LAUSD---a lowly volunteer of a community nonprofit program. It must take the notability of our city leadership to stand united and help create the demands and relationship we "need to exist" in our community. Afterall we are dealing with 90% of their own students. With the former and late Mayor & Councilman, Henry C. Gonzalez, as my predecessor and creator of this organization, he and he alone stood as a CHAMPION before LAUSD and we co-existed for 26 years without any issue. But at the end of 2015 we were unfairly dismissed by then SGHS Principal German Cerdá for "unfounded accusations" where we were never confronted about nor provided a reason behind the dismissal until months after we received a copy of an email generated by Principal Cerdá dated, 11/19/2015, from then SG Park & Recreation Director, Mr. Paul Adams. This situation and how Mr. Adams tried to reach out for a confrontation never happened due to the fact Principal Cerdá (and Head Coach Casagran) left his assignment at SGHS as of the start of the New Year, 2016. All correspondence sent to Principal Cerdá from Mr. Adams went unanswered. To this day, we are being misjudged by ALL principals at each of our high schools, and all have ignored our requests for a personal meet up.
2. **LAUSD RELATIONSHIP**. Once you have had the opportunity to review the 11/04/2024 letter of correspondence to our City Officials, you will



Executive Board 2024-25:  
LORA L. GONZALEZ  
President-CEO

HENRY C. GONZALEZ  
President Emeritus, In  
Loving Memory 2020

OPEN  
Vice President of Business

ANDREW "ANDY"  
ALBIDREZ  
Vice President of Football

AMANDA GONZALEZ  
Football Athletic Director

SARAH M. GONZALEZ  
Vice President of Cheer

BRENDA HITCHMAN  
Cheer Athletic Director

OPEN  
Vice President of  
Equipment

CRYSTAL ALBIDREZ  
Vice President of  
Concessions

JOHN C. ASTON  
Vice President of Scholastic

AMANDA R. GONZALEZ  
Spirit Director

understand our dilemma. We cannot continue to accept blame for NOTHING we did in this relationship, other than to suffer the consequences of former high school administrators' misrepresentation of our program and extreme false accusations. Since then, every other high school principal has adopted the same attitude and vengeance towards our program, even to this day. Of course, from year-to-year, the story keeps getting bigger and more accusations are added. However, it is important to understand throughout the years and amongst these false accusations we were never afforded the opportunity to be "confronted" and asked to prove otherwise. There was never any official notice sent to the city or to us concerning the allegations (2015).

In 2024, we were promised an expedited permit for our use of the football stadium at South Gate High School (where interestingly enough, we were informed by a SGHS Vice Principal that we were being welcomed!). This failed miserably, we were left without months then weeks of a lack of communication from the city, the high school administrators and LAUSD officials in charge. We filed for our permit immediately when we were informed to do so by LAUSD officials, that was July 24, 2024, and due to unbelievable "conditions" put on our permit from SGHS administration, we had to **FORFEIT OUR FIRST 2-GAMES (Sep 7<sup>th</sup> & 14<sup>th</sup>)** due to a lack of a permit. The cost of forfeits was \$1500 per game day from our Conference for 5 games per day. We have not been able to pay for this fine and will have to carry this debt into 2025.

#### NO PRACTICE AVAILABLE FOR OUR PROGRAM AT LOCAL HIGH SCHOOLS.

This was an unexpected issue to our program when we were advised that none of our high schools would be available for our practice needs (?), that was on July 24, 2024. Our practices begin at 6:30pm and end at 8:30pm. The excuse was we would interfere with the high school sports programs utilizing the field and stadium. LAUSD Officials from the East District Office said let's secure a middle school for their practices, but never addressed no lights, no parking, no restroom use. Our practices run 2 hours in the evening, 6:30pm-8:30pm for children ages 5-13.

#### 3. WHERE DO WE PRACTICE?

With 5-football teams and 5-cheerleading squads; well over 200 youth and about 55-60 adult staff, we found ourselves in a really difficult position. Please understand our quest to secure adequate practice and game day permits is not something we started in July. We had been working with Steve Costley (Parks & Recreation Director), communicating with and being promised of an impending "use agreement" for LAUSD property since January 2024! We have hundreds of staff and parents to communicate to about where we will be for practice and games. This past year it was notifying everyone at the "last possible moment," a position for which we were being heavily criticized for even though we were not to be blamed.

The city's answer for a practice venue was to share the space with AYSO at Hollydale Regional Park and the city rented 2-portable lights for each of us to use. We were advised not to complain, work together and understand the city could not afford additional lighting. **WHAT DO YOU SAY TO THAT?!** Of course, we tried our best to cram our teams under 2-portable light poles, however, the practice zone was essentially too dark for the health and safety our participants, as the lighting was only on one side of our designated practice zone. As a result, without complaint to anyone, we spent \$1,400 (unbudgeted funds) on portable light sticks to try and supplement the visibility at the field for the safety of our participants. This happened six (6) weeks after the start of our in-season practice. Visibility is key to our sport activities; football is throwing footballs and working on plays and cheer is stunting. The portable light sticks we purchased were extremely cumbersome to install and take down, we purchase six (6) of them with batteries which had to be re-charged every day.

#### THE QUESTION IS?

We are no different from any other sport activity; baseball & softball practice on a baseball/softball diamond, swim team uses the pool, basketball works out on basketball courts. Football requires an actual football field to teach the sport. In the end without the proper dimensions of a football field to practice on, or goal posts to teach and practice field goals, it is difficult to teach our new players what it will be like come game days. A definite handicap to our teams and a challenge for our coaches. We

cannot prepare the same as those who use a football field with the appropriate spacing and dimensions, and yes, this had a direct effect on our ability to be more competitive.

4. REGISTRATION 2024.

as of 07/22/2024, first day of official in-season practice:

159-Players

93-Cheerleaders

252 Total Registrants

1-Flag Team (Ages: 5-6: 6U)

4-Tackle Football Teams (Ages: 7-13: 8U-10U-12U-13U)

5-Cheer Squads (One for each football team of similar age groups)

5. TEAM STAFF.

as of 09/01/2024, prior to the start of Game 1

8-Executive Board Members

5-Head Football Coaches, plus 59-Team Staff

5-Head Cheer Coaches, Plus 12-Team Staff

89-Total Adult Volunteers

6. FINANCIAL SETBACK.

35 years we have been in existence serving the youth of our community. For the first 29 years we were **SELF SUFFICIENT**, raising our own funds to take care of the cost of uniforms, equipment, awards, celebrations, etc., to hundreds of thousands of dollars, AND, not being charged by LAUSD for permits and later through a use agreement---no charge! Primarily football & cheer is a very expensive sport to provide; especially with required re-certification of helmets and shoulder pads (annually) and of course, replacement inventory; helmets are only good for 10 years unless we lose inventory due to damage, which historically amounts to about 10% of our existing inventory each new season.

In 2024, as noted in the attached letter to the city 11/04/2024, we incurred a terrible blow to our budget, and we lost the capability to sustain. Being forced to purchase a \$5,000 scoreboard, because SGHS would not allow us to use theirs for which we operated without question from 1990-2015---and it's the same system. Also not being able to operate our in-house snack bar to serve the needs of our own people and our own guests. Thousands of dollars were lost and mostly it was quite embarrassing not to be able to sell simple sustenance in-house or even outside of the school to our spectators, however, there were many pushcart vendors selling their goods just outside the gate of the stadium. Complaints to the city went unanswered, yet we were ostracized for one of our cheer coaches selling churros in the stands who assumed it was "business as usual," not knowing the restrictions we were being put under. The snack bar operations have always been an opportunity for us to help support our budget through payment of game day referees (\$1,000 at home games), extra field equipment, extra uniforms & equipment, and financial support to our scholastics program and the year-end awards ceremony. Annually, between an additional \$10-12,000 in added funds. This situation left us without those funds and has caused a financial downfall in our budget to this day. We don't expect to collect registrations for the new season until March 2025.

To this day, as I write this, I have had to personally put my own money, several hundred (\$600 to date, 02/04), into the SGYF account just to sustain it. We owe several vendors whom we are indebted to (a total of \$9,500). We have been waiting months for a promised reimbursement from the city for the game officials. This is the first time we have experienced such a **debilitating** financial situation and is both **frustrating** and **troublesome**. Starting a New Year without funds and carryover debt of \$9,500 will now put a heavy burden on our 2025 financials, not a good position when planning for a New Year.

7. ON THE FIELD ACCOMPLISHMENTS (FOOTBALL)

In 2024, we changed football & cheer conferences, joining SCEYFL-AAU. AAU is a national program.

## FOOTBALL ACCOMPLISHMENTS 2024:

This was our inaugural year with the SCEYFL-AAU Conference.

**6U Flag: 6<sup>th</sup> place in Division I (6<sup>th</sup> out of 15), Super Bowl Winners Division II**

**8U\*: 5<sup>th</sup> place in Division II (5<sup>th</sup> out of 14)**

**10U\*: 8<sup>th</sup> place in Division II (8<sup>th</sup> out of 16)**

**12U: 7<sup>th</sup> place in Division I (7<sup>th</sup> out of 17)**

**13U: 3<sup>rd</sup> place in Division I (3<sup>rd</sup> out of 12)**

\* Team Rebuilding Challenge. 8U and 10U teams were impacted by the deceit of the assigned head coach which took their existing players to other organizations (Bell Gardens and Bellflower) causing lots of drama for our organization (Mayor Hurtado was informed of these challenges as they happened), however, we were determined to re-build each of these teams essentially filled with "new players" to the sport and we had to continue registration of these teams through the 1<sup>st</sup> game of the season. On our first day of practice, we started with 3 players at the 8U level and about 10-players on the 10U team.

## 8. CHEER STATS 2024-2025

The cheer program continues in outside competitions once the season is completed, a total of 10- outside competitions during the months of November 2024 through March 2025. As I write this, our teams will be traveling to a National Competition in Las Vegas at the Orleans this coming weekend; Fri-Sun, Jan-31 thru Feb-01. The Competition Season runs: November 2024 through March 2025.

