



## South Fayette Baseball & Softball Association

*Serving Our Township's Youth*

South Fayette Baseball & Softball Association  
P.O. Box #33  
Morgan, PA 15064

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2018 Season

Dear Business Owner:

Are you looking for an inexpensive way to gain customers or advertise your business to 400+ local families and countless visitors from neighboring communities who visit South Fayette to watch their children/grandchildren play baseball and softball?

If so, this letter is an opportunity for your business to become a banner sponsor of the South Fayette Baseball & Softball Association (SFBSA). The SFBSA provides children ages 5-16 who reside within South Fayette Township the opportunity to learn and play community baseball and softball. The SFBSA seeks your financial support to help it keep registration fees affordable and offset the costs of uniforms, equipment, trophies and ever-increasing field maintenance expenses.

### What Your Business Receives

Your business' signage will be a durable 4' X 8' vinyl sign. The signs are professionally produced in color, created directly from specifications provided by you (e.g., a business card). The signs are hung by reinforced metal grommets on the outfield fences and batting cages at the fields of Morgan Park and/or Fairview Park, visible to all who use the fields and parks. SFBSA offers in-house and tournament baseball and softball beginning in March through early November each year. At the end of the season, the signs are removed and stored during the winter. Your business' sign will be on display for approximately eight to nine months and exposed to the thousands of families who visit our parks and fields. A link to your business' website will be added to the SFBSA's website and your business will be recognized during tournament games in July.

Prime spots are going fast, so act quickly. Please check the sponsorship level that you prefer:

\_\_\_ **SINGLE LEVEL:** Sign at Morgan Park (1-year) -- \$325

\_\_\_ **DOUBLE LEVEL:** Sign at Morgan Park (2-year) -- \$575

\_\_\_ **TEE-BALL SPONSOR:** Sign at Morgan Park + T-Ball Team Name and Jerseys with Your Business' Name -- \$400

All payments are due by April 15, 2018 to ensure that all signs are printed and hung by the start of our regular season. Checks should be made payable to the South Fayette Baseball & Softball Association, or SFBSA, and mailed to: **South Fayette Baseball & Softball Association, P.O. Box #33, Morgan, PA 15064.**

Thank you for your consideration and support. If you have any questions or need any further information, please feel free to contact me via phone or email.

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