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Printscape PONY League World Series Announces Partnership with DICK'S Sporting Goods

WASHINGTON, PA (July 8, 2025) – The Printscape PONY League World Series, one of youth baseball's most celebrated international tournaments, is proud to announce DICK'S Sporting Goods as the Presenting Sponsor and Official Sporting Goods Retailer of the World Series.

This partnership aligns two organizations with roots in Southwestern Pennsylvania who are fully committed to supporting youth sports. DICK'S Sporting Goods, a leading U.S. based full-line omni-channel sporting goods retailer, brings its long-standing commitment to youth athletics to the Printscape PONY League World Series, a tournament that has showcased the best 13- and 14-year-old baseball talent from around the globe since 1952.

"At DICK'S, supporting youth sports is at the heart of what we do," said Mark Rooks, VP of Creative, Sponsorships & Entertainment at DICK'S Sporting Goods. "With this partnership, it's an honor to help create opportunities for these players to grow, compete and be part of something bigger than themselves. We're looking forward to another season of incredible play!"

With these designations, DICK'S Sporting Goods will enhance the overall fan and player experience via on-site activation while supporting tournament operations and outreach initiatives. The company's sponsorship will also be visible through a mixture of physical and digital assets associated with the event, including prominent signage, television and livestreaming elements, and social media.

"We have enjoyed a great historical relationship with DICK'S Sporting Goods and are excited for our partnership with them as the World Series Presenting Sponsor and Official Sporting Goods Retailer," said Nathan Voytek, World Series President & Chairman. "Their dedication to youth sports and strong ties to the Pittsburgh community make them a vital partner in our efforts to grow the tournament and elevate the experience for both players and fans."

The 2025 Printscape PONY League World Series will take place Aug. 8-13 at Historic Lew Hays PONY Field in Washington, Pa. 10 teams from around the world will compete to be crowned World Series champion in front of more than 30,000 fans, with thousands more tuning in through live television broadcasts and digital streaming platforms.

For more information on the Printscape PONY League World Series, visit plws.org. To learn more about DICK'S Sporting Goods, visit dicks.com.

Printscape PONY League World Series

The Printscape PONY League World Series is an international youth baseball tournament played annually at Lew Hays PONY Field in Washington, PA. The World Series annually attracts over 30,000 fans and contributes over \$6.3 million to the regional economy, with all games livestreamed domestically and internationally. The tournament represents PONY Baseball's 13- and 14-year-old age division. PONY has over 500,000 players ages 3-23 in more than 50 countries. More information is available at plws.org.

About DICK'S Sporting Goods

DICK'S Sporting Goods (NYSE: DKS) creates confidence and excitement by inspiring, supporting and personally equipping all athletes to achieve their dreams. Founded in 1948 and headquartered in Pittsburgh, the leading omnichannel retailer serves athletes and outdoor enthusiasts in more than 850 DICK'S Sporting Goods, Golf Galaxy, Public Lands and Going Gone! stores, online, and through the DICK'S mobile app. DICK'S also owns and operates DICK'S House of Sport and Golf Galaxy Performance Center, as well as GameChanger, a youth sports mobile platform for live streaming, scheduling, communications and scorekeeping.

Driven by its belief that sports have the power to change lives, DICK'S has been a longtime champion for youth sports and, together with its Foundation, has donated millions of dollars to support under-resourced teams and athletes through the Sports Matter program and other community-based initiatives. Additional information about DICK'S business, corporate giving and employment opportunities can be found on dicks.com, investors.dicks.com, sportsmatter.org, dickssportinggoods.jobs and on [Instagram](#), [TikTok](#), [Facebook](#) and [X](#).