**This letter was updated, 02/26/2025:**

COMPETITION	6U	8U	10U	12U	13U
<b>11/17/2024</b> AAU Conference Competition	2 <sup>nd</sup> Place Stunt	1 <sup>st</sup> Place Stunt & Sideline	2 <sup>nd</sup> Place Stunt & Sideline	3 <sup>rd</sup> Place Stunt & Sideline	3 <sup>rd</sup> Place Stunt & Sideline
<b>11/24/2024</b> JAMZ Bid Challenge	3 <sup>rd</sup> Place Stunt 1 <sup>st</sup> Place Hip Hop	1 <sup>st</sup> Place Stunt 2 <sup>nd</sup> Place Sideline	4 <sup>th</sup> Place Stunt 4 <sup>th</sup> Place Sideline		3 <sup>rd</sup> Place Sideline Performance
<b>12/07/2024</b> WCC Cali Crown	1 <sup>st</sup> Place Stunt	1 <sup>st</sup> Place Stunt	2 <sup>nd</sup> Place Stunt & Sideline		13U (12u & 13U Combined) 2 <sup>nd</sup> Place
<b>12/15/2024</b> JAMZ Holiday Showcase	1 <sup>st</sup> Place Stunt 1 <sup>st</sup> Place Hip Hop	2 <sup>nd</sup> Place Stunt 4 <sup>th</sup> Place Sideline	2 <sup>nd</sup> Place Stunt 5 <sup>th</sup> Place Sideline		3 <sup>rd</sup> Place Stunt 3 <sup>rd</sup> Place Performance
<b>01/04/2025</b> SHARP Competition at El Monte HS	1 <sup>st</sup> Place Stunt 1 <sup>st</sup> Place Hip Hop Division Winner	1 <sup>st</sup> Place Stunt 1 <sup>st</sup> Place Sideline	1 <sup>st</sup> Place Stunt & Sideline		1 <sup>st</sup> Place Stunt 1 <sup>st</sup> Place Performance
<b>01/12/2025</b> JAMZ Palms & Pyramids	1 <sup>st</sup> Place Sideline 2 <sup>nd</sup> Place Stunt	4 <sup>th</sup> Place Stunt 4 <sup>th</sup> Place Sideline	5 <sup>th</sup> Place Stunt		4 <sup>th</sup> Sideline Performance
<b>01/31-02/03</b> JAMZ NATIONALS Orleans Arena	National Champions Sideline 2 <sup>nd</sup> Place Show Cheer (Stunt)	4 <sup>th</sup> Place Stunt	No Placement		No Placement

Continued on Page 5...

COMPETITION	6U	8U	10U	12U / 13U
<b>02/08/2025</b> WCC Tournament of Champions	1 <sup>st</sup> Place Stunt 1 <sup>st</sup> Place Sideline Double Crown Winner & Grand Champion	1 <sup>st</sup> Place Stunt	1 <sup>st</sup> Place Stunt	1 <sup>st</sup> Place Stunt
<b>02/15/2025</b> Sharp State Championship at Knott's Berry Farm	1 <sup>st</sup> Place Sideline Grand Champions	1 <sup>st</sup> Place Sideline Grand Champions	1 <sup>st</sup> Place Sideline Grand Champions	1 <sup>st</sup> Place Stunt 1 <sup>st</sup> Place Sideline

## 9. SOCIAL MEDIA PAGES.

We maintain 3-Internet media pages:

Website: [www.southgateaztecs.com](http://www.southgateaztecs.com)

(Cancelled; was a free site until this year, charging \$1,000 annually)

Facebook: [South Gate Youth Football & Cheer](https://www.facebook.com/South-Gate-Youth-Football-amp-Cheer-101311111111111)

Instagram: [WeAreSouthGateAztecs](https://www.instagram.com/wearesouthgateaztecs/)

The INSTAGRAM PAGE has been the single most important online communicator for our program. We introduced it in 2021. It has brought us more attention than the other media sources that we maintain. Today, we are proud to say we have over 1,000 followers!!! It is filled with lots of pictures throughout our season and we post hundreds of videos to tell the story of our 2024 season. We invite you to view our videos on our Instagram page where you will get to see the environment we provide for our players and cheerleaders in representing South Gate: Practices, Cheer Camp, Fireworks Stand, Holidays, Youth Night, Kick-Off Breakfast, Scrimmage Games, Game Days, Playoffs and Homecoming.

## CLOSING REMARKS

(The following is a repeat of our sentiments since 2021. Please take the time to read this, because we are weary of making the same comments year after year that has fallen on deaf ears; our volunteers have worked too hard in representing THIS community wherever we go; the football and cheer community know who we are.)

We have been a **valuable** youth sport program for the entire family since 1990 here in the city of South Gate. We will begin our 36<sup>th</sup> season of youth football and cheer in 2025. Youth football and cheer has been a part of South Gate for many, many years, as the history pages will show. I myself participated as a young student in the mid-1960's to early 1970's. This program was brought back into this city, after a brief absence, by the late and great former city councilman, Henry C. Gonzalez who served this city for 27 years faithfully and was a great supporter of youth sports. I have carried on this mission of the South Gate Youth Football & Cheer organization since 1995.

## **WE CAN NO LONGER DEPEND UPON THE PARTNERSHIP WITH LAUSD AND OUR LOCAL**

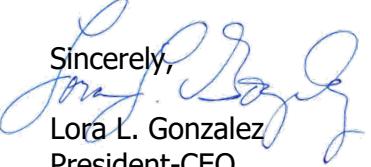
**SCHOOLS.** We existed for 27 years while at South Gate High School where our facility needs for both football and cheer had been met, and we were not charged because Councilman Henry C. Gonzalez negotiated a Use Agreement for our program. Those days are gone. And we continue to seek out a home base of operations within this city. Being homeless since 2016 has been extremely "difficult and challenging" on so many levels, we must bring everything with us to whatever practice or game field we have been able to secure or not secure these past 9-years. It is a daunting and labor-intensive process to bring carloads, van loads of equipment, uniforms, registration materials, and training equipment & supplies. The organization's office is my home, and I have had to hold many board meetings, training

meetings in my back yard because I was not able to secure a meeting room at the park. Teaching football requires access to an actual football field, teaching cheer and dance requires the use of an indoor facility during inclement weather; all of which has been denied to our organization these past years. For whatever the reasons behind us losing our use-agreement, it is clear the city will not reach out on our behalf; and perhaps the issues between us and LAUSD go further within the city. Nonetheless, we have been banging this same drum for years, and for whatever reason it has been nearly impossible to seek the assistance we need to secure us a new home, a new base of operations.

Our challenges have been extremely unfair to the many volunteers and children we have mentored over the years. We are a strong group of community adult leaders with dedication and a passion for the sport of football and cheerleading and we have proudly called South Gate our home these past 35 years. Our season is long, 10-months out of the year; our sport activity is a costly one, and preparing these young student athletes takes a lot of practice and the appropriate facility to train and condition.

**WE ARE AN ADULT "ALL VOLUNTEER" RUN YOUTH SPORT PROGRAM. And you will not find a more dedicated and stronger heart than that of a youth football & cheer volunteer!** The South Gate Youth Football and Cheer organization is and will continue to be a valuable, positive, and significant youth sport program in the lives of our children in this community if it is allowed to exist without the unfair and negative challenges we have faced these past 9-years; and with the support of our community leaders to help us find a home base of operations suitable to train and condition in the sport of flag, tackle and competitive cheerleading. We provide a positive environment that supports and rewards academic achievement of our student-athletes, and we have been a significant program which has kept hundreds of adolescent youths off the streets! The growth potential is phenomenal!

**SECURING A HOME OF OUR OWN IS OUR NUMBER ONE GOAL;** a homebase of operations to serve our needs for all year events and activities; where people will know where to find us, where we can house our equipment container and organization cargo van, where we can hold regular meetings and training sessions of board members, head coaches, and supportive staff, where cheer and football will have a lighted facility to conduct practices (pre-season, in-season and post-season), host games, provide a snack bar venue for ourselves and our visitors, where we can truly develop our programs for growth and development in the youth sport activity of flag-football (including a girls league), tackle-football and competitive cheerleading. Our programs run year-round, with cheer competition season extended to March of the following year. Our practices are many and no less than 2 hours scheduled in the early evening between 6pm-8:30pm. These are the goals and objectives of our organization moving forward into the future. As members of the National Youth Sports Organization of the Amateur Athletic Union (AAU), this will provide a solid foundation in developing all the football and cheer related youth sports programs now and into the future.

Sincerely,  
  
Lora L. Gonzalez  
President-CEO  
SGYF, Inc.

#### **EXHIBITS & ATTACHMENTS:**

1. Football (Flag & Tackle) and Cheer Uniforms 2024
2. Current State & Federal Nonprofit Status Reports-2025
3. 2024 Board List
4. 2023 Profit & Loss Financial Reports  
*(2024 financials are forthcoming once the Executive Board reconvenes and a 2024 financial review is conducted, and a 2025 budget is completed. We file our previous year's tax returns (2024) in November of each New Year (2025) by request of IRS Form 8868, sent 01/23/2025, our standard procedure).*
5. Calendar 2024
6. CHALLENGES 2024 Letter to City Officials, 11/04/2024



## FLAG FOOTBALL & TACKLE FOOTBALL UNIFORMS 2024

**SPIRIT PACK:** Tee & Shorts, Sweatshirt, Water Bottle, Mouthguards, Game Socks, Flag: Soft Helmets (2), Equipment Backpack, Tackle Football: Integrated practice pant, Equipment Bag.



Cheerleader Name \_\_\_\_\_



Team Division: \_\_\_\_\_

# SPONSOR MY UNIFORM!

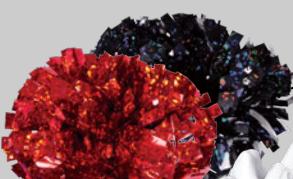
Please help me look my best this Cheer Season and consider financially sponsoring one (1) or more pieces of my 2024 AZTECS CHEER UNIFORM. Any amount is appreciated! Please write your name on the item you would like to sponsor. Thank you for your generous support!

3-PC Body Liners:  
\$17/each

RED:

WHITE:

BLACK:



1-Pair Game Day  
Poms: \$25

1-Pair Cheer Shoes:  
\$38

Red Briefs: \$8

Custom Shell-Top: \$90

Custom Skirt: \$70



Customized Warm-  
Up Jacket & Pants:  
\$70

Competition Performance  
Outfit: \$265



Cheer Backpack  
w/Embroidery: \$48

General Donations:  
Any \$\$ Amount


General Donations:  
Any \$\$ Amount



STATE OF CALIFORNIA  
**FRANCHISE TAX BOARD**  
PO BOX 942857  
SACRAMENTO CA 94257-0540

## Entity Status Letter

Date: 1/24/2025

ESL ID: 4655938291

## Why You Received This Letter

According to our records, the following entity information is true and accurate as of the date of this letter.

Entity ID: 1476332

Entity Name: SOUTH GATE YOUTH FOOTBALL, INC.

- 1. The entity is in good standing with the Franchise Tax Board.
- 2. The entity is **not** in good standing with the Franchise Tax Board.
- 3. The entity is currently exempt from tax under Revenue and Taxation Code (R&TC) Section 23701 d.
- 4. We do not have current information about the entity.
- 5. The entity was administratively dissolved/cancelled on \_\_\_\_\_ through the Franchise Tax Board Administrative Dissolution process.

## Important Information

- This information does not necessarily reflect the entity's current legal or administrative status with any other agency of the state of California or other governmental agency or body.
- If the entity's powers, rights, and privileges were suspended or forfeited at any time in the past, or if the entity did business in California at a time when it was not qualified or not registered to do business in California, this information does not reflect the status or voidability of contracts made by the entity in California during the period the entity was suspended or forfeited (R&TC Sections 23304.1, 23304.5, 23305a, 23305.1).
- The entity certificate of revivor may have a time limitation or may limit the functions the revived entity can perform, or both (R&TC Section 23305b).

