



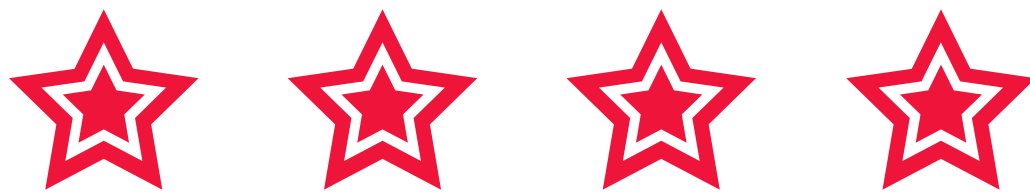
SOFTBALL INTERNATIONAL WORLD SERIES



POWERED BY



BOYS & GIRLS CLUB
OF McALLEN



SPONSORSHIP PACKAGE

JULY 17-21, 2024 | McALLEN, TX



VISIT
McAllen

PROUD COMMUNITY PARTNERS



McALLEN
Parks and Recreation

DEAR SPONSORS,

PONY International Softball, The Boys & Girls Club Of McAllen,

and the great City of McAllen is proud to welcome over 15,000 spectators and players to the city of Palms for 5 days of award-winning international softball! Spanning over 24 fields, the PONY International World Series is expected to welcome over 160 teams from Puerto Rico, Ecuador, Bahamas, Philippines, Mexico, Europe and all across the United States! Last year's international tournament boasted over 450 games, almost 1,800 players, and hundreds of thousands of web impressions! The best part: all funds raised benefits the children of our local community!

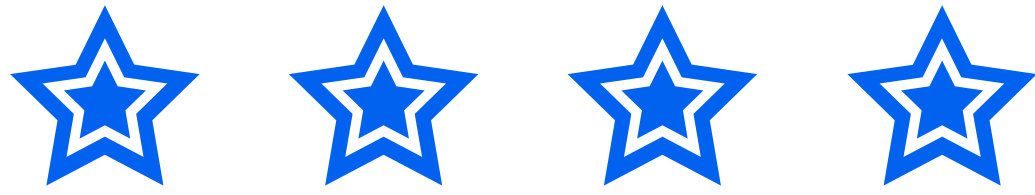
Presented by the Boys & Girls Club of McAllen, and in partnership with Visit McAllen, McAllen Parks & Recreation, the PONY Softball International World Series will feature an opening ceremony celebration, exhibition games, and tournament play-all played under the subtropical climate. Your brand will be featured throughout the opening ceremony and across the tournament grounds letting all spectators know you support the international community.

The attached Sponsorship Package outlines specific brand benefits included when becoming an event sponsor.

For more information on the tournament, visit www.ponysoftballworldseries.org. To secure your sponsorship any questions, contact Tricia Salinas (956)-682-5791 or via email: tsalinas@bgcmcallen.net. Please confirm sponsorship by June 1, 2024.

Gracias,
Dalinda Gonzalez-Alcantar, M.Ed
CEO
Boys & Girls Club of McAllen

PONY SOFTBALL INTERNATIONAL WORLD SERIES TITLE SPONSOR PACKAGE



\$20,000 TITLE SPONSORSHIP INCLUDES

NOTE: TITLE SPONSOR INCLUDES ALL LOWER LEVEL ASSETS AS WELL AS THE FOLLOWING:

- **PROMINENT LOGO PLACEMENT**
 - OPENING CEREMONY STAGE
 - OPENING CEREMONY PHOTO BOOTH
 - WELCOME FENCE BANNERS AT ALL 3 COMPLEXES
 - COACHES SOCIAL & TEAM CHECK IN
- **LOGO ON ALL LIVE STREAMED GAMES**
- **TWO MINUTE IN-PERSON WELCOME AT OPENING CEREMONY**
- **CHAMPIONSHIP GAME NAME RECOGNITION (FOR ALL 6 DIVISIONS)**
- **AWARDS CEREMONY RECOGNITION**
- **MASCOT MEET & GREET**

NOTE: TITLE SPONSOR INCLUDES ALL LOWER LEVEL ASSETS



Sponsorship Level: Please confirm by June 1, 2024

\$20,000



**BOYS & GIRLS CLUB
OF McALLEN**

Please mail checks to: Tricia Salinas - PO Box 577 McAllen, TX 78505

Make check payable to: Boys and Girls Club of McAllen

**For sponsorship information please contact Tricia Salinas at (956)-682-5791 or
tsalinas@bgcmcallen.net**

2024 PONY SOFTBALL INTERNATIONAL WORLD SERIES

| SPONSORSHIP INCLUDES | GRAND SLAM SPONSOR | HOME RUN SPONSOR | RBI SPONSOR | BASE HIT SPONSOR |
|-------------------------------------|--------------------|------------------|-------------|------------------|
| | \$7,500 | \$5,000 | \$2,500 | \$500 |
| OPENING DAY BOOTH | ✓ | ✓ | ✓ | ✓ |
| PROMOTIONAL ITEMS IN WELCOME BAGS | ✓ | ✓ | ✓ | ✓ |
| SPONSOR BOOTH | ✓ | ✓ | ✓ | |
| SOCIAL MEDIA PRESENCE | ✓ | ✓ | ✓ | |
| LOGO ON TSHIRTS | ✓ | ✓ | ✓ | |
| LOGO ON FLAGS | ✓ | ✓ | ✓ | |
| PROGRAM BRANDING | ✓ | ✓ | ✓ | |
| SCREEN RECOGNITION | ✓ | ✓ | ✓ | |
| BRANDING AT HOST HOTEL | ✓ | ✓ | | |
| FIRST PITCH AT OPENING DAY | ✓ | ✓ | | |
| VIDEO ON SCREEN AT OPENING CEREMONY | ✓ | | | |
| STAGE RECOGNITION | ✓ | | | |
| PRESS RELEASE | ✓ | | | |
| | | | | |

Sponsorship Level: Please confirm by June 1, 2024

_\$7,500 _\$5,000 _\$2,500 _\$500



BOYS & GIRLS CLUB
OF McALLEN

PRESS

Not only will your brand be featured across the tournament grounds, our event receives regional and international press attention! From social media impressions, evening news, and live press presence throughout the event, here are a few links highlighting your brand's potential reach! Click on the links below for more!

[Channel 4 Evening News](#)

[The Monitor regional newspaper's , front cover news](#)

[Visit McAllen Press Release](#)

[Philippine News Agency](#)

[Texas Border Business](#)

[Live Press Conference](#)

[The Monitor, regional newspaper's photo gallery](#)

www.bgcmcallen.net



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