

# Stratford Baseball Association

P. O. Box 14  
Stratford, CT 06615  
203-378-9545

[www.stratfordbaseball.org](http://www.stratfordbaseball.org)

Dear Friend,

Stratford Baseball Association (Cal Ripken, Babe Ruth, and Titans) is a non-profit youth baseball organization. We are currently seeking sponsors for our 2021 seasons, which includes spring, fall and tournament competition. We are asking area businesses to help support our (your) children, as the funds we collect from registration fees and fundraising programs are not enough to cover the cost of our providing exceptional baseball programs for the children in our league. The money that sponsors contribute is used to defer the cost of uniforms, equipment, and field renovations. Past contributions have also helped to transform our Clover Field Park into the top youth baseball facility in Stratford, which boasts a top-flight field house, concession stand, and batting cage.

Our league is comprised of 6 divisions for children ages 4 through 15 and has an active enrollment of over 200 players. We have affiliations with Cal Ripken, Babe Ruth, and the Stratford Titans (in house travel program). We have over 25 volunteer coaches committed to teaching the fundamentals of baseball as well as the values of sportsmanship and teamwork in a fun and safe environment.

In return for your sponsorship support we will:

- Put your business on the team's uniform jersey (multiple seasons with elite sponsorship)
- Present your business with a team plaque for you to display at your business.
- Put your business in the sponsor listing on our Website ([www.stratfordbaseball.org](http://www.stratfordbaseball.org))
- Display your business logo on a banner hung on the fence of our fields \*elite sponsorship\*
- Provide a letter of our 501C non-profit status for your tax-deductible contribution.

We are again holding our basic team sponsorship rate at \$300 per team and also offering a special "Elite" package. This discounted package includes team sponsorship in each of the three 2021 seasons: Spring/Fall/Tournament, banner on the field and business card on our website.

*Please remember to include a business card when returning the enclosed application with your payment.*

We thank you for your consideration and look forward to your continued support of our League. Most importantly, you will be helping us provide these young players with great thrills, excitement and memories that last a lifetime, while reinforcing our message of teamwork and community spirit.

For more information concerning sponsorship please contact me at the number below.

Sincerely,  
Tj Marshall-President  
Stratford Baseball Association  
203-378-9545  
[stratfordbaseballassociation@gmail.com](mailto:stratfordbaseballassociation@gmail.com)





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## 2021 Sponsorship Agreement

Company Name: \_\_\_\_\_ Phone: ( ) \_\_\_\_\_

Contact Name: \_\_\_\_\_ Fax: ( ) \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_

Email: \_\_\_\_\_ Website: [www.](http://www.) \_\_\_\_\_

Sponsor Name as it should appear on uniform and plaque\* \_\_\_\_\_

Team to be sponsored (if no preference leave blank)\*\* \_\_\_\_\_

### *Sponsor Packages*

<p>Basic- \$300</p> <ul style="list-style-type: none"> <li>• Logo on Team Web Page</li> <li>• Acknowledgement on Opening Day</li> <li>• Business name on team shirt</li> <li>• Appreciation Plaque</li> </ul>	<p>Elite (Basic plus additional amenities -\$575)</p> <ul style="list-style-type: none"> <li>• Business name on spring, fall and tournament shirts</li> <li>• Banner on field each game</li> </ul>
<p><b><i>Additional Sponsorship opportunities (non package)</i></b></p> <p>Concession Umbrella (you get the umbrella at the end of the year) - \$500</p> <p>Business logo on the SBA website (one year) - \$200</p> <p>Banner on field for each game (full season) - \$150</p> <p>Flag on foul pole (four are available, full season) - \$250 each</p>	

I/we do hereby agree to provide sponsorship to the Stratford Baseball Association, and in return for my payment I will receive the benefits listed above.

\_\_\_\_\_  
Signature of sponsor

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature of SBA official

\_\_\_\_\_  
Date

\* We retain the right to modify name due to space limitations

\*\*Best efforts will be made to honor all request for specific teams

**Deadline is April 9 2021**

Stratford Baseball Association is a non-profit organization. All donations are tax deductible