## Connect With Us

Web: **ftb.ca.gov**  
Phone: 800-852-5711 from 7 a.m. to 5 p.m. weekdays, except state holidays  
916-845-6500 from outside the United States

## California

Relay Service: 711 or 800-735-2929 (For persons with hearing or speech impairments)

# Southgate Youth Football Inc.

EIN: 95-4321732 | South Gate, California, United States

## Other Names

SOUTHGATE YOUTH FOOTBALL INC

SOUTH GATE YOUTH FOOTBALL INC

## Publication 78 Data

Organizations eligible to receive tax-deductible charitable contributions. Users may rely on this list in determining deductibility of their contributions.

**On Publication 78 Data List:** Yes

**Deductibility Code:** PC 

## Form 990-N (e-Postcard)

Organizations who have filed a 990-N (e-Postcard) annual electronic notice. Most small organizations that receive less than \$50,000 fall into this category.

**Tax Period:**  
2020 (01/01/2020-12/31/2020)

**EIN:**  
95-4321732

**Organization Name (Doing Business as):**  
SOUTHGATE YOUTH FOOTBALL INC

**Mailing Address:**

9718 BOWMAN AVENUE  
SOUTH GATE, CA 90280  
United States

**Principal Officer's Name and Address:**

Lora L Gonzalez

9718 BOWMAN AVENUE  
SOUTH GATE, CA 90280  
United States

**Gross receipts not greater than:**

\$50,000

**Organization has terminated:**

No

**Website URL:**

[www.southgateaztecs.com](http://www.southgateaztecs.com)

## **Copies of Returns (990, 990-EZ, 990-PF, 990-T)**

Electronic copies (images) of Forms 990, 990-EZ, 990-PF or 990-T returns filed with the IRS by charities and non-profits.

▼ **Tax Year 2022 Form 990**

▼ **Tax Year 2021 Form 990EZ**

▼ **Tax Year 2019 Form 990EZ**

▼ **Tax Year 2019 Form 990EZ**

▼ **Tax Year 2018 Form 990EZ**

▼ **Tax Year 2017 Form 990EZ**

✓ **Tax Year 2016 Form 990EZ**

✓ **Tax Year 2015 Form 990ER**



## Deductibility Code

In general, an individual who itemizes deductions may deduct contributions to most charitable organizations up to 50% (60% for cash contributions) of his or her adjusted gross income computed without regard to net operating loss carrybacks. Individuals generally may deduct charitable contributions to other organizations up to 30% of their adjusted gross income (computed without regard to net operating loss carrybacks). These limitations (and organizational status) are indicated as follows:

<b>Code</b>	<b>Type of organization and use of contribution.</b>	<b>Deductibility Limitation</b>
PC	A public charity.	50% (60% for cash contributions)
POF	A private operating foundation.	50% (60% for cash contributions)
PF	A private foundation.	30% (generally)
GROUP	Generally, a central organization holding a group exemption letter, whose subordinate units covered by the group exemption are also eligible to receive tax-deductible contributions, even though they are not separately listed.	Depends on various factors
	A domestic fraternal society, operating under the lodge	

Application for Extension of Time To File an Exempt Organization  
Return or Excise Taxes Related to Employee Benefit PlansFILE COPY  
MAILED 12/25  
OMB No. 1545-0047File a separate application for each return.  
Go to [www.irs.gov/Form8868](http://www.irs.gov/Form8868) for the latest information.

**Electronic filing (e-file).** You can electronically file Form 8868 to request up to a 6-month extension of time to file any of the forms listed below except for Form 8870, Information Return for Transfers Associated With Certain Personal Benefit Contracts. An extension request for Form 8870 must be sent to the IRS in a paper format (see instructions). For more details on the electronic filing of Form 8868, visit [www.irs.gov/e-file-providers/e-file-for-charities-and-non-profits](http://www.irs.gov/e-file-providers/e-file-for-charities-and-non-profits).

**Caution:** If you are going to make an electronic funds withdrawal (direct debit) with this Form 8868, see Form 8453-TE and Form 8879-TE for payment instructions.

All corporations required to file an income tax return other than Form 990-T (including 1120-C filers), partnerships, REMICs, and trusts must use Form 7004 to request an extension of time to file income tax returns.

## Part I — Identification

Type or Print	Name of exempt organization, employer, or other filer, see instructions. <b>SOUTHGATE YOUTH FOOTBALL, INC.</b>	Taxpayer identification number (TIN) <b>95-4321732</b>
File by the due date for filing your return. See instructions.	Number, street, and room or suite no. If a P.O. box, see instructions. <b>9718 BOWMAN AVENUE</b>	
	City, town or post office, state, and ZIP code. For a foreign address, see instructions. <b>SOUTH GATE, CALIFORNIA 90280</b>	

Enter the Return Code for the return that this application is for (file a separate application for each return) . . . . .

**0 1**

Application Is For	Return Code	Application Is For	Return Code
Form 990 or Form 990-EZ	01	Form 4720 (other than individual)	09
Form 4720 (individual)	03	Form 5227	10
Form 990-PF	04	Form 6069	11
Form 990-T (sec. 401(a) or 408(a) trust)	05	Form 8870	12
Form 990-T (trust other than above)	06	Form 5330 (individual)	13
Form 990-T (corporation)	07	Form 5330 (other than individual)	14
Form 1041-A	08	Form 990-T (governmental entities)	15

• After you enter your Return Code, complete either Part II or Part III. Part III, including signature, is applicable only for an extension of time to file Form 5330.

• If this application is for an extension of time to file Form 5330, you must enter the following information.

Plan Name \_\_\_\_\_  
Plan Number \_\_\_\_\_  
Plan Year Ending (MM/DD/YYYY) \_\_\_\_\_

## Part II — Automatic Extension of Time To File for Exempt Organizations (see instructions)

The books are in the care of **LORA L. GONZALEZ, PRESIDENT/CEO**  
Telephone No. **323-547-3154** Fax No. **NONE**

• If the organization does not have an office or place of business in the United States, check this box . . . . .

• If this is for a Group Return, enter the organization's four-digit Group Exemption Number (GEN) \_\_\_\_\_.

If this is for the whole group, check this box . . . . .

If it is for part of the group, check this box and attach a list with the names and TINs of all members the extension is for . . .

**1** I request an automatic 6-month extension of time until **11/15**, 20 **25**, to file the **exempt organization** return for the organization named above. The extension is for the organization's return for:

calendar year 20 **24** or  
 tax year beginning \_\_\_\_\_, 20 \_\_\_\_\_, and ending \_\_\_\_\_, 20 \_\_\_\_\_.

**2** If the tax year entered in line 1 is for less than 12 months, check reason:

Initial return     Final return     Change in accounting period

<b>3a</b> If this application is for Forms 990-PF, 990-T, 4720, or 6069, enter the tentative tax, less any nonrefundable credits. See instructions.	<b>3a</b>	\$	0
<b>b</b> If this application is for Forms 990-PF, 990-T, 4720, or 6069, enter any refundable credits and estimated tax payments made. Include any prior year overpayment allowed as a credit.	<b>3b</b>	\$	0
<b>c</b> <b>Balance due.</b> Subtract line 3b from line 3a. Include your payment with this form, if required, by using EFTPS (Electronic Federal Tax Payment System). See instructions.	<b>3c</b>	\$	0

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**Part III — Extension of Time To File Form 5330 (see instructions)**

1 I request an extension of time until \_\_\_\_\_, 20\_\_\_\_\_, to file Form 5330.

You may be approved for up to a 6-month extension to file Form 5330, after the normal due date of Form 5330.

a Enter the Code section(s) imposing the tax.	1a	
b Enter the payment amount attached.	1b	\$
c For excise taxes under section 4980 or 4980F of the Code, enter the reversion/amendment date (MM/DD/YYYY).	1c	

**2** State in detail why you need the extension.

Under penalties of perjury, I declare that to the best of my knowledge and belief, the statements made on this form are true, correct, and complete, and that I am authorized to prepare this application.

**Signature**

Date 01-22-25

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Form 8868 (Rev. 1-2025)



South Gate Aztecs Youth Football & Cheer

# BOARD & TEAM MANAGEMENT 2024



MAILING ADDRESS: 9718 BOWMAN AVENUE - SOUTH GATE, CA 90280 • PHONE: [323] 547-3154 •

WEB SITE: WWW.SOUTHGATEAZTECS.COM • E-MAIL: SOUTHGATEAZTECS@GMAIL.COM

## EXECUTIVE BOARD (12)

NAME	POSITION	ADDRESS	EMAIL	CELL PHONE
LORA L. GONZALEZ	President-CEO	[REDACTED]	[REDACTED]	[REDACTED]
HENRY C. GONZALEZ	President Emeritus In Loving Memory, 3/28/2020	[REDACTED] 		
MAYRA HERNANDEZ -NAVARRO	Vice President Business	[REDACTED]	[REDACTED]	[REDACTED]
OPEN	Vice President Administration			
ANDREW ALBIDREZ	Vice President Football	[REDACTED]	[REDACTED]	[REDACTED]
OPEN	FB Athletic Director			
SARAH M. GONZALEZ	Vice President Cheer, Social Media Director & Historian-Photographer	[REDACTED]	[REDACTED]	[REDACTED]
BRENDA HITCHMAN	Chapter Athletic Director (Football & Cheer)	3738 Duane Way	[REDACTED]	[REDACTED]
CRYSTAL ALBIDREZ	Vice President Concessions	[REDACTED]	[REDACTED]	[REDACTED]
OPEN	Vice President Equipment			
OPEN	Vice President Field Operations			
JOHN C. ASTON	Vice President Scholastic	[REDACTED]	[REDACTED]	[REDACTED]
AMANDA GONZALEZ	Spirit Director	[REDACTED]	[REDACTED]	[REDACTED]

OPEN POSITIONS, 06/06/2024



MEMBER OF SOUTHERN  
CALIFORNIA EAST YOUTH  
FOOTBALL & CHEER CONFERENCE of  
AAU (SCEYFL-AAU)

## TEAM MANAGEMENT

### 6U (FLAG) (Ages: 5-6)

NAME	POSITION	ADDRESS	EMAIL	CELL PHONE
EDWIN A. HITCHMAN	FB Head Coach	[REDACTED]	[REDACTED]	[REDACTED]
JENNIFER GARCIA	FB Team A.D.	[REDACTED]	[REDACTED]	[REDACTED]
NADINE GONZALEZ	CHR Head Coach	[REDACTED]	[REDACTED]	[REDACTED]
ERIKA REYES-DE LA CRUZ	CHR Team A.D.	5263 Wood Ave	[REDACTED]	[REDACTED]

### 8U TACKLE (AGES: 7-8)

MIGUEL ORELLANA	FB Head Coach	[REDACTED]	[REDACTED]	[REDACTED]
LUZ ORELLANA	FB Team A.D.	[REDACTED]	[REDACTED]	[REDACTED]
HENNESSY TRUJILLO	CHR Head Coach	[REDACTED]	[REDACTED]	[REDACTED]
OPEN	CHR Team A.D.	[REDACTED]	[REDACTED]	[REDACTED]

