

Seneca Valley Swimming & Diving Boosters  
86 Winterbrook Drive  
Cranberry Township, PA 16066  
Cell: 724-759-1070  
Email: bskaarkane@gmail.com  
www.svswimdive.org



Dear Valued Supporter,

The Seneca Valley Swimming & Diving Boosters is an organization located in your community comprised of parents who support not only the Seneca Valley Swim & Dive team, but swimming and diving in general throughout Western Pennsylvania. Each year the Boosters organization relies on local industries and businesses to supplement our fund-raising activities. Through the generosity of our business supporters like you, the Boosters have been successful in raising funds to help defray costs for items such as training and meet equipment, Senior Night, and our end-of-the-season banquet.

As a pillar of our community, we would deeply value your participation as a supporter of our continued fundraising efforts. In return for your support and generosity, we offer some publicity, recognition, and advertising opportunities for you and your organization. Our various advertising options are outlined in detail on the attached Sponsorship Ad Form. We are anxiously awaiting our inaugural varsity season in the newly completed aquatic center on the Seneca Valley campus where we hope to proudly display your sponsorship.

Last season our team had 35 athletes qualify for and compete in the WPIAL AAA Championships meet, earning several individual medals and 2nd place overall finishes for both the Boys and Girls! Nine of those swimmers and divers then moved on to compete at the PIAA State Championships where the boys team finished third overall. Without the support of businesses like yours, our team could not continue to promote our community as they travel throughout the state. We appreciate your time and consideration.

Warm regards,

Beth Kane  
Sponsorship Program Administrator  
Seneca Valley Swimming & Diving Boosters



# Seneca Valley Swimming & Diving 2021-2022



## Advertising Sponsorship Opportunities

### Gold sponsor - \$200

- Business logo on signage as you enter the swim meet at the new aquatic center
- Business name listed in each home meet program (approx. 7 meets)
- Business name and logo listed on our Senior Night program
- Business name listed in our banquet program
- Business logo and link featured on our website

### Silver sponsor - \$100

- Business name listed in each home meet program (approx. 7 meets)
- Business name and logo listed on our Senior Night program
- Business name listed in our banquet program
- Business logo and link featured on our website

### Bronze sponsor - \$50

- Business name listed in our banquet program
- Business logo and link featured on our website

**Sponsorship Deadline Date is  
November 12, 2021**

**Seneca Valley  
Swimming & Diving  
Greatly Appreciates  
Your Support!**

### *HOW TO BECOME ONE OF OUR PROUD SPONSORS:*

**STEP 1:** Please complete this Sponsorship Form and mail to our Program Administrator at the address provided below.

**Athlete's Name:** \_\_\_\_\_

**Company Name:** \_\_\_\_\_

#### **Company Contact Information:**

**Name** \_\_\_\_\_

**Address** \_\_\_\_\_

**Phone Number** \_\_\_\_\_

**Email Address** \_\_\_\_\_

**Sponsorship Level:** \_\_\_\_\_

**STEP 2.** E-mail a digital JPEG or PDF logo file to: [bskaarkane@gmail.com](mailto:bskaarkane@gmail.com)

**STEP 3.** Mail your check, payable to "SV Varsity Swim Boosters", and this form to our Program Administrator at:

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c/o Beth Kane  
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Cranberry Township, PA 16066