



## CLUB BACKGROUND

Established over 20 years ago, Patriot FC, has developed into a competitive soccer club based in Bucks County, PA. The club uses fields in Newtown and Upper Makefield Townships (Brownsburg Park, Veterans Park and Washington Crossing Park). Patriot FC is a 501(c) (3) non-profit organization governed by a board that consists of volunteers.

Patriot FC takes great pride in being a grass roots club that focuses on the development of players at all levels. Players learn about sportsmanship, the importance of personal integrity and embracing the commitment to their team, their friends and the club.

In the 2014 – 2015 season the club had over 700 registered players in intramural and travel programs, with ages ranging from 4 to 18. By focusing on high-quality training, improvements in communication and participation in league games and tournaments, Patriot FC anticipates continued growth for the 2015 – 2016 season.

## SPONSORSHIP INITIATIVE

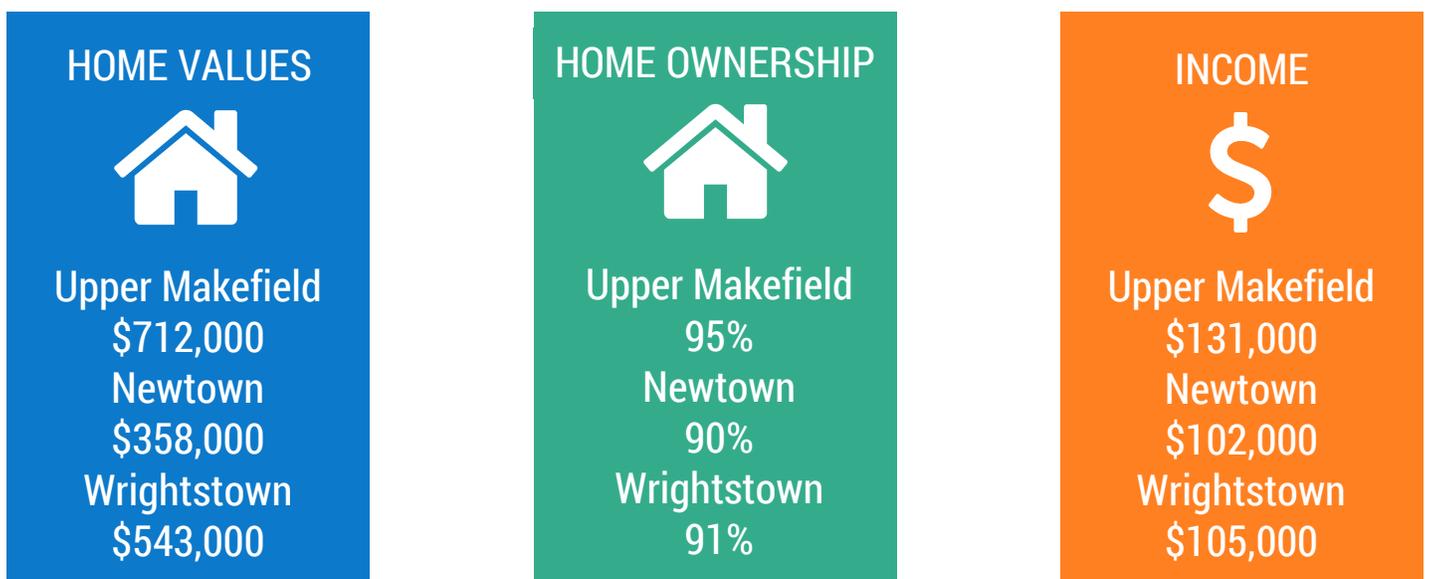
Patriot FC is embarking on a new initiative to obtain corporate sponsors. The objectives of this effort is to raise funds to:

- Make capital improvements to our facilities; replace grass fields with artificial turf, install lighting and irrigation.
- Supplement the Athleticship Fund to provide financial aid to families
- Improve the quality and quantity of programs & training staff
- Promote and support the growth of the club



## MEMBERSHIP DEMOGRAPHICS

Our families are a highly-desirable demographic for most businesses in Bucks County and surrounding area. The majority of our families live in Upper Makefield, Newtown, New Hope and Wrightstown.



*Data source: www.city-data.com (as of 2009)*

## SPONSORSHIP BENEFITS

Sponsorship packages are designed to be a partnership where we offer your company a unique and alternative marketing channel for your investment. Patriot FC aims to achieve the following objectives:

- Increase sponsor's profile by marketing its products and services to members of the club and the communities we serve through promotional exposure via Patriot FC website, social media channels and physical signage.
- Ensure our sponsors are well marketed to our players, members, families and anyone who attends soccer games held at one of our facilities.
- Encourage all our players and families to utilize and promote our sponsors' products or services whenever possible.



## STANDARD SPONSORSHIP LEVELS

We will work with you to create a level that is right for your company.



PATRIOT FC CUSTOM WEBSITE THEME *	✓				
GOAL BANNER @ BROWNSBURG PARK (1 YEAR)	✓	✓			
BANNER AD HOMEPAGE & SOCIAL MEDIA *	✓	✓			
PROMOTIONAL EMAIL TO MEMBERSHIP *	✓	✓	✓		
COMPANY LOGO WITH LINKS TO YOUR SITE (1 YEAR)	✓	✓	✓	✓	
COMPANY NAME ON TEAM JERSEY (FALL)					✓
PROMOTION FREQUENCY/YEAR	4	3	1		

*Items marked with \* are promoted multiple times per year according to the Promotion Frequency per year. Promotion frequency varies with package*

## CUSTOM SPONSORSHIP LEVELS

Customize a marketing package that fits your needs. Contact us for more details.

<p>&gt;\$5000</p> <p><b>WORLD CUP</b></p>	PATRIOT FC WILL CUSTOM DESIGN A MARKETING PACKAGE TO MEET YOUR COMPANY'S NEEDS.
<p><b>TITLE SPONSOR FUNDRAISER</b></p>	PATRIOT FC WILL CUSTOM DESIGN A MARKETING PACKAGE: BRANDING ON ALL EVENT COMMUNICATIONS; EXPO AREA, SIGNAGE AND RECOGNITION AT EVENT; PATRIOT FC CUSTOM WEBSITE THEME & MORE

We will work with you to customize a plan that is right for your company. Any standard package can be changed; let us know what you are thinking and we will work with you.



## SPONSORSHIP ACCEPTANCE FORM

Please select a level

<p>&gt;\$5000</p> <p>WORLD CUP</p> <input type="checkbox"/>	<p>&gt;\$5000</p> <p>TITLE SPONSOR FUNDRAISER</p> <input type="checkbox"/>	<p>\$5000</p> <p>CHAMPIONSHIP</p> <input type="checkbox"/>	<p>\$2500</p> <p>PREMIER</p> <input type="checkbox"/>	<p>\$1000</p> <p>ELITE</p> <input type="checkbox"/>	<p>\$500</p> <p>CLASSIC</p> <input type="checkbox"/>	<p>\$250</p> <p>INHOUSE</p> <input type="checkbox"/>
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Specify any changes to standard levels *(Contact us with questions)*

Company or Family name

*\*Print name as you would like it appear in sponsorship materials*

Street Address

City

State

Zip Code

First Name

Last Name

Phone Number

Email Address

Signature

Date

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Complete & return form to Patriot FC c/o Rich Thomson, 12 Taylor Way, Washington Crossing, PA 18977  
Make checks payable to "Patriot FC". Please make a copy of this form for your records.

For more information please email: [rathomson@comcast.net](mailto:rathomson@comcast.net)

**THANKS FOR YOUR SUPPORT!**