### 10U TACKLE (AGES: 9-10)

JUAN GONZALEZ	FB Head Coach	5410 Fertile St	[REDACTED]	[REDACTED]
KATHY GONZALEZ	FB Team A.D.	5410 Fertile St	[REDACTED]	[REDACTED]
HALEY PINEDA	CHR Head Coach	[REDACTED]	[REDACTED]	[REDACTED]
ESMIE GOMEZ-VIZCARRA	CHR-Team A.D.	7831 Gilliland Ave	[REDACTED]	[REDACTED]

### 12U TACKLE (AGES: 11-12)

ERICK VIZCARRA	FB Head Coach	[REDACTED]	[REDACTED]	[REDACTED]
KRYSTAL MALDONADO	FB Team A.D.	[REDACTED]	[REDACTED]	[REDACTED]
CYNTHIA CELIS	CHR Head Coach	[REDACTED]	[REDACTED]	[REDACTED]
OPEN	CHR Team A.D.	[REDACTED]	[REDACTED]	[REDACTED]

### 13U TACKLE (AGES: 12-13)

JAIME NAVARRO	FB Head Coach	[REDACTED]	[REDACTED]	[REDACTED]
CARMEN SERRANO	FB Team A.D.	[REDACTED]	[REDACTED]	[REDACTED]
VIRIDIANA PEREZ	CHR Head Coach	9316 San Gabriel	[REDACTED]	[REDACTED]
OPEN	CHR Team A.D.	[REDACTED]	[REDACTED]	[REDACTED]

**South Gate Youth Football, Inc.**  
**PROFIT & LOSS REPORT**  
**January through December 2023**

	Jan - Dec 23
<b>Income</b>	
<b>DIRECT SUPPORT (Donations)</b>	
Cheerleading Program	1,246.03
Football Program	1,750.00
<b>Total DIRECT SUPPORT (Donations)</b>	<b>2,996.03</b>
<b>PROGRAM INCOME</b>	
Cheer Events	
Cheer Camp	3,485.00
Competition Fees	6,802.00
FUN-Raising Event	323.25
<b>Total Cheer Events</b>	<b>10,610.25</b>
<b>Fund-Raising &amp; Events</b>	
Fireworks	
Product Sales	40,709.00
<b>Total Fireworks</b>	<b>40,709.00</b>
FR Buy-Out	8,530.00
FR Package	50,431.00
Homecoming	19,800.63
Kick-Off Breakfast	5,830.00
Parent Volunteer Hours Buy-Out	1,898.95
Return Cash Base	1,140.00
WFC Candy Bar Program	6,137.00
<b>Total Fund-Raising &amp; Events</b>	<b>134,476.58</b>
<b>Membership Dues (Board &amp; Staff)</b>	2,740.00
<b>OEC Cheer Competition Fees</b>	4,500.00
<b>Participation Fees</b>	
Cheerleader	26,076.00
Flag Football Program	4,830.00
Tackle Football	58,069.19
<b>Total Participation Fees</b>	<b>88,975.19</b>
<b>Product Sales</b>	
Aztec Spirit Sales	2,654.00
Board/Staff Uniform	2,205.00
Cheer Staff Uniform Purchase	319.00
Cheer Uniform BuyOut Program	176.80
Cheerleader Uniform	
New Uniform Package	35,877.71
<b>Total Cheerleader Uniform</b>	<b>35,877.71</b>
<b>Total Product Sales</b>	<b>41,232.51</b>
<b>Reimbursements</b>	
Fireworks Refund	89.00
General Fund	550.00
OCJAAF	
OCJAAF Referee Fee	2,200.00
<b>Total OCJAAF</b>	<b>2,200.00</b>
<b>Online Refunds</b>	<b>7,864.91</b>
<b>Total Reimbursements</b>	<b>10,703.91</b>
<b>Snack Bar Sales</b>	<b>10,271.90</b>
<b>Total PROGRAM INCOME</b>	<b>303,510.34</b>
<b>Total Income</b>	<b>306,506.37</b>
<b>Expense</b>	
<b>BUSINESS EXPENSES</b>	

**South Gate Youth Football, Inc.**  
**PROFIT & LOSS REPORT**  
**January through December 2023**

	Jan - Dec 23
<b>Awards-Recognition-Incentives</b>	
Academy Awards/Incentives	547.16
Board / Staff	2,089.85
Event Recognition	326.91
Fundraiser Jackets	690.00
Homecoming	5,055.84
Photography, Picture Packages	1,884.09
Scholastic Recognition	1,828.18
Year-End Trophies & Awards	5,940.42
<b>Total Awards-Recognition-Incentives</b>	<b>18,362.45</b>
<b>Bank Debits</b>	
Cash Deposited Fee	403.78
Check Order	165.30
Merchant Account Fees	649.25
Service Charges	20.00
<b>Total Bank Debits</b>	<b>1,238.33</b>
<b>Cheer</b>	
Cheer Camp (JAMZ/World Class)	3,200.00
Cheer Comp Fees JAMZ-WC	6,249.00
Cheer Training Equipment,DVD/CD	728.60
Competition Related Fees	465.21
Music & Licensing	2,027.60
<b>Total Cheer</b>	<b>12,670.41</b>
<b>Field &amp; Facilities</b>	
Event Equipment & Supplies	1,245.40
Field Maintenance	299.10
Field Painting Equip & Suppleis	450.00
Meeting/Banquet Room	250.00
Registration	221.05
Sanitation & Cleaning Supplies	3,515.93
Snack Bar	2,877.54
Team Field Equipment	894.51
<b>Total Field &amp; Facilities</b>	<b>9,753.53</b>
<b>Product Purchases</b>	
Aztec Spirit Items	2,512.90
Board/Staff Uniforms	3,900.13
<b>Total Product Purchases</b>	<b>6,413.03</b>
<b>Refunds &amp; Reimbursements</b>	
FB-CHR Registration Refund	140.00
Other-Misc.	627.00
<b>Total Refunds &amp; Reimbursements</b>	<b>767.00</b>
<b>Snack Bar Expenses</b>	<b>11,890.32</b>
<b>Taxes &amp; Filing Fees (State/Fed)</b>	<b>8,235.00</b>
<b>Training</b>	
Online Training (USA FB-YCADA)	468.99
<b>Total Training</b>	<b>468.99</b>
<b>Uniforms &amp; Equipment</b>	
<b>Cheer</b>	
Spirit Pack	4,195.44
Uniform	42,963.52
<b>Total Cheer</b>	<b>47,158.96</b>
<b>Football</b>	
Equipment Helmets/Shoulder Pads	22,608.56
Helmet & Misc. Decals	3,790.10
Misc. Football Player Equipment	3,332.84

**South Gate Youth Football, Inc.**  
**PROFIT & LOSS REPORT**  
**January through December 2023**

	<b>Jan - Dec 23</b>
Recon (Helmets/Shoulder Pads)	11,500.47
Spirit Pack	19,138.52
Tackle & Flag Uniforms	34,868.64
Training Equipment	4,187.73
<b>Total Football</b>	<b>99,426.86</b>
<b>Total Uniforms &amp; Equipment</b>	<b>146,585.82</b>
<b>Total BUSINESS EXPENSES</b>	<b>216,384.88</b>
<b>OPERATION EXPENSES</b>	
Background Checks	1,456.90
Community Events	75.00
Computer, Printer, Software	1,356.31
Events	
Kick-Off Breakfast/Parent Orien	3,517.84
<b>Total Events</b>	<b>3,517.84</b>
Football & Cheer Conference	
Conf Online Roster Program	3,281.38
National Membership Fee	2,421.97
Referee Assessment	4,962.00
<b>Total Football &amp; Cheer Conference</b>	<b>10,665.35</b>
<b>Fund-Raising Campaigns</b>	
Cash Base	1,140.00
Fireworks	
Equipment Rentals	402.05
Product	5,685.70
<b>Total Fireworks</b>	<b>6,087.75</b>
Organization FR (Product)	24,985.30
Registration FR-WFC Chocolate B	8,430.00
<b>Total Fund-Raising Campaigns</b>	<b>40,643.05</b>
Insurance-Licences-Permits	3,868.99
Internet-Web Services	237.09
Printing and Copying	7,071.21
Supplies	
Academy Supplies	1,144.04
Admin General Office Supplies	8,358.78
Open Registration Materials	1,216.82
Team Admin Supplies	5,299.81
<b>Total Supplies</b>	<b>16,019.45</b>
Telephone-WiFiCardService	1,357.67
Travel & Meetings	
Meeting Refreshments/Meals	1,447.95
Transportation	1,113.52
<b>Total Travel &amp; Meetings</b>	<b>2,561.47</b>
<b>Total OPERATION EXPENSES</b>	<b>88,830.33</b>
<b>Total Expense</b>	<b>305,215.21</b>
<b>Net Income</b>	<b>1,291.16</b>



SOUTH GATE YOUTH FOOTBALL and CHEER

# MARCH 2024

Revised: 1/28/2025

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY																																																																																				
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<b>24</b> EXEC COUNC MTG, 10am	<b>25</b>	<b>26</b> FOOTBALL ACADEMY at Hollydale Park, 5pm-8pm  RIDDELL HELMET PICK-UP	<b>27</b>	<b>28</b> FOOTBALL ACADEMY at Hollydale Park, 5pm-8pm	<b>29</b> GOOD FRIDAY	<b>30</b>																																																																																				
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SOUTH GATE YOUTH FOOTBALL and CHEER  
Executive Council and Team Management Calendar

**APRIL 2024**

Revised: 1/28/2025

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY																																																																																										
	1	2 FOOTBALL ACADEMY at Hollydale Park, 5pm-8pm  <u>RIDDELL P/U HELMETS</u>	3	4 FOOTBALL ACADEMY at Hollydale Park, 5pm-8pm	5	6																																																																																										
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# SOUTH GATE YOUTH FOOTBALL and CHEER

## Executive Council and Team Management Calendar

MAY 2024

Revised: 1/28/2025



SOUTH GATE YOUTH FOOTBALL and CHEER  
Executive Council and Team Management Calendar

**JUNE 2024**

Revised: 1/28/2025

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY																																																																																																	
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2	3	4 CHEER ACADEMY  FOOTBALL ACADEMY at Holydale Park, 5pm-8pm	5 <del>TEAM MGR TX MTG, Sr. Rec Ctr, 6pm</del>	6 CHEER ACADEMY  FOOTBALL ACADEMY at Holydale Park, 5pm-8pm	7	8 AAU AFC & NFC JOINT CONF MTG  AD TRAINING MTG																																																																																																	
9 1st CHR UNIF \$ FB & CHR SPIRIT PK-UNIF FITTING, LOC & TIME TBA  FB REG BAL DUE DATE	10	11 CHEER ACADEMY  FOOTBALL ACADEMY at Holydale Park, 5pm-8pm	12	13 CHEER ACADEMY  FOOTBALL ACADEMY at Holydale Park, 5pm-8pm	14 CHR PAR COMP MTG, at SG Park Aud, 7pm-9pm	15																																																																																																	
16 HAPPY FATHER'S DAY	17	18 CHEER ACADEMY  FOOTBALL ACADEMY at Holydale Park, 5pm-8pm	19 XO & TEAM MGMT DINNER, LOC: TBA, 6pm	20 CHEER ACADEMY  FOOTBALL ACADEMY at Holydale Park, 5pm-8pm	21	22																																																																																																	
23 EXEC COUNC MTG, 10am	24 FB & CHR HEAD COACH MTG, LOC: TBA, 6pm-9pm	25 CHEER ACADEMY  FOOTBALL ACADEMY at Holydale Park, 5pm-8pm	26	27 FIREWORKS CAMPAIGN  Fireworks Delivery after 12pm, meet at 10am for set-up...	28 FIREWORKS CAMPAIGN	29 FIREWORKS CAMPAIGN																																																																																																	
30 FIREWORKS CAMPAIGN																																																																																																							



