

Spring, 2016

RE: Outfield Fence Sign Sponsorship

Dear Community Partner,

The Vestal Teener Baseball League would like to invite your business to participate in sponsoring the outfield fence signage at our primary facility - Arnold Park Senior League Field, Vestal, NY. The Vestal Teener Baseball League allows youth and young adults ages 13 thru 18 to participate in community-focused, organized baseball leagues.

The outfield signage program is in its 5th year and the results have been very positive to date. Not only will your sponsorship benefit the league, it will add to promoting your business. The advertising will be seen by over fifty teams and families from local communities as well as tournaments held throughout the year. We are inviting all of our local business owners and friends of baseball to purchase a sign, customized with your business logo. The rate for a 4' X 8' space is \$250 for the first year, which will cover all the initial expenses of having the sign made and there will be a low rate of \$125 each following year.

In addition to the above, we are excited to announce the launch of our new website. Vestal Teener Baseball League is moving to www.vestalteenerbaseball.com. All 2016 outfield sign sponsors will be able to display their business logo on our home screen of the new site. With team schedules, game scores, weather updates and news about our league; we expect to capture a large and wide audience to the new site. As an outfield sign sponsor, for this season, you will receive a complimentary banner spot at no additional cost.

Instructions for sponsoring a sign can be found on the enclosed order form. A high quality graphic for the sign is required (i.e. make sure the file size is at least 1MB, graphics with only KB sized files do not keep their resolution). No additional files are required for the website sponsor banner.

Please feel free to contact me by email or phone, if you have any questions. Thank you for your support.

Sincerely,

Vestal Teener Baseball League Board vestalseniorleague@gmail.com