SOUTH GATE YOUTH FOOTBALL and CHEER  
Executive Council and Team Management Calendar

**JULY 2024**

Revised: 1/28/2025

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY																																																																																										
	<b>1</b> FIREWORKS CAMPAIGN	<b>2</b> FIREWORKS CAMPAIGN	<b>3</b> FIREWORKS CAMPAIGN	<b>4</b> ENDS 12-NOON FIREWORKS CAMPAIGN	<b>5</b>	<b>6</b>																																																																																										
<b>7</b> CHR REG BAL DUE DATE EVERYTHING & PHYSICAL DAY. Loc & Time: TBA	<b>8</b>	<b>9</b> 2nd CHR UNIF \$ CHEER ACADEMY FOOTBALL ACADEMY at Hollydale Park, 5pm-8pm	<b>10</b>	<b>11</b> CHEER ACADEMY FOOTBALL ACADEMY at Hollydale Park, 5pm-8pm	<b>12</b>	<b>13</b> AAU AFC & NFC JOINT CONF MTG SOUTH GATE																																																																																										
<b>14</b> SGYF FAMILY BEACH DAY	<b>15</b>	<b>16</b> CHEER ACADEMY FOOTBALL ACADEMY at Hollydale Park, 5pm-8pm	<b>17</b> FB & CHR HEAD COACH MTG, Sr. Rec Ctr, 6pm-9pm	<b>18</b> CHEER ACADEMY FOOTBALL ACADEMY at Hollydale Park, 5pm-8pm	<b>19</b>	<b>20</b> PARENT ORIENT MTG, HCG AUD, 10am-12pm																																																																																										
<b>21</b> FB SPIRIT PACK & EQUIPMENT ISSUE at SEHS, TIME: TBA	<b>22</b> <u>CONDITIONING ONLY.</u> PRACTICE BEGINS... <u>WEEK 1</u>	<b>23</b>	<b>24</b>	<b>25</b>	<b>26</b>	<b>27</b>																																																																																										
<b>28</b> EXEC COUNC MTG, 10am	<b>29</b> <u>DUMMY CONTACT ONLY.</u> <u>WEEK 2</u>	<b>30</b>	<b>31</b> TEAM MGR TX MTG, Sr. Rec Ctr, 6pm	<table border="1"><caption>Jun 2024</caption><tr><th>S</th><th>M</th><th>T</th><th>W</th><th>T</th><th>F</th><th>S</th></tr><tr><td></td><td></td><td></td><td></td><td></td><td>1</td><td></td></tr><tr><td>2</td><td>3</td><td>4</td><td>5</td><td>6</td><td>7</td><td>8</td></tr><tr><td>9</td><td>10</td><td>11</td><td>12</td><td>13</td><td>14</td><td>15</td></tr><tr><td>16</td><td>17</td><td>18</td><td>19</td><td>20</td><td>21</td><td>22</td></tr><tr><td>23</td><td>24</td><td>25</td><td>26</td><td>27</td><td>28</td><td>29</td></tr><tr><td>30</td><td></td><td></td><td></td><td></td><td></td><td></td></tr></table>	S	M	T	W	T	F	S						1		2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30							<table border="1"><caption>Aug 2024</caption><tr><th>S</th><th>M</th><th>T</th><th>W</th><th>T</th><th>F</th><th>S</th></tr><tr><td></td><td></td><td></td><td></td><td></td><td>1</td><td>2</td></tr><tr><td>4</td><td>5</td><td>6</td><td>7</td><td>8</td><td>9</td><td>10</td></tr><tr><td>11</td><td>12</td><td>13</td><td>14</td><td>15</td><td>16</td><td>17</td></tr><tr><td>18</td><td>19</td><td>20</td><td>21</td><td>22</td><td>23</td><td>24</td></tr><tr><td>25</td><td>26</td><td>27</td><td>28</td><td>29</td><td>30</td><td>31</td></tr></table>	S	M	T	W	T	F	S						1	2	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
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SOUTH GATE YOUTH FOOTBALL and CHEER  
Executive Council and Team Management Calendar

# AUGUST 2024

Revised: 1/28/2025

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<b>4</b>	<b>5</b> FULL CONTACT BEGINS  START PRACTICE AT SOUTH EAST US  WEEK 3	<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b> FINAL CHR UNIF \$	<b>10</b> AAU-NFC FB & CHR COACH, AD CLINIC  SOUTH GATE																																																																																			
		PRACTICE: MON-FRI, 6:30pm-8:30pm																																																																																							
<b>11</b> AAU-AFC FB & CHR COACH, AD CLINIC	<b>12</b> SCRIMMAGE GAMES BEGIN...  WEEK 4	<b>13</b>	<b>14</b>	<b>15</b>	<b>16</b>	<b>17</b> AAU REFEREE TX CLINIC, LOC: TBA																																																																																			
		PRACTICE: MON-FRI, 6:30pm-8:30pm																																																																																							
<b>18</b> AAU CHR CAMP-WEST, LOC: TBA	<b>19</b> WEEK 5	<b>20</b>	<b>21</b>	<b>22</b>	<b>23</b>	<b>24</b> AAU KICK-OFF CLASSIC, LOC: Huntington Bch																																																																																			
		PRACTICE: MON-FRI, 6:30pm-8:30pm																																																																																							
<b>25</b>	<b>26</b> WEEK 6	<b>27</b>	<b>28</b> SCHOLASTIC AWARDS CEREMONY, 8pm	<b>29</b> PROGRAM F/R DUE DATE...	<b>30</b> LABOR DAY WEEKEND	<b>31</b> LABOR DAY WEEKEND																																																																																			
		PRACTICE: MON-FRI, 6:30pm-8:30pm																																																																																							



SOUTH GATE YOUTH FOOTBALL and CHEER  
Executive Council and Team Management Calendar

# SEPTEMBER 2024

Revised: 1/28/2025

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1 LABOR DAY WEEKEND	2 LABOR DAY <u>WEEK 7</u>	3 CHR COMP UNIF PAYMENT DUE DATE	4	5	6	7 <a href="#">GAME 1</a>																																																																																										
		<b>PRACTICE: T-W-Th, 6:30pm-8:30pm</b>																																																																																														
8	9 <u>WEEK 8</u>	10	11	12	13	14 <a href="#">GAME 2</a>																																																																																										
		<b>PRACTICE: T-W-Th, 6:30pm-8:30pm</b>																																																																																														
15	16 <u>WEEK 9</u>	17	18	19	20	21 <a href="#">GAME 3</a> NO HOME GAMES																																																																																										
		<b>PRACTICE: T-W-Th, 6:30pm-8:30pm</b>																																																																																														
22	23 <u>WEEK 10</u>	24	25 SCHOLASTIC AWARDS CEREMONY, 8pm	26	27	28 <a href="#">GAME 4</a>																																																																																										
		<b>PRACTICE: T-W-Th, 6:30pm-8:30pm</b>																																																																																														
29 <b>EXEC COUNC MTG, 10am</b>	30 <u>WEEK 11</u>	<b>Aug 2024</b>		<b>Oct 2024</b>																																																																																												
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SOUTH GATE YOUTH FOOTBALL and CHEER  
Executive Council and Team Management Calendar

# OCTOBER 2024

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		<b>PRACTICE: T-W-Th, 6:30pm-8:30pm</b>																																														
<b>6</b>	<b>7</b> <u>WEEK 12</u>	<b>8</b>	<b>9</b>	<b>10</b>	<b>11</b>	<b>12</b> <a href="#">GAME 6</a>																																										
		<b>PRACTICE: T-W-Th, 6:30pm-8:30pm</b>																																														
<b>13</b> PICTURE DAY	<b>14</b> <u>WEEK 13</u>	<b>15</b>	<b>16</b>	<b>17</b>	<b>18</b>	<b>19</b> <a href="#">GAME 7</a>																																										
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<b>20</b>	<b>21</b> <u>WEEK 14</u>	<b>22</b>	<b>23</b>	<b>24</b> HOMECOMING \$\$ & TICKET STUBS DUE DATE...	<b>25</b>	<b>26</b> <a href="#">GAME 8</a> <b>HOME - COMING</b>																																										
		<b>PRACTICE: T-W-Th, 6:30pm-8:30pm</b>																																														
<b>27</b> <b>EXEC COUNC MTG, 10am</b>	<b>28</b> <u>WEEK 15</u>	<b>29</b>	<b>30</b> SCHOLASTIC AWARDS CEREMONY, 8pm	<b>31</b> TRUCK O TREAT		<table border="1"><caption>Nov 2024</caption><tr><th>S</th><th>M</th><th>T</th><th>W</th><th>T</th><th>F</th><th>S</th></tr><tr><td></td><td></td><td></td><td></td><td></td><td>1</td><td>2</td></tr><tr><td>3</td><td>4</td><td>5</td><td>6</td><td>7</td><td>8</td><td>9</td></tr><tr><td>10</td><td>11</td><td>12</td><td>13</td><td>14</td><td>15</td><td>16</td></tr><tr><td>17</td><td>18</td><td>19</td><td>20</td><td>21</td><td>22</td><td>23</td></tr><tr><td>24</td><td>25</td><td>26</td><td>27</td><td>28</td><td>29</td><td>30</td></tr></table>	S	M	T	W	T	F	S						1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
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SOUTH GATE YOUTH FOOTBALL and CHEER  
Executive Council and Team Management Calendar

# NOVEMBER 2024

Revised: 1/28/2025

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY																																																																																				
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		<b>POST-SEASON PRACTICE,</b>		<b>NO PRACTICE DURING THANKSGIVING WEEK...</b>																																																																																						



SOUTH GATE YOUTH FOOTBALL and CHEER  
Executive Council and Team Management Calendar

# DECEMBER 2024

Revised: 1/28/2025

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1	2 <u>WEEK 20</u>  <b>PRACTICE:</b>	3	4	5	6	7 <b>CHR COMP: WCC CALI CROWN</b>  <b>GAME 13</b>  <b>PLAYOFFS: SUPER BOWL DIV 1</b>																																										
8  <b>GAME 13</b>  <b>PLAYOFFS: SUPER BOWL DIV II</b>  <b>SG XMAS PARADE</b>	9 <u>WEEK 21</u>  <b>PRACTICE:</b>	10	11	12	13	14  <b>AAU HOLIDAY BOWL</b>  <b>GAME 14</b>																																										
15  <b>AAU HOLIDAY BOWL</b>  <b>GAME 14</b>  <b>JAMZ HOLIDAY SHOWCASE at Anaheim Conv Ctr</b>	16 <u>WEEK 22</u>  <b>PRACTICE:</b>	17	18	19	20	21																																										
22	23 <u>WEEK 23</u>	24	25  <b>MERRY XMAS</b>	26	27	28																																										
29  <b>SGYF XO BREAKFAST MTG, 10am</b>	30 <u>WEEK 24</u>	31	<b>NO PRACTICE THIS WEEK DURING HOLIDAYS...</b>																																													
			<table border="1"><caption>Nov 2024</caption><tr><th>S</th><th>M</th><th>T</th><th>W</th><th>T</th><th>F</th><th>S</th></tr><tr><td></td><td></td><td></td><td></td><td></td><td>1</td><td>2</td></tr><tr><td>3</td><td>4</td><td>5</td><td>6</td><td>7</td><td>8</td><td>9</td></tr><tr><td>10</td><td>11</td><td>12</td><td>13</td><td>14</td><td>15</td><td>16</td></tr><tr><td>17</td><td>18</td><td>19</td><td>20</td><td>21</td><td>22</td><td>23</td></tr><tr><td>24</td><td>25</td><td>26</td><td>27</td><td>28</td><td>29</td><td>30</td></tr></table>				S	M	T	W	T	F	S						1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
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SOUTH GATE YOUTH FOOTBALL and CHEER  
Executive Council and Team Management Calendar

# JANUARY 2025

Revised: 1/28/2025

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY																																																																																			
<table border="1"><caption>Dec 2024</caption><tr><th>S</th><th>M</th><th>T</th><th>W</th><th>T</th><th>F</th><th>S</th></tr><tr><td>1</td><td>2</td><td>3</td><td>4</td><td>5</td><td>6</td><td>7</td></tr><tr><td>8</td><td>9</td><td>10</td><td>11</td><td>12</td><td>13</td><td>14</td></tr><tr><td>15</td><td>16</td><td>17</td><td>18</td><td>19</td><td>20</td><td>21</td></tr><tr><td>22</td><td>23</td><td>24</td><td>25</td><td>26</td><td>27</td><td>28</td></tr><tr><td>29</td><td>30</td><td>31</td><td></td><td></td><td></td><td></td></tr></table>	S	M	T	W	T	F	S	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31					<table border="1"><caption>Feb 2025</caption><tr><th>S</th><th>M</th><th>T</th><th>W</th><th>T</th><th>F</th><th>S</th></tr><tr><td></td><td></td><td></td><td></td><td></td><td></td><td>1</td></tr><tr><td>2</td><td>3</td><td>4</td><td>5</td><td>6</td><td>7</td><td>8</td></tr><tr><td>9</td><td>10</td><td>11</td><td>12</td><td>13</td><td>14</td><td>15</td></tr><tr><td>16</td><td>17</td><td>18</td><td>19</td><td>20</td><td>21</td><td>22</td></tr><tr><td>23</td><td>24</td><td>25</td><td>26</td><td>27</td><td>28</td><td></td></tr></table>	S	M	T	W	T	F	S							1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28		<p><b>1</b> NEW YEAR'S DAY</p> <p><b>NO PRACTICE THIS WEEK DURING</b></p>	<p><b>2</b></p>	<p><b>3</b></p>	<p><b>4</b> CHR COMP: SHARP</p>
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<p><b>5</b></p>	<p><b>6</b> SGYF XO MTG, 6pm <u>WEEK 25</u></p>	<p><b>7</b></p>	<p><b>8</b></p>	<p><b>9</b></p>	<p><b>10</b></p>	<p><b>11</b> JAMZ PAMS &amp; PYRAMIDS at Anaheim Conv Ctr</p>																																																																																			
	<p><b>PRACTICE at</b></p>			<p><b>PRACTICE at SG PARK, #9-#10,</b></p>																																																																																					
<p><b>12</b> CHR COMP: JAMZ PLAMS &amp; PYRAMIDS</p>	<p><b>13</b> <u>WEEK 26</u></p>	<p><b>14</b></p>	<p><b>15</b></p>	<p><b>16</b></p>	<p><b>17</b> AAU WEST COAST NAT'L (FB &amp; CHR), LAS VEGAS  GAME 15</p>	<p><b>18</b> AAU WEST COAST NAT'L (FB &amp; CHR), LAS VEGAS  CHR COMP: ACD  GAME 15</p>																																																																																			
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<p><b>26</b></p>	<p><b>27</b> <u>WEEK 28</u></p>	<p><b>28</b></p>	<p><b>29</b></p>	<p><b>30</b></p>	<p><b>31</b> JAMZ NATIONALS, LAS VEGAS</p>																																																																																				
	<p><b>PRACTICE at</b></p>		<p><b>PRACTICE at SG PARK, #9-#10,</b></p>																																																																																						

South Gate Youth Football & Cheer, Since 1990

## CHALLENGES 2024...

### Why Does This Continue Year After Year?

Are We No Different from J.A.A.? The Boy Scouts? The Swim Team? AYSO?

- We each deserve a home base of operations.
- Adequate practice and game facilities.
- To service the needs of our own people, our parents, families and our spectators without question!



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**Note:** Please read this in its entirety and put yourself in our position as "community volunteers" serving the City of South Gate for 35 years and remember this means no one gets paid for the time and energy they put into this organization as volunteer board members, leadership, coaches and staff, literally from January 2024 through February 2024, 14 months.

**This letter was originally composed weeks ago, 11/04. Just after our last hosted home games...after I had to cancel our hosting the 1<sup>st</sup> round playoffs due to inadequate playoff hosting abilities...before the playoffs began in which all our teams qualified to participate in...and before my 67<sup>th</sup> birthday!**

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For the first 27 years of service to youth the South Gate Youth Football & Cheer organization was self-sustaining; volunteers worked hard to ensure our players and cheerleaders received the very best we could afford in uniforms, equipment, and awards for recognition of one of the most physical youth sports programs PERIOD! A program which initially operated 10-months out of the year. Today, it can go as far as 12-months & beyond, with an initial downtime for the board to reconvene and make plans during the months of January and February only.

It literally "takes a village of volunteers" to step up and assume the important roles of leadership and mentorship. Our players and cheerleaders become "like family" to our coaching staff, and many times, we provide transportation and sustenance to those seeking substitute parents or for whom we become like family for the single parent. We thus become "teachers of life" ---guiding these young adults to keep up their schoolwork, to be sportsmanlike as they compete in our organization, to be good citizens in representing our community! Oftentimes, we become counselors and asked to intervene in family situations outside of teaching this great sport of youth football and cheerleading; because this is what family does within a tough youth sport program.

Our work in this community has always been much more than the physical attributes of providing a good youth sports environment. Our volunteers who step up in leadership roles understand their purpose in representing the goals and objectives established by our founding father, Henry C. Gonzalez.

In the beginning, we established a home at South Gate High School for the first 27 years being supported by the school administration and the high school football staff. Until we were not. Through a new head coach who wanted to dictate how we conducted our program and who could be a volunteer in it? We had to draw the line between myself acting as a "dictator" serving the wants of a selfish man. Which of course, created the division between "us and them," at least to this head coach. Thus, involving the school principal in ultimately manufacturing LIES to get us kicked out. Without confrontation, explanation, or resolution to these circumstances, but rather to be condemned

for the past 8-years and a false reputation of our program. This happened at the end of 2015 (December) and we have been essentially homeless since 2016.

8 years of not being able to assume "business as usual" and having to constantly be uprooted, become essentially mobile in our operations requiring lots of manual labor, and expenses of bringing our office, equipment, uniforms, everything that we are to a portable set-up and then to have to break it down and carry it out. We have done this year-after-year for the past 8 years.

In 2019, after bouncing back and forth between Legacy HS for practices and SEHS for games, the rules for obtaining a permit became difficult, tedious, and incomplete. Our Use Agreement got abandoned, or what we came to understand, was replaced by another obtained through the city after they paid 2.1 million dollars for the Legacy Softball/Baseball complex and secured a use agreement of their own. Without explanation, suddenly, we were charged thousands of dollars for a permit, none of which we could ever absorb in our fees. When I asked the city, why? To this day we have never been given an explanation. Years went by with the promise by the city to negotiate a use agreement for us. But we learned just this year, that obtaining a use agreement is now impossible and requires years on a waiting list to see if you qualify? We continued to believe in city leadership and we have clung on to the promises made to rectify our situation for practices and game venues year after year. And each year our situation has become progressively worse, this year being the most ruthless.

We have served this city proudly and faithfully for 35 years. As a non-profit, volunteer-run organization, we work extremely hard to try and maintain "business as usual" for the hundreds of players and cheerleaders who join our program year after year. Football & Cheer is the most expensive youth sport program period.

Being "self-sustaining" for the first 27 years...because Councilman/Mayor Henry C. Gonzalez went to the LAUSD Board to negotiate no fees charged for the only youth group in our city to use school facilities in exchange for not charging LAUSD for the several hundreds of thousands of dollars for free park facility use throughout the years.

1. For 27 years we operated a practice and home game snack bar at SGHS which afforded us the opportunity to fund the added cost of football uniforms and equipment, our scholastic awards and recognition, homecoming and the crowning of a king and queen and year-end trophies. We operated without extra fundraising from our players and cheerleaders and registration fees were well below \$300. We would operate our snack bar out of the home side snack stand, in which we kept in pristine condition adding many features such as rubber mats to the flooring, sanitized and clean dispensing machines, a soda fountain, food steamers, microwave, large coffee pots, etc. During the years 1995-2007 (12 years) we were asked to run both home and visitor snack bar operations for SGHS Friday night games; we paid for all the product, the necessary equipment and machinery for both stands, and we worked it. We donated \$1,000 to the football and cheer programs annually.
2. Due to a coordinated effort between a new SGHS Head Football Coach and then Principal, an email was sent to request our immediate dismissal due to fabricated lies and a coordinated effort to enforce our 27-year discharge from LAUSD facility use. Without confrontation or due process, we were condemned and have had to endure the negative fall out and unfair criticism of our program and the good people who have dedicated years of service to this community. Although we never understood the reasons behind our dismissal it would be months before we received this copy from LAUSD thanks to the efforts of then, City of South Gate Parks &

Recreation Director, Mr. Paul Adams. He can certainly attest to the difficult last year we experienced by this dynamic duo of Head FB Coach and Principal at SGHS with many false accusations and thankfully we were able to provide photographic proof that none of it existed. And, please keep in mind, we never left the field, stadium or snack bar without walking through with the Civic Permit Attendant at the end of each night so we could show them the condition in which we left the facility. We would also "take out the trash" from all trash receptacles, replace with new trash liners and drive the full trash bags out to Maloney Field and place it in the large trash bins. In addition, we digitally photographed, and videotaped the stadium as a back-up should we ever be questioned on how we left their facility. Unfortunately for our sake, we were never confronted nor given due process to answer this claim...

I would implore you to please inquire with Mr. Paul Adams who can provide explanation as to how this unfair and vengeful act towards our youth program was allowed to transpire. Mr. Adams immediately reached out to school administration without a response and in which we later learned that both Principal Cerdá and Head Football Coach Casagran had left SGHS at the beginning of 2016.

From: Cerdá, German  
Sent: Thursday, November 19, 2015 11:05 AM  
To: Arrazabal, Victor  
Cc: Duran, Gabriel; Huerta, Jose; Fowler, Harold; Llamas, Gerardo  
Subject: Cancellation of Aztecs Youth Football Civic Center Permit

### PRINCIPAL CERDÁ EMAIL TO REVOKE OUR PERMIT

Good morning, Mr. Arrazabal:

I am writing to you to inform you that I will be canceling the Aztec Youth Football Civic Center Permit effective immediately. My decision is based on the serious safety issues with vehicles driving on campus exceeding the 5 mile posted speed limit, to alcoholic beverages being allowed during the youth football games. We continue to find open beer bottles and beer cans on our campus parking lot as well as in some of the trash cans located around the football field on the Mondays following the events. I have informed my local district coordinator, Gabriel Duran as well as our Local District East Superintendent Jose Huerta regarding my decision. If you have any questions, please do not hesitate to contact me.

Respectfully,

German Cerdá, Principal  
South Gate Senior High School  
3351 Firestone Blvd  
South Gate, 90280  
323-568-5662

3. Our relationship with LAUSD changed in 2019, as referenced above. Our permits were delayed, only to be afforded one just in time for our first games. We were being shifted from place to place for practices at local parks, all inadequate and without lighting. This was the beginning of a consistent un-relationship between a community youth program and LAUSD.
4. We suspended operations in 2020 due to Covid-19.
5. We resumed operations in 2021, however, there was no LAUSD school available for permits. We practiced on diamonds #9-#10 and we had to travel to Fullerton for all of our home games, carrying with us all the supplies needed for the game field. We lost the inability to conduct both a practice and game day snack bar and thus had to enforce several mandated fundraisers to our parents. Much to our surprise, Covid also had a substantial impact on our budget as we had to supply PPE for all our teams, with daily spraying of our practice equipment. This in addition to an increase in ALL our costs in uniforms and equipment, substantially between 10-12% overall increase which continues to this day! Parents were reaching out asking about our program and wanting their children to be involved in something outdoors. We could only limit our teams to five (5) unfortunately due to limited space and had to turn down a lot of inquiries.

6. We obtained a substantial growth in our program in 2022, fielding several double teams in a couple of age groups. This growth continued into 2023 with 7-football and 7-cheer teams out of 5-divisions. Our equipment bill became overwhelming; primarily because Riddell was unable to provide new helmets in 2022-23 because of Covid related issues. We had to reach out to other providers (Schutt) and found ourselves purchasing helmets at a little over \$600 each. We typically could purchase up to 3-Riddell helmets for the cost of this one helmet.
7. All the while we continued to remain homeless, seeking adequate practice venues being pushed from place to place. Carrying heavy equipment and supplies wherever we went. My home has since then become a storage unit (inside and out) for the program because suddenly, we got locked out of gaining access to our container which sits in the teachers parking lot adjacent to SEHS football stadium. We had to start requesting written communication a week ahead of our need in predicting the dates and times we would need access to our container.

#### SO, THIS HAPPENS IN 2024...

I could attach many, many email and text communications between us and the city concerning our request to please not repeat the mistakes of the past and to help us seek out options so that we could have a Plan B or even a Plan C should the need arise. We were assured repeatedly, how the city was working with LAUSD to resolve the issues of the past. Several zoom meetings or conversations between the city and LAUSD without our input or being invited. Weeks and then months went by without an update, in the meantime, we were moving forward since March obtaining registrations of our teams, planning uniform and equipment fitting dates, physical dates, parent meeting dates, and the BIG QUESTION of where we would be once practice began? We were just weeks before that first day of official practice (Mon-Jul-22-2024), without a home, without a permit, without a plan. All the while holding back our team staff and our parents with the simple question of **where would we be?**

One week, after the start of our in-season practice began, in an early afternoon zoom meeting on Wednesday-July 31<sup>st</sup>, we finally got the BIG KICK IN THE ASS and a BLOW TO OUR GUT...

1. There would no longer be any practice allowed at any of the high schools because we interfered with their in-school athletic programs. (Really? Even though our practice did not start until 6:30pm, and it is a well-known District Policy that all in-school athletics had to be cleared from school grounds by 6pm. At least this is what the LAUSD Civic Permit Supervisor would inform us when we got constantly pushed out of practice at SEHS in 2023).
2. They, LAUSD East District Office was seeking a practice venue at a local Middle School, in particular South Gate Middle School. But they failed to notify SGMS who had its representative at this very same zoom meeting who expressed their complete surprise at this possible arrangement and who therefore informed everyone why this was not a good plan. (Can you imagine how embarrassed we were being insulted by asking who this group was and so forth!). Of course, no one had an answer for us after the fact when we inquired about parking? Restroom use? And of course, lighting?
3. Then we had to sit without questioning or responding when we were once again chastised for being a naughty youth group who allowed alcohol at our practices and games? Even though it was NOT TRUE! To be told not to speak on it and shushed like a child, was extremely condescending. No one ever asked about the Code of Conduct Policy we put into place, or the signed parent agreement concerning this code of conduct, how much money we spent in posting banners about NO COOLERS, NO ALCOHOL/ALCOHOLIC DRINKS ALLOWED on school grounds, how we checked large bags and backpacks as people entered the stadium, the

"bouncers" we had to put into place to remove anyone being suspected of drinking alcohol/alcoholic beverages in the stands, or how many coaches I removed from the field whom had alcoholic breath? No one ever praised us for the proactive position we took to prevent any such violation or the immediate action we took to remove said activity. But all of a sudden, we get NO RESPONSE when we provide proof of finding alcohol/alcoholic beverages stuffed into the bleachers or bushes after a Friday night game and having to clean it up so we would not get blamed!

HOW DID WE COME SO FAR THROUGHOUT THESE PAST 8 YEARS IN RECOGNIZING THE MISTAKES OF THE PAST AND NOT MAKE ANY PLAN TO RECTIFY THE ROOT OF OUR ISSUE? THIS IS WHAT HAPPENED TO US IN 2024...

- PRACTICE. So, without an actual football field to conduct our "usual" practices at a local high school, the city made arrangements for us to "share" the field with AYSO at Hollydale Park with each of us being allotted two (2) portable light poles for each of our spaces. AYSO parents and their elected conference representative attended last month's council meeting where we were identified as being a "problem." We were called by community members of this televised meeting which went viral throughout our organization. Comments made about us and against us were FALSE and extremely demeaning. Animosity towards AYSO and the city for some of these false statements is brewing amongst our volunteers and our parents.
- HOME GAMES AT SGHS. Permit delays prevented us from hosting our first two (2) season opener home games, thus resulting in a forfeiture fine of \$300 per game at 5-games each game day. In total we received a combined forfeiture fine of \$3,000 for games we could not host on 9/07 and 9/14/2024. Fortunately, in our schedule, we were able to make-up our first home games Saturday, 11/02, but do not have an opportunity to make-up the second forfeited games, as playoffs will begin next Saturday, 11/09. We will owe \$1,500 in forfeiture fines, and unfortunately there is no funding in our budget for fines and we may have to request an extension from our conference to pay this debt in 2025.
- In the late morning of Thursday-September 12, 2024, we received an email notice of the "conditions" placed on our permit from the Civic Permit Office (and we later found out that this was a result of a zoom meeting held on Monday that same week?):

*We finally heard back from South Gate High School, and these are the conditions for approving the permit:*

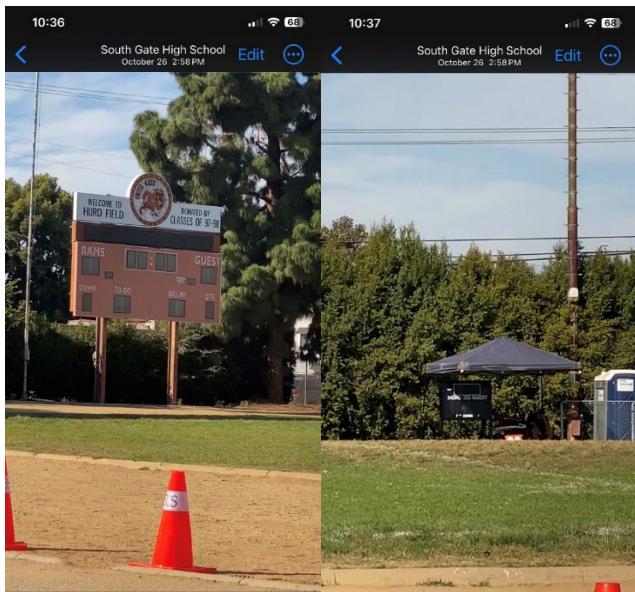
- *Press box, scoreboard, PA System, field marks, and chains will not be available to the group*
- *All participants and spectators must park on the street, parking lot will not be available*
- *No cars will be allowed to drive onto the field to drop off equipment*
- *South Gate HS staff will not be painting the field unless the group would like to pay \$250 per game*
- *The sale of food and drinks will not be allowed on campus*

- None of this afforded us ample time to make plans to accommodate these "conditions" of our pending permit. We regrettably had to once again notify our conference of another forfeit to our schedule and had to notify our teams and our parents about a 2<sup>nd</sup> forfeiture! Can you

imagine the responses we received and how unfairly we were being criticized because in their eyes, IT WAS OUR FAULT!

(Please know that we started our pursuit of a permit through the LAUSD Civic Permit Portal; immediately on the afternoon of that fateful zoom meeting on 7/31/2024. It was now mid-September. (???) Can you imagine that? And throughout that time, we never received any response from those responsible at the District East Office of LAUSD who had assured us (at the zoom meeting of 7/31) they would be personally “expediting” our permit; Mr. Gilbert Martinez-Administrator of Operations and Gloria Buenrostro-Coordinator of Operations in South Gate OR the City after sending several emails of concern. WE WERE IGNORED!).

- Hosting games without a scoreboard is also a Conference Fine of \$100 per game. A scoreboard is a necessary item to control the game and to keep the spectators always informed throughout the game. Without one it is highly contentious, because what happens in lieu of a scoreboard, the game time and score is kept silent on the field by the head official. Remember, there can be up to a hundred or more spectators at any of our games, this becomes quite the issue with spectators when they cannot see the score or how much time is on the clock.
- THE PORTABLE SCOREBOARD PURCHASE. About one week later (Fri-Sep-20<sup>th</sup>) in a conversation we had with Mayor Hurtado, it was suggested we purchase a portable scoreboard. And as a result, Mayor Hurtado would fundraise a reimbursement for this purchase. In total the portable scoreboard cost us \$5,000. Of course, none of which we had available in our budget and had to use monies directed for other purposes to immediately make the purchase with an added cost to expedite the receipt of the unit within a week’s time. Unfortunately to this day (10/31) we have only received reimbursement of \$3,500. I have been putting off one of our vendors who has been waiting over 30-days for their final payment from us. We simply do not carry any reserves (particularly when we have been denied operating our usual snack bar at games, an issue later expressed in this letter below), remember we are a non-profit, and operate on a break-even basis budget each year. And this item was not budgeted. Please see pictures on the next page comparing our portable unit versus the usual scoreboard at SGHS...let me know if you can see what the score is or how much time is on the field of play? This is from my view, this is also from the point of view from the home stands)...The SGHS Scoreboard is the same scoreboard we operated without issue during the majority time of our first initial 27 years at SGHS. School administration wants us to believe we are banned from using it because it is a “new system?” And, the District East Office wanted to provide us with an operator at a cost of \$40 per hour?



- NOT BEING ABLE TO CONDUCT A SNACK BAR. Reaching out to Steve Costley-Parks & Recreation Director and Mayor, Gil Hurtado, about our issues of not being able to run a snack bar went without comment or direction. Here are the many issues surrounding our inability to provide sustenance to OUR volunteers and spectators...
  - a) There are up to a dozen board members who help provide leadership, set-up and breakdown of our field of operations each home game day. We are there up to 13+ hours, and no one gets paid for their service. My only opportunity to thank my board and other staff members for their time is to allow them to get some free drink and/or food from our snack bar throughout the day. This in of itself has allowed our organization to generate good will as we depend a great deal upon the teamwork of this dedicated group of volunteers.
  - b) When our spectators come to our field, we ban all outside food and drink; we inspect large bags and backpacks and do not allow anyone other than a team to bring in coolers, which are also inspected. Teams and spectators will arrive anywhere from 1 to 1-1/2 hours before their scheduled game. (Because we conduct check-in & equipment review processes 1/2 hour before the start of each game). In some cases, parents depend upon a snack bar to get food for their children and themselves when they rush to get to our field, especially the first couple of games in the morning. Our games are also during the late summer months when the weather can be in the upper 80's to 90's...each of our games are 2-hours, and sometimes a lot of them may come with more than one player or cheerleader on different teams and can spend any where from 3-5 hours at our field... **this is the first year in 35 years both school administrators and the city has forbid us from operating a snack bar.** **Without this opportunity to supplement our budget, we have now been placed in financial hardship.** Taking monies needed for other purchases to pay for referees without any previous planning or preparation of how to pay for our referee bill? No other chapter in our conference (32 of them) operates any home games without providing a snack bar, even those using LAUSD who are forced to do so outside the gates of the campus, like we have done at SEHS in 2023, we were denied this opportunity in 2024.

(It's important to recognize, what an embarrassment it is for us as a host and not provide a snack bar venue for our hundreds of visitors coming to our field; remember, we are receiving incoming visitors during the last hour of each game. People are used to the hosting chapter to provide a snack bar. Even though I must send an embarrassing email to

the visiting chapter about our inability to provide food and drink during their visit, also advising them they can bring in their own food and drink, which brings a whole other issue and more work for our staff. We get asked all day long where is our snack bar?---it's hot; it's in the 90+ degrees and I can't even sell a bottle of water! I keep a supply of iced water and snack foods at my field office for the people I depend upon to help me throughout the day).

- c) One of the main goals in operating a snack bar is to help supplement our budget and to pay for the referees in our field. Today the cost is \$1,000 for 5-games and 3-referees each game. In years' past, the cost of referees was included in our "conference fees" and the conference would pay the referees directly. But as with everything else, especially with Covid, the cost of referees is now the responsibility of each hosting chapter, and we pay them by cash only. This past Saturday (11/02), I did not have the budget to pay for the referees and had to leave the field to go to the bank and withdraw \$1,000 from my own personal account to pay the referees. (We are trying to navigate a failed promise by Councilman Joshua Barron to ask the city to help us pay the referee bill).
- d) We run a clean and "by-the-book" portable snack bar with certified food handlers running our food grill. In fact, after 35 years, we proudly boast that we operate one of the best portable snack bar operations in the entire conference. In 2023, we purchased a new flat griddle (\$4,000), like a taco vender, it is not an open flame, as we were accused of by Principal Gonzalez at SGHS in 2022, one of the reasons we got kicked out of SGHS in 2022. (And that was a whole other disrespectful action towards our program!).
- e) We were scheduled to host the first round of playoffs this coming Saturday-November 09, 2024. However, recently we had to decline this opportunity because we would have failed to meet the standards of providing for our spectators and the visibility of the scoreboard was not acceptable per the rules of hosting playoff fields. This could have meant another home game for our teams in which all our teams will be entering the first round playoffs this Saturday.
- f) SO WHAT HAPPENED IN PLACE OF US RUNNING OUR OWN SNACK BAR OUTSIDE OF SCHOOL GROUNDS EVERY HOME GAME SO FAR...we have a number of people and other cart vendors parking right outside the stadium gate (pictured below) selling to our spectators...when, we were told this by LAUSD Civic Permit Office and our own City Officials (per Councilman Barron via City Manager, Rob Houston):

-LAUSD owns the sidewalk that runs along the school. (???)

-Per the City Manager and told to us by Councilman Barron, We would have to retain a County and City permit to operate our snack bar.

**WHY DO WE HAVE TO PLAY BY DIFFERENT RULES?** These are non-certified and doubt if they carry a 5m dollar liability insurance policy, like we do?

If you notice the gentleman situated on the street with the blue tarp directly behind the school scoreboard on Dearborn Avenue is also selling via drive through? We will have up to 2-3 cart vendors hanging right outside the stadium entrance and exit gate selling their products to OUR SPECTATORS---these are our people!



- OTHER CONDITIONS PLACED ON OUR PERMIT VIA SGHS ADMINISTRATION...

Please don't say the conditions placed on our permit were because of LAUSD. Because that is NOT THE TRUTH! I hope you take the time to "really read" each of these conditions, they are personal and directed precisely towards our needs to operate effectively. Remember, we are in service to the youth of your community! Every cent we generate goes into providing our players and cheerleaders with the best environment we can provide. Everything we do is a direct impact onto them...THE YOUTH!

- Denying us the opportunity to come into campus and drop off our field equipment, tarps, tables, chairs, cheer supplies, etc. Means we must hand carry everything from the street and a greater need for volunteers as we set-up and break down the field of our supplies.
- Denying us the use of field equipment, we only requested the use of the goal post covers because we do not own any and is a safety hazard when the poles are not covered, although we had requested use of them from the head football coach, who assured us they would be put into place, they were not.
- Denying us the use of the scoreboard, when we have a history of working the booth for 27 years, even during the time we were at SEHS last year; we were allowed to take the scoreboard controller to our home and deliver it to the principal's office the following Monday?
- Painting of the field issue. 2 weeks prior to us receiving this list of "conditions" put onto our permit, we met with the Head Football Coach and their Field Painter to discuss our needs. It appeared we would require two (2) dates when SGHS was not having a home game. Our usual process is when the field was already painted for Friday night games it would still be visible enough for our use the next day, Saturday. We discussed the dates, they agreed, and we offered to provide paint and would donate \$100 to their program. When initially the head coach stated he would ensure the field was painted for us at no cost. This is typically paid for through the funds we obtain through our snack bar. Our first home game, 10/12, we received communication from the Field

Painter asking when he could come and pick-up his check for painting the field he had done for their Friday games. At this point per the revised conditions (above) it was now going to cost us \$250. I sent communication to everyone the Assistant Principal Harry Sanchez, Steve Costley (SG P&R Director), Mayor Hurtado and Nancy Vasquez (Civic Permit Office) as to why we had to pay for painting the field even though it was not painted for our purposes? We were using their painted field. No one responded for a week, until by the end of the next week, we received "new conditions" placed on our permit from SGHS administration...SGHS would not be painting the field for us! WOW! If that's not personal, then I need a really good explanation as to why it is not! Anyhow, I ended up speaking with the head football coach at SGHS the following Sunday afternoon. I had to let him know that I had no problem in paying the \$250 when we needed the field painted. Our only option now was to purchase the "spray can" version and try and get onto the field by 6am early Saturday morning to paint the field for our purpose when it was not painted for a Friday night game? He was insistent he would have the field painted every week, whether they had a Friday night game or not. I requested that he please not inform SGHS Principal Gonzalez that I was reaching out to him to get our field painted, as he would have reason to blame us for a violation of the new conditions of our permit. He understood. So since then, the field was never painted, and we used whatever was leftover from not painting the field for 2-weeks. Thankfully it worked.

#### IN CLOSING...

I have been leading this organization for the past 30 years, it is how I was taught and from the examples set by the late Councilman/Mayor, Henry C. Gonzalez. He wanted us to be self-sufficient, he demanded excellence and honest leadership of the youth in our community. **HE LOVED THE SPORT OF FOOTBALL**, as do I!

**I AM EXHAUSTED BY ALL OF THIS!** We have been so unfairly criticized and blamed for things and issues that are simply not true! You have no idea the lengths we have had to go to simply exist and to provide evidence of how we receive a field or facility vs. how we leave it in the end. Do you ask the same of the other youth groups, the other partners in service to youth?

I have led by the examples set by my mentor Henry C. Gonzalez. I have been compliant through all of the demands that simply do not exist for other youth organizations and mostly he never wanted us to get "political." I know you understand the power from which I could draw from the hundreds of parents, our volunteers and those within the community who support our purpose and multiply that by at least a couple of generations. Social media is also a very powerful resource.

**I WANT THE UNETHICAL, DISHONEST AND INAPPROPRIATE ACTION TOWARDS THIS ORGANIZATION TO STOP!** I want the wrong to be righted! I want a home for our youth! I want a return to business as usual so we can continue to work with our youth, lead them to becoming successful students in the classroom and in life! And that has been the secret to our success throughout all the B.S...youth football & cheerleading are the greatest of youth sports to teach these lessons. Our sport is physically tougher, the lessons are truly reflective about LIFE.

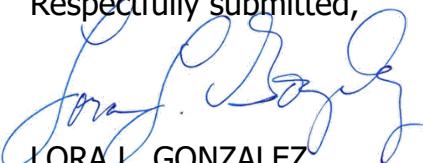
Our potential in the future is about to get much bigger...growth in the sport of flag football in both a pre-season 7-ON-7 precursor and the future development of a girl's flag program within our conference. Not to mention the ongoing growth and development of the cheerleading world, even

recognized as a CIF contender. That is what is in our future. But not without a home to call our own, to grow and develop our programs and become self-sustaining once again!

Lastly, there is no relationship between youth programs and LAUSD. We are being treated as if we are a for-profit organization by the real estate/permit office. Principals see us as an opportunity to grow their own budgets and they have cleverly disguised this through placing unrealistic "conditions" on our permits, while hiding behind a façade of saying how much they are "welcoming" us! THIS IS THE TRUTH; THIS IS THE REALITY OF OUR SITUATION. There is no longer a partnership in this community and that has been quite evident by the inability of our city leadership to protect us and provide for the needs of their community non-profit groups...OUR YOUTH! It has been without a doubt the most UNFAIR treatment of an excellent youth program who has represented their community without recognition of all that we have achieved in the name of South Gate for 35 years!

WE NEED A CHAMPION FOR YOUTH! And for eight (8) years I have been reaching out for someone to take the rein in our city leadership! No one will listen to a lowly non-profit youth President; the power will never be recognized for that person unless it is brought in by the hundreds and that day may be coming sooner than I can control it.

Respectfully submitted,



LORA L. GONZALEZ  
South Gate Youth Football & Cheer  
The Aztecs  
President